



JIMS Engineering Management Technical Campus, Greater Noida

Affiliated to Guru Gobind Singh Indraprastha University, Delhi

Approved by AICTE, BCI and NCTE

ISO 9001:2015 Certified Institution

Date- 14/10/2024

NOTICE

BA (JMC) Department

All the students of the BA (JMC) Department are hereby informed that there will be an Annual Media Fest – OORJA 2024 (Inter-College Event) as per the following details-

Date: - 24\10\2024

Venue: – Auditorium, JIMS GN

Timing: - 10:00 am onwards

Participant: - Students from different Colleges

Faculty Coordinator: – Mr. Rohit Sharma

All faculty & student to attend.

CC:-

Notice Board

HOD

EVENT REPORT

Name of the Event: - OORJA 2024

Date & Time: - 24-10-2024, Thursday- 10:00 am onwards

Attendees: - Students from different Colleges and Faculties

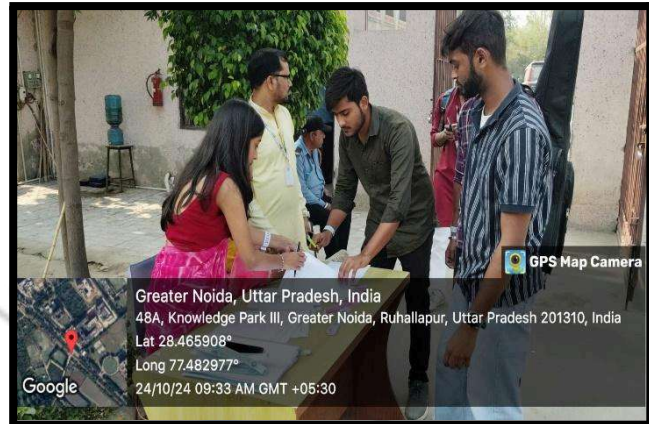
Venue: - Auditorium, JIMS GN



The Annual Media Fest "OORJA 2024," an inter-college event organized by the Department of Media and Communication Studies, JIMS Greater Noida, took place on October 24, 2024. This highly anticipated festival celebrated creativity, talent, and the spirit of media and communication, drawing participants from over 15 colleges. With MMIFF as the associated partner and TFC Media and Aarambh News as media partners, the fest provided a significant platform for students to showcase their skills across various performing arts and cultural events.

Event Overview

The event registration started promptly at 9:30 am and continued until 11 am. The program officially began at 10:30 am with the traditional *Saraswati Vandana* and the ceremonial lighting of the lamp. This moment, symbolizing knowledge and enlightenment, was graced by the presence of Dr. Sachin Yadav, the Director of JIMS Greater Noida, alongside the Heads of Departments, esteemed judges, and other dignitaries.



The fest offered a diverse range of competitions that highlighted students' talents across various domains. The key events included:

- **Dance (Jhankar):** An exuberant dance competition showcasing diverse dance forms.
- **Singing (Sargam):** Vocal talent shone as singers delivered soulful and powerful performances.
- **Open Mic (Ankhe Alfaz):** A platform for poetic expression and storytelling, where participants shared personal stories and reflections.
- **Mono Act (Rangmanch):** Solo performances focused on the art of acting, with participants embodying various characters.
- **Fashion Show (Ada):** A glamour-filled show where students presented creative and fashionable attire.
- **Mr. and Ms. OORJA:** A personality contest celebrating individuality, style, and charisma.

The event concluded at 6 pm, wrapping up a day full of enthusiasm, creativity, and competitive spirit.





Judging Panel

The competitions were judged by a panel of renowned experts from the industry, adding a high level of prestige and professionalism to the evaluations. The distinguished judges were:

1. **Ms. Manvi Chaturvedi:** National Executive at MMIFF and founder of the Shreeja Institute of Performing Arts.
2. **Mr. Arpit Singhal:** President of the MMIFF Film Festivals and Event Organizing Committee.
3. **Mr. Jitender Sharma:** Chairperson of Mentor and Mascot India Film Federation.
4. **Ms. Rochika Agarwal:** Member of CBFC, Ministry of Information and Broadcasting, Government of India; a classical dancer and fashion designer.

Their expertise provided valuable feedback and encouraged participants to continue pursuing their creative passions.



Jury Members with HoD and Staff



Mr. and Ms. OORJA 2024

Festival Stalls and Activities

In addition to the main competitions, the fest featured a vibrant array of stalls that added to the lively atmosphere of the event. Students and guests enjoyed a variety of treats from fast-food stalls, an ice cream stand, a book stall, and soft drink stations. These stalls allowed attendees to take a break, socialize, and savor the festive spirit of the day.



Stalls of different items

Conclusion

The Annual Media Fest OORJA 2024 at JIMS Greater Noida was a resounding success, fostering a sense of community, collaboration, and competition among students from various colleges. Through events like *Jhankar*, *Sargam*, *Ankhe Alfaz*, *Rangmanch*, *Ada*, and the coveted *Mr. and Ms. OORJA*, students were able to exhibit their talents and celebrate the essence of media and communication. The fest not only allowed participants to shine but also enriched their skills and gave them valuable exposure to industry professionals.



OORJA 2024 TEAM MEMBERS



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Convenor

Prof. (Dr.) Ajitabh

Faculty Coordinator

Mr. Rohit Sharma

