

JIMS ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-201308

POSTER

jims JIMS Engineering Management Technical Campus
Greater Noida

Department of AIML, AIDS & CST
in collaboration with
Catalyst Gen AI
presents

STARTIFY

Build. Budget. Breakthrough

Problem? Solution?
BMC Budget

**TURN CAMPUS IDEAS INTO
STARTUP SUCCESS**

 3-4 Members per Team	 Create BMC & Budget Plan	 Pitch your startup in 5 minutes
 17th February, 2026	 11 am onwards	 Respective Lab

Faculty coordinator: **REGISTER NOW** Student coordinator:
Mrs Palak Shandil Aryan Raj
Riya Soorma

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NOTICE



JIMS Engineering Management Technical Campus, Greater Noida

Affiliated to Guru Gobind Singh Indraprastha University, Delhi

Approved by AICTE, BCI and NCTE

ISO 9001:2015 Certified Institution

Date- 16/02/2026

Department of AIML/AIDS/CST

NOTICE

All the students of AIML, AIDS & CST are hereby informed that Catalyst Gen AI, is organizing a Club Activity on “Turn Campus Idea into Startup Success”. Participation for all students is mandatory.

The details of the lecture are as follows:

Date: 17 February 2026

Time: 11 AM

Venue: LAB

A handwritten signature in blue ink, appearing to read 'Rajotiya', written over a horizontal line.

Dr. R N Rajotiya
HOD (AIML/AIDS/CST)
JIMS EMTC Greater Noida

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EVENT REPORT

Session:	2025-2026	Semester:	Third/Fifth
Ent Date:	17 Feb 2026	Event Type:	IIC EVENT
Time:	11:00 a.m. onwards	Venue:	JIMS-EMTEC Campus
Event Name/Title:	STARTIFY – Build. Budget. Breakthrough		
Organizing Department	AIML, AIDS and CST	Organizing Student club / Society /Committee if any	Catalyst Gen AI

The Department of AIML, AIDS, and CST, in collaboration with Catalyst Gen AI, successfully organized an innovation-based activity titled “**STARTIFY – Build. Budget. Breakthrough.**” The event aimed at encouraging students to develop startup ideas that address real-life campus problems through innovation, critical thinking, and structured planning. The activity provided students with a platform to transform their ideas into practical startup concepts by focusing on problem identification, solution development, business model creation, and budgeting strategies.

The objective of the event was to promote entrepreneurial thinking among students and help them understand how innovative ideas can be converted into feasible startup solutions. Students worked in teams to identify campus-related challenges and presented their ideas along with business model canvases and budget plans, simulating real-world startup pitching environments.

❖ Key Highlights of the Event:

- Startup Ideation and Problem Solving
 - Students identified real campus problems and proposed innovative solutions.
 - Teams focused on practical challenges related to campus life, student convenience, and technological improvements.
 - Emphasis was placed on creativity, feasibility, and impact-oriented thinking.
- Business Model and Budget Planning
 - Participants prepared Business Model Canvases (BMC) to structure their startup ideas.
 - Students learned how to define target users, value propositions, and revenue models.

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- Budget planning helped students understand resource allocation and financial feasibility.
- Startup Pitching Session
 - Teams presented their startup ideas within a limited time frame.
 - Focus on communication skills, clarity of ideas, and presentation techniques.
 - Encouraged confidence in explaining technical and business aspects together.

❖ Purpose and Vision

The primary purpose of the event was to:

- Encourage innovation and entrepreneurial mindset among students.
- Develop problem-solving abilities through real-world applications.
- Introduce students to startup planning and business model development.
- Promote teamwork, collaboration, and creative thinking.
- Help students understand how ideas evolve into scalable startup solutions.
- Provide exposure to pitching concepts and presenting ideas effectively.

❖ Target Audience

The event was designed for:

- Students interested in startups and entrepreneurship.
- Innovation enthusiasts willing to solve real-world problems.
- Students seeking practical exposure beyond classroom learning.
- Aspiring entrepreneurs aiming to develop and validate ideas.
- Technical students interested in combining technology with business solutions

❖ Event Execution and Setup

The event was conducted in a systematic and organized manner through the following steps:

1. **Planning & Coordination:** The department coordinated with Catalyst Gen AI to design an activity focused on innovation and startup ideation.
2. **Promotion & Registration:** Students were informed through departmental communication channels and encouraged to participate in teams.
3. **Introduction Session:** The event began with an introduction explaining objectives, activity flow, and evaluation criteria.
4. **Idea Development Phase:** Teams brainstormed campus problems and developed innovative startup solutions.
5. **BMC & Budget Preparation:** Students structured their ideas into business models and prepared basic budget plans.
6. **Startup Pitching:** Each team presented their idea within the allotted time.

