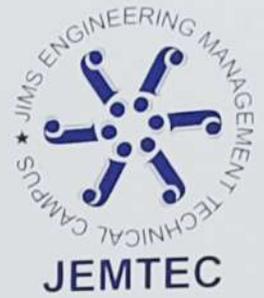


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ICRAIMMSTEL 2023

Conference Proceedings

*4th International Conference on
Recent Advancements & Innovations
& Management, Media, Science,
Technology, Education and Legal Issues*

Greater Noida | India
16th June 2023

Dr. Amit Gupta

Chairman, JIMS Group

Prof. (Dr.) R.K. Raghuwanshi

Director, JEMTEC Campus

Dr. Chandra Shaardha

Convenor

Dr. Sarvendu Tiwari

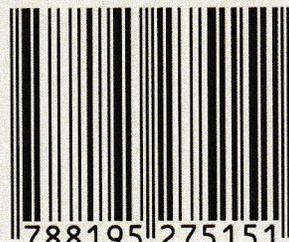
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JIMS ENGINEERING MANAGEMENT TECHNICAL CAMPUS
(Affiliated to GGS Indraprastha University, New Delhi)
48/4, Knowledge Park-III, Greater Noida,
Uttar Pradesh (India)

MESSAGE

PATRON IN CHIEF CHAIRMAN, JIMS GROUP



Education is the transmission of the values and accumulated knowledge of a society to the novices. Researchers have found that education is the strongest determinant of individuals' occupational status and chances of success in life. Education refers to the discipline that is concerned with methods of teaching and learning in schools or school-like environments, as opposed to various non-formal and informal means of socialization. In this sense, education is equivalent to socialization.

The right of individuals to an educational program that respects their personality, talents, abilities, and cultural heritage has been upheld in various international agreements, such as the Universal Declaration of Human Rights of 1948; the Declaration of the Rights of the Child of 1959; and the International Covenant on Economic, Social and Cultural Rights of 1966.

The Right to Education was added as a fundamental right by 86th amendment in our Constitution, but JIMS had taken its care since its inception by enlightenment and illumination of students besides bridging the gap between the concepts in books and concepts in action.

To achieve the Constitutional goals JIMS has its expert teaching pedagogy, special curriculum, provisions for scholarships, holistic and humanistic approach, sports, outreach activities, educational awakening, intellectual movement, besides teacher's education to name a few. The teaching methodology includes class room teaching with all modern techniques besides organization of national and international conferences.

The organization of fourth Edition of International Multidisciplinary Conference on "Recent Advancements and Innovations in Management, Media, Science, Technology, Education and Legal issues" (ICRAIMMSTEL-2023) going to be held on 16th of June, 2023 was a step in the direction of achieving the goals of education.

I am happy to note that this conference was a complete success and now its proceedings are going to be published. I am sure that this publication will be a milestone in the journey of excellence of JIMS, Greater Noida and it will be a constant source of knowledge for researchers and students for times to come.

I congratulate the organizing committee for their endeavours in making this conference a complete success.

Dr. Amit Gupta

MESSAGE



PATRON **DIRECTOR, JIMS, Greater Noida**

The 4th Multidisciplinary International Conference on the topic "Recent Advancements and Innovations in Management, Media, Science, Technology, Education, Law and Contemporary Issues" (ICRAIMMSTEL-2023) engaged in meaningful discussions, shared groundbreaking research, and fostered collaborations that have the potential to shape the future.

This conference is a testament to the power of collective intelligence and the unyielding pursuit of knowledge. Our institution takes immense pride in hosting this conference, as it provides a platform for the brightest minds to converge, exchange ideas, challenge conventions, and ultimately contribute to the betterment of our society.

May this conference be a catalyst for groundbreaking discoveries, innovative solutions, and lasting friendships. I wish each and every one of you success in your endeavors, both during this conference and in your future pursuits.

Let us embark on this journey together, embracing the power of collective intellect and making a lasting impact on the world.

Dr. R K Raghuwanshi

MESSAGE

CONVENOR

**HoD - Dept. of Management Studies
JIMS, Greater Noida**



It is my pleasure to welcome you all to this year's International conference organised by the Department of Management Studies, JEMTEC, Greater Noida.

