



JIMS Engineering Management Technical Campus, Greater Noida

Affiliated to Guru Gobind Singh Indraprastha University, Delhi

Approved by AICTE, BCI and NCTE

ISO 9001:2015 Certified Institution

Date- 09/09/2024

NOTICE

BA (JMC) Department

All the students of the JIMS Engineering Management Technical Campus are hereby informed that renowned FM Channel – Radio Mirchi 98.3 is organizing a talent hunt – Mirchi Freshers on September 19, 2024.

Date of event: - 19\09\2024

Venue: – JIMS GN

Timing: - 12:00 am onwards

Participant: - All Students of the campus. Competitive round for 1st year students only.

Faculty Coordinator: – Dr Ajitabh, Professor, Department of Media and Communication Studies

All faculty & student to attend.

CC:-

Notice Board



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EVENT REPORT

The poster features a central image of a person in a blue and pink outfit, possibly a dancer or performer, against a dark background with a starburst effect. The text is arranged in a vertical flow, starting with the JIMS logo and campus information at the top, followed by the event title 'MIRCHI FRESHERS' in large, stylized letters. Below the title, there are promotional messages and a list of sponsors at the bottom.

JIMS Engineering Management Technical Campus
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Approved by AICTE, BCI and NCTE, ISO 9001:2015 Quality Certified
Department of Media & Communication Studies

g gaana **MIRCHI**

Yo, FRESHERS!
IT'S TIME TO
BECOME CAMPUS CELEBS
SCORE EPIC SWAG
MAKE IT ALL ABOUT YOU!

PARTICIPATE AND STAND A CHANCE TO WIN EXCITING PRIZES
LIKE PHONES, EARBUDS AND MUCH MORE!

MIRCHI FRESHERS

POWERED BY **mi**

HIT US UP TO BE THE NEXT MR. & MS. FRESHER!
BRING THAT ID CARD

T&C Apply*

ASSOCIATE SPONSORS

YAMAHA **SANTOOR** **KiKat** **TRENDS** **CUP NOODLES**

Thursday 19th Sept. 2024 at JIMS Campus

48/4, Knowledge Park III, Greater Noida, Uttar Pradesh - 201308
admission.gn@jagannath.org www.jimsgn.org 0120 232 8670/0120 232 8700/01

Media Department Hosts 'Mirchi Freshers' Talent Hunt: Shashwat Saxena and Saniya Mendiratta Win Top Titles

JIMS Engineering Management Technical Campus witnessed an exciting and vibrant event on September 19, 2024, as the Media Club of the Department of Media and Communication Studies along with renowned FM channel, Radio Mirchi 98.3, organized its much-anticipated talent hunt - Mirchi Freshers. The event aimed to provide a platform for new students to showcase their talents and mark their presence on campus through a series of captivating performances.

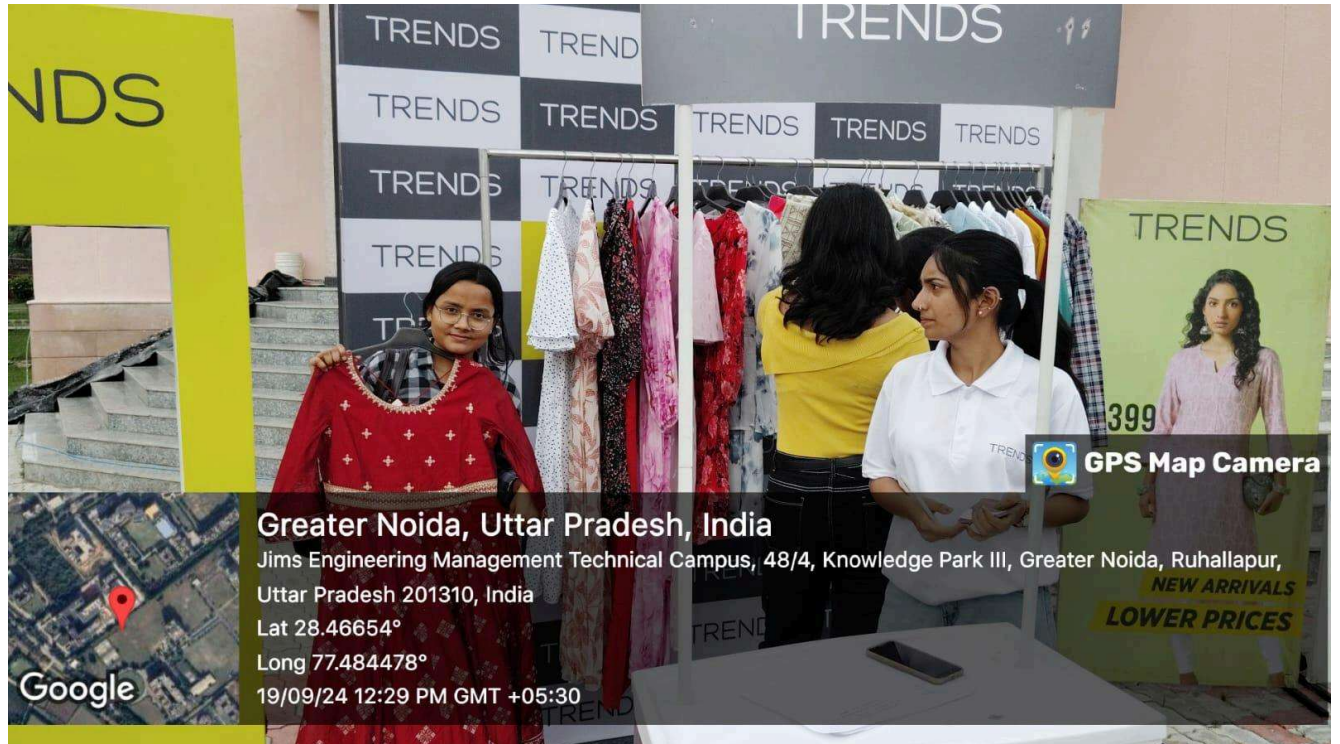


The competition was a grand affair, featuring multiple rounds, including singing, dancing, mimicry, mono acts, and a fashion walk, ensuring that every participant had the chance to shine in their chosen area of expertise. The atmosphere in the campus was electric, with students from various departments cheering on their friends and batchmates, making it a memorable day for everyone involved.

The singing round was one of the most anticipated parts of the talent hunt. Several students mesmerized the audience with soulful melodies and energetic performances, setting the stage on fire with their vocal skills. The dance performances were a display of energy, creativity, and style. Creativity and wit were at their peak during the mimicry and mono act performances. Students displayed their knack for comedy and dramatics, skillfully imitating famous personalities and portraying engaging stories through their acts.



Towards the end, fashion walk added a dash of glamour to the event. Participants donned stylish outfits and walked the ramp with confidence, embodying grace and charisma. Fashion walk was sponsored by Trends, an apparel giant of Reliance Industries. It provided apparels to the students for fashion walk.



After multiple thrilling rounds of competition, the much-awaited results were finally announced. Mr Shashwat Saxena and Ms Sanya Mendiratta, both from the Department of Media and Communication Studies, were awarded the titles of Mr. Fresher and Ms. Fresher, respectively. Their exceptional performances across various rounds, combined with their confidence and charm, made them stand out and earn these coveted titles.



The event concluded on a high note with students applauding the winners and participants for their remarkable efforts. The Mirchi Freshers talent hunt proved to be a successful and memorable occasion, setting the tone for an exciting academic year ahead at JIMS.

JEMTEC

Convenor

Prof. (Dr.) Ajitabh