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7. **Interactive Discussion:** Participants engaged in discussions regarding feasibility, scalability, and improvements in their ideas.
8. **Conclusion & Acknowledgment:** The session concluded with appreciation for participants and organizers for their active involvement.

❖ Key Takeaways

- Understanding the process of converting ideas into startup concepts.
- Importance of innovation and critical thinking in problem-solving.
- Exposure to business model creation and budgeting fundamentals.
- Improvement in teamwork, communication, and presentation skills.
- Awareness of entrepreneurship as a viable career path.
- Motivation to work on real-life problem-solving projects.

❖ Student Interaction

The event included interactive discussions where students shared their ideas, received feedback, and discussed challenges faced during ideation and planning. Participants actively exchanged suggestions regarding feasibility, implementation strategies, and improvement of startup models. The interaction helped students gain confidence in presenting innovative ideas and understanding practical aspects of entrepreneurship.

❖ Feedback and Future Opportunities:

The event received a highly positive response from students:

- Increased interest in entrepreneurship and startup culture.
- Improved understanding of innovation-driven problem solving.
- Motivation to participate in future innovation challenges and hackathons.
- Encouragement to develop ideas into real prototypes and projects.
- Enhanced confidence in pitching and collaborative working.

❖ Conclusion:

The **STARTIFY – Build. Budget. Breakthrough** event proved to be an engaging and impactful initiative that successfully encouraged students to think innovatively and develop practical solutions for campus problems. The activity bridged the gap between theoretical learning and real-world application by introducing students to startup ideation, planning, and pitching. Such innovation-driven events play a vital role in nurturing entrepreneurial skills and preparing students to become future-ready innovators

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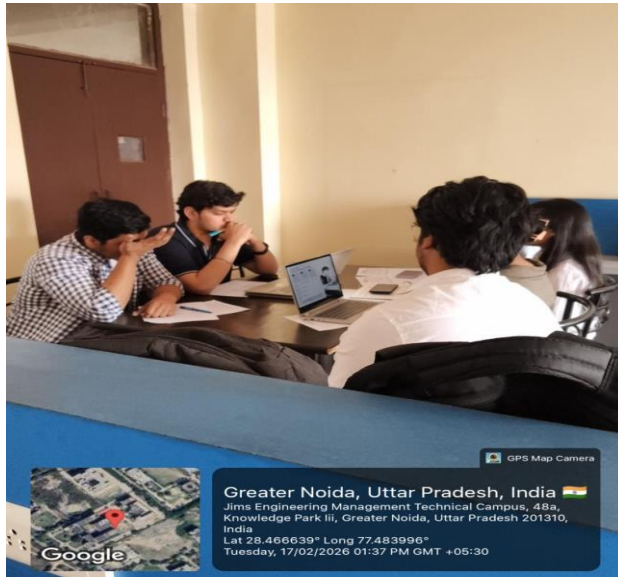
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and problem solvers. The department expresses sincere appreciation to Catalyst Gen AI, faculty coordinators, and student participants for making the event successful.