This conference stands as an extraordinary opportunity for academics, researchers, and industry professionals to come together and share their knowledge, ideas, and expertise. The theme of this year's conference is timely and relevant, given its focus on inter departmental and multi domain issues and their impact on society and other stakeholders.

As we look forward to the future, we need to be well-equipped to face the challenges and opportunities that lie ahead. This conference aims to facilitate discussions, exchange of ideas, and collaborations that will help us pave the way towards a more efficient, sustainable, and equitable future.

I extend my sincere thanks to the keynote speakers, presenters, organizing committee, and all the attendees who have come from near and far to participate in this conference.

Your contributions are truly appreciated, and I hope that this conference provides you with a rich and rewarding experience.

Once again, welcome to the conference, and I wish you all a productive and engaging event.

Dr. Chandra Shaardha

INDEX

S. No.	Title of the Research Paper	Author/s Name
1	The Study Of Literature Review On Job Satisfaction Of Lecturer Of Higher Educational Institutions:An Empirical Study Includes Different States And Country	Ms. Priyanka Joshi Dr. H.K Sharma
2	Green Marketing: A Key Contributor To Sustainable Management	Ms. Jyoti
3	A Framework For Smart Dairy Industry: Technological & Organizational Aspect	Ms. Smiti
4	A Study Of Impact Of Nbfcs On Luxurious Lifestyle Of Metro Cities In India	Ms. Kalika Bhardwaj Dr. Neeraj Gupta
5	Perception Of Youth Towards Dating Apps With Reference To Bumble	Ms. Radhika Agarwal Dr. Ankur Budhiraja
6	A Study On The Marketing Strategies Of Kpmg	Mr. Kunal Jain Dr. Swati Sharma
7	A Study On The Marketing Strategies Of Apple Inc.	Mr. Simardeep Singh Dr. Swati Sharma
8	A Study On The Marketing Strategies Of Puma.	Mr. Divyank Jain Dr. Swati Sharma
9	A Study On The Marketing Strategies Of Mahindra & Mahindra Limited.	Mr. Jashn Vohra Dr. Swati Sharma
10	A Study On The Customer Satisfaction On Amazon.	Mr. Aman Chopra Dr. Swati Sharma
11	Customer Buying Behavior With Special Reference To Puma	Mr. Aryan Rana Ms. Shivani Kumari Dr. Ambika Sharma
12	Customer Satisfaction With Flipkart Shopping	Mr. Gopal Ms. Harshita
13	Automotive Sector : "A Paradigm Shift"	Mr. Shivansh Dr. Ambika Sharma
14	Comparative Study Of Uber And Ola On The Basis Of Customer Satisfaction	Ms. Sanya Grover Dr. Ankur Budhiraja
15	A Study On Customer's Buying Behavior Towards Online Shopping	Ms. Amisha Talwar Dr. Ankur Budhiraja
16	Impact Of Children On Parents' Buying Behaviour	Mr. Akshat Labra Dr. Ankur Budhiraja
17	A Study On Social Media Marketing Strategies Of Ubisoft From Consumer's Perspective	Ms. Ashima Khera
18	A Study On Customer Perception Towards Samsung Mobile	Ms. Harshita Jain Dr. Neeti Sharma
19	To Study Employee Satisfaction- Human Resource Policies And Practices Of Infosys.	Ms. Shradha Chhatwal

