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ICRAIMMSTEL 2023

Conference Proceedings

*4th International Conference on
Recent Advancements & Innovations
& Management, Media, Science,
Technology, Education and Legal Issues*

Greater Noida | India
16th June 2023

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2023**

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JIMS ENGINEERING MANAGEMENT TECHNICAL CAMPUS
(Affiliated to GGS Indraprastha University, New Delhi)
48/4, Knowledge Park-III, Greater Noida,
Uttar Pradesh (India)

MESSAGE

PATRON IN CHIEF CHAIRMAN, JIMS GROUP



Education is the transmission of the values and accumulated knowledge of a society to the novices. Researchers have found that education is the strongest determinant of individuals' occupational status and chances of success in life. Education refers to the discipline that is concerned with methods of teaching and learning in schools or school-like environments, as opposed to various non-formal and informal means of socialization. In this sense, education is equivalent to socialization.

The right of individuals to an educational program that respects their personality, talents, abilities, and cultural heritage has been upheld in various international agreements, such as the Universal Declaration of Human Rights of 1948; the Declaration of the Rights of the Child of 1959; and the International Covenant on Economic, Social and Cultural Rights of 1966.

The Right to Education was added as a fundamental right by 86th amendment in our Constitution, but JIMS had taken its care since its inception by enlightenment and illumination of students besides bridging the gap between the concepts in books and concepts in action.

To achieve the Constitutional goals JIMS has its expert teaching pedagogy, special curriculum, provisions for scholarships, holistic and humanistic approach, sports, outreach activities, educational awakening, intellectual movement, besides teacher's education to name a few. The teaching methodology includes class room teaching with all modern techniques besides organization of national and international conferences.

The organization of fourth Edition of International Multidisciplinary Conference on "Recent Advancements and Innovations in Management, Media, Science, Technology, Education and Legal issues" (ICRAIMMSTEL-2023) going to be held on 16th of June, 2023 was a step in the direction of achieving the goals of education.

I am happy to note that this conference was a complete success and now its proceedings are going to be published. I am sure that this publication will be a milestone in the journey of excellence of JIMS, Greater Noida and it will be a constant source of knowledge for researchers and students for times to come.

I congratulate the organizing committee for their endeavours in making this conference a complete success.

Dr. Amit Gupta

MESSAGE



PATRON **DIRECTOR, JIMS, Greater Noida**

The 4th Multidisciplinary International Conference on the topic "Recent Advancements and Innovations in Management, Media, Science, Technology, Education, Law and Contemporary Issues" (ICRAIMMSTEL-2023) engaged in meaningful discussions, shared groundbreaking research, and fostered collaborations that have the potential to shape the future.

This conference is a testament to the power of collective intelligence and the unyielding pursuit of knowledge. Our institution takes immense pride in hosting this conference, as it provides a platform for the brightest minds to converge, exchange ideas, challenge conventions, and ultimately contribute to the betterment of our society.

May this conference be a catalyst for groundbreaking discoveries, innovative solutions, and lasting friendships. I wish each and every one of you success in your endeavors, both during this conference and in your future pursuits.

Let us embark on this journey together, embracing the power of collective intellect and making a lasting impact on the world.

Dr. R K Raghuwanshi

MESSAGE

CONVENOR

**HoD - Dept. of Management Studies
JIMS, Greater Noida**



It is my pleasure to welcome you all to this year's International conference organised by the Department of Management Studies, JEMTEC, Greater Noida.

This conference stands as an extraordinary opportunity for academics, researchers, and industry professionals to come together and share their knowledge, ideas, and expertise. The theme of this year's conference is timely and relevant, given its focus on inter departmental and multi domain issues and their impact on society and other stakeholders.

As we look forward to the future, we need to be well-equipped to face the challenges and opportunities that lie ahead. This conference aims to facilitate discussions, exchange of ideas, and collaborations that will help us pave the way towards a more efficient, sustainable, and equitable future.

I extend my sincere thanks to the keynote speakers, presenters, organizing committee, and all the attendees who have come from near and far to participate in this conference.

Your contributions are truly appreciated, and I hope that this conference provides you with a rich and rewarding experience.

Once again, welcome to the conference, and I wish you all a productive and engaging event.

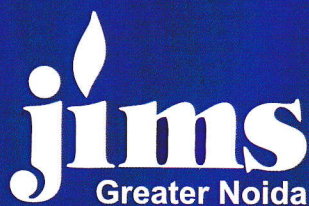
Dr. Chandra Shaardha

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