Name of Students Coordinators

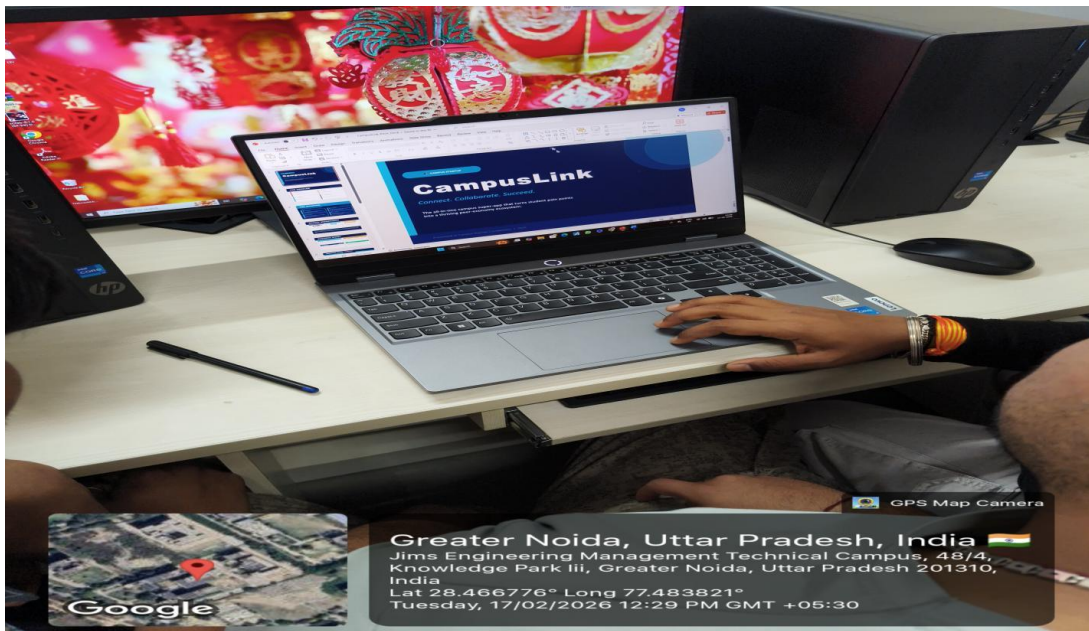
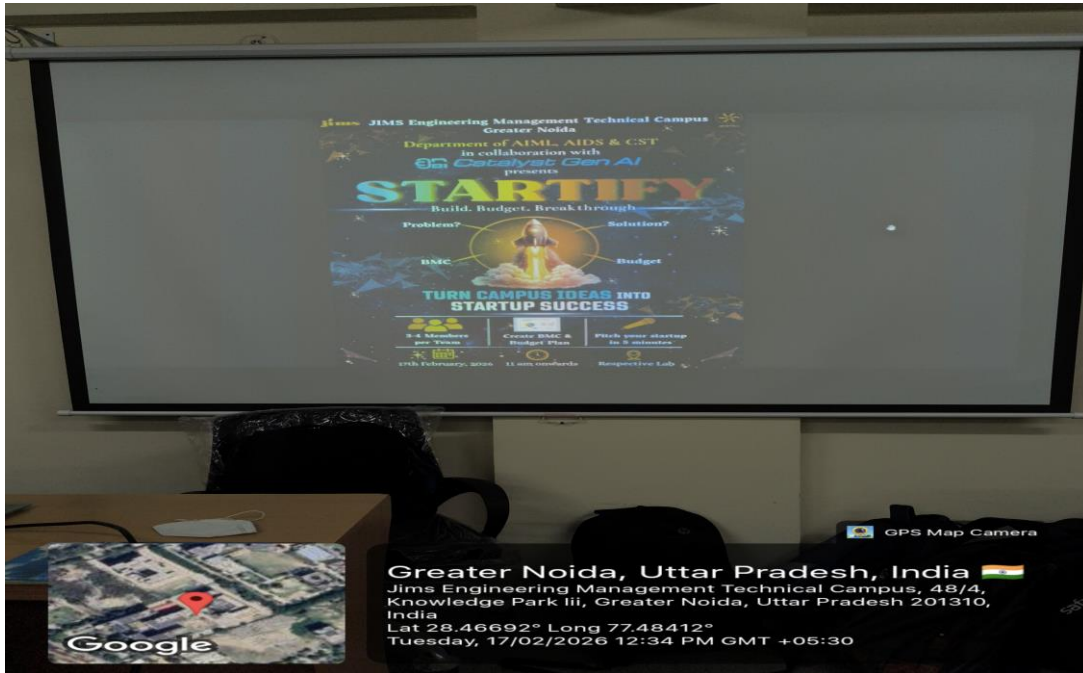
Enrollment No	Name
01225511623	Utsav
02825511624	Aryan raj
03825511924	Riya Soorma