S. No.	Title of the Research Paper	Author/s Name
20	Comparison Between Two Online Beauty Shopping Stores	Ms. Ritika thakur Ms. Kumari Aparajita Dr. Ambika Sharma
21	Consumer Behaviour Analysis Of Dmrc Services	Ms. Janvi Singh Dr. Neeti Sharma
22	Demand Approach On Online Food Delivery Applications	Ms. Tanya Mr. Aniket Pathak
23	Human Resource Policies And Practices With Respect To Tata Motors Ltd.	Mr. Tushar Jain
24	To Study On Consumer Satisfaction With Special Reference To Tanishq	Ms. Shivani Mr. Nakul
25	A Study On Customer Perception Towards Netflix	Mr. Lakhshya Purohit Dr. Mamta Barik
26	Customer Satisfaction Survey On Myntra	Mr. Divyesh Menon Ms. Sejal Dhawan
27	A Descriptive Study On How Digital Transformation Changing The Way Of Human Communication.	Mr. Manv Sharma
28	A Study Of Hr Policies And Practices Of Google	Ms. Jyoti Dhank Dr. Mamta Barik
29	Buying Behavior Of Consumer For Different Brand Of Chocolate	Mr. Saurav Narang
30	A Study On Customer Satisfaction At Hdfc Bank	Ms. Sejal Dhawan Mr. Divyesh Menon
31	Metaverse In The Field Of Marketing	Mr. Aman Rana Dr. Ankur Budhiraja
32	A Study On Customer Perception About Marketing Strategies Of Nykaa	Ms. Simran Kaur Dr. Mamta Barik
33	A Study On Marketing Strategies Of Bmw	Ms. Bhoomi Sharma Dr. Neeti Sharma
34	Future Directions In Inclusive Education System	Ms. Prerna Mangla
35	Title: Effectiveness Of Blended Learning: A Relationship Between Design Elements And Results	Dr. Kiran Tripathi
36	Empowerment Of Gender Education	Ms. Himanshi Jaswal Ms. Shabana Parveen
37	Understanding Complexities And Authorizing Gender Education	Ms. Sukanya S
38	Blended Learning: Merging Online With Traditional Teaching	Ms. Avni Garg
39	The Benefits Of Joining Extracurricular Activities.	Ms. Ishita Sharma
40	Ai As Revolution Or Destruction To Educational Sector	Mr Sanjay Bhardwaj Ms. Pooja Gaur
41	Knowledge, Value, And The New Education Policy 2020 In India	Ms. Rakhi Singh
42	Knowledge, Value And Education Policy 2020	Ms. Varsha Mishra
43	Cyber Law And Protection	Mr. Aditya Malhotra Dr. Pallavi Gupta
44	Analysis Of Withdrawal Of Corporate Insolvency Resolution Process Under Section 12-A Of The Ibc	Mr. Vishesh Pandey

S. No.	Title of the Research Paper	Author/s Name
45	Medical Negligence – An Unethical Practice, A Socio-Legal Analysis Into Medical Practitioner Liability	Mr. Lakshay Manchanda
46	Communal Violence By Religious Institutions And Constitutional Law	Ms. Ishika Gupta
47	Sine-Qua-Nons Of Legislative Drafting And Passage Of A Bill	Dr. Pallavi Gupta Dr. N.K. Bahl
48	Feminist Jurisprudence: An Overview With Special Reference To Indian Laws	Dr. Neha Bahl
49	Information Asymmetry, Juvenile Delinquency, And Achievement Of Sdg-3	Ms. Aabha Sagar
50	Privacy And Security Decision Making With Iot	Ms. Meena Sachdeva Mr. Himanshu Grover Mr. Davinder Kumar
51	Big Data Analytics: Multi-Model Map Reduce Algorithm In Heterogeneous Environment	Ms. Divya Raj
52	Rfid-Based Smart Detection Cum Parking Allocation In Dense Location	Ms. Reeta Mishra
53	A Descriptive Study On How Digital Transformation Changing The Way Of Human Communication.	Mr. Manv Sharma
54	A Review Of Implementing An Ehr Framework In India	Mr. Harsh Dr. Ruchi Agarwal
55	A Review Paper On Easy Availability Of Editing Software Leads Cyber Crime	Mr. Aditya Narayan Singh Mr. Vikas Bhati
56	Challenges In Managing Water Resources And Sustainable Practices For Its Conservation - A Review	Ms. Vani Mr. Ashutosh Pandey Dr. Archana Agarwal
57	A Review On The Rise Of Social Media	Mr. Gulshan Mr. Abhijay
58	The Analysis Of Hydro Power Plant And It's Advancement For Social Purpose	Ms. Stuti Jindal Mr. Ankit Kumar Soni, Ms. Mansee Rawat Dr. Archana Agarwal



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