PHOTOGRAPHS OF EVENT



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ATTENDANCE

JIMS Engineering Management Technical Campus, Greater Noida			
Department of AIML/AIDS/CST (2024-2028) 2nd Year.			
AIML			
S No.	Roll No.	Name of Student	Signature
1	125511624	Mohammad Kaif	Mohammad Kaif
2	225511624	Ryan Ahmed Khan	Ryan
3	325511624	Himanish Chaturvedi	Himanish
4	325511924	Samaira Khan	Samaira
5	425511624	Vansh	Vansh
6	525511624	Prakhar Kumar Vats	Prakhar
7	625511624	Ayush	A
8	725511624	Kartik Singh	Kartik
9	825511624	Ayan Ahmad	Ayan Ahmad
10	925511624	Puneet Sharma	Puneet
11	1025511624	Archit Goel	A
12	1225511624	Ishani Gupta	Ishani
13	1325511624	Aditi Lohani	A
14	1425511624	Payal Solanki	A
15	1525511624	Mayank Singh	A
16	1525512724	Urvashi	A
17	1625511624	Anurag Chauhan	A
18	1725511624	Rakesh Bhattarai	A
19	1725512724	Tanisha Bisht	A
20	1825511624	Anchal Negi	A
21	1925511624	Siya Mahajan	Siya
22	2025511624	Mohit Sharma	Mohit
23	2125511624	Abhimanyu	A
24	2325511624	Harsh Sharma	Harsh Sharma
25	2425502724	Aryan Rastogi	A

Present= 13
Absent = 12

Faculty Signature

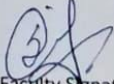
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Department of AIML/AIDS/CST (2024-2028) 2nd Year.			
AI ML			
S No.	Roll No.	Name of Student	Signature
1	2425511624	Akshat Arora	A
2	2525511624	Naman Rohilla	Naman
3	2625511624	Nysa Saini	Nysa
4	2825511624	Aryan Raj	Aryan
5	2925511624	Samridhi Taneja	Samridhi
6	3025511624	Anviksha Kapoor	Anviksha
7	3125511624	Girija Shankar	Girija
8	3225511624	Anuj Kumar Singh	Anuj
9	3325511624	Lakshay Sharma	A
10	3425511624	Saksham Sharma	Saksham
11	3525511624	Devshi	A
12	3625511624	Karan Sharma	A
13	3725511624	Shivam Kumar	Shivam Kumar
14	35225511624	Naman Babbar	Naman NAMAN
15	35325511624	Komal Sharma	A
16	35425511624	Prisha Kalra	Prisha
17	35525511624	Suhani Singh	A
18	35625511624	Sarthak Bhatia	A
19	50125511624	Naman Kumar	A
20	50225511624	Ishika Negi	A
21	50325511624	Varan Gautam	V/G
22	50425511624	Tanishq Chawla	A
23	50525511624	Abhinay Kumar	A
24	50625511624	Vishal Kumar	A
25	50825511624	Manish	A
26	90125511625	Kartik Sharma	A

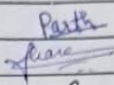
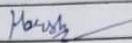
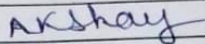

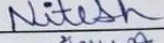
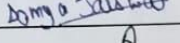
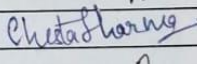
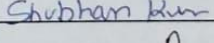
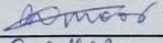
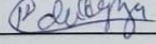
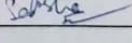

Present= 12

Absent = 14


Faculty Signature

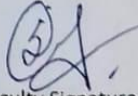
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JIMS Engineering Management Technical Campus, Greater Noida			
Department of AIML/AIDS/CST (2024-2028) 2nd Year.			
AIDS			
S No.	Roll No.	Name of Student	Signature
1	125511924	Parth Rastogi	
2	225511924	Ahana Samanta	A
3	425511924	Isha Munjal	A
4	525511924	Harsh Gupta	
5	525512724	Avinash Chetry	A
6	625511924	Inesh Dahiya	A
7	725511924	Sourav Negi	A
8	825511924	Akshay Mendiratta	
9	925511924	Vansh Dhingra	
10	1025511924	Nitesh	
11	1125511924	Somya Jaiswal	
12	1225511924	Jatin Singh Bisht	A
13	1325511924	Alokik Bhardwaj	A
14	1425511924	Somil Kukreja	A
15	1525511924	Chesta Sharma	
16	1625511924	Sahil Bharti	A
17	1725511924	Muskaan Hiranandani	A
18	1825511924	Saksham Jha	A
19	1925511924	Pranshu Mishra	A
20	2025511924	Gunjan Ahuja	A
21	2225511924	Shubham Kumar	
22	2325511924	Vaishnavi Rawat	A
23	2425511924	Nafi Un Noor	
24	2525511924	Kumar Chitragtya Sharma	
25	2625511924	Mohit Raj	A
26	2725511924	Rachit Yadav	A
27	2825511924	Saksham Som	
28	2925511924	Richa	

Present= 13

Absent = 15


Faculty Signature

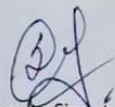
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AIDS			
S No.	Roll No.	Name of Student	Signature
1	3025511924	Yatharth	A
2	3125511924	Adivya Mishra	Adivya
3	3225511924	Rhythm Yadav	A
4	3325511924	Bhumika Pant	Bhumika Pant
5	3425511924	Manthan Jain	Manthan Jain
6	3525511924	Naman Pandey	Naman Pandey
7	3725511924	Shubham Kumar Vaidya	A
8	3825511924	Riya Soorma	Riya Soorma
9	4025511924	Bhargava Sood	Bhargava Sood
10	4125511924	Yashraj Mudgil	A
11	4225511924	Rishabh Nain	A
12	4325511924	Saurabh Suman	Saurabh Suman
13	35125511924	Arnav Singh	A
14	35225511924	Tina Geda	Tina Geda
15	35325511924	Ankur Gupta	A
16	35425511924	Nikki Sharma	A
17	35525511924	Viransh Singh	A
18	35625511924	Sarthak Rana	Sarthak Rana
19	50125511924	Himanshu Sharma	Himanshu Sharma
20	50225511924	Aditya Sahu	A
21	50325511924	Siddhant Yadav	Siddhant Yadav
22	50425511924	Harsh Sharma	Harsh Sharma
23	50625511924	Manjesh	Manjesh
24	50725511924	Sameer Kumar	Sameer Kumar
25	50825511924	Ankur Kumar	Ankur Kumar
26	50925511924	Anshuman	Anshuman
27	51025511924	Arshan Khan	A
28	51125511924	Sinjani Acharya	Sinjani Acharya
29	90125511925	Avadh Kumar	A

Present = 107

Absent = 14


Faculty Signature

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Department of AIML/AIDS/CST (2024-2028) 2nd Year.			
CST			
S No.	Roll No	Student Name	Signature
1	125512724	Harshit Sharma	A
2	225512724	Sajal Bansal	Sajal
3	325512724	Raman Singh	A
4	625512724	Nitin Sharma	A
5	725512724	Gunjita Arora	Gunjita
6	825512724	Vani Jha	Vani Jha
7	925512724	Jeevansh Raina	A
8	1025512724	Ananya Sharma	A
9	1125512724	Ayush Kumar Sah	Ayush
10	1225512724	Niharika Kumari	Niharika
11	1325512724	Rachit Yadav	A
12	1425512724	Tanish Kumar Shah	Tanish
13	1925512724	Paakhi Gupta	A
14	2125512724	Archit Jain	Archit
15	2325512724	Rudra Punj	A
16	2425512724	Etish Negi	Etish
17	2525512724	Kanak Tyagi	Kanak
18	2625512724	Arfaz Hussain	Arfaz
19	2725512724	Vansh Juneja	Vansh
20	2925512724	Priyanshu	A
21	3025512724	Rani Raj	Rani
22	3125512724	Janamejay Pratap Singh	A
23	3325512724	Siddharth Singh Shah	Siddharth
24	3425512724	Tanisha Sharma	A
25	35125512724	Ankit Saxena	A
26	35225512724	Gourish Khassa	Gourish
27	35325512724	Rahul Upadhyay	A
28	35425512724	Md Obaid	Obaid
29	35525512724	Kaustubh Gupta	A
30	35625512724	Reena Maurya	Reena
31	50125512724	Aarushi Kashyap	Aarushi
32	50225512724	Abhyarth Chauhan	A
33	50325512724	Shaurya Srivastava	Shaurya
34	50425512724	Aishna Gupta	Aishna
35	50525512724	Anshika Singh	A
36	50625512724	Japheth Isaac	A
37	50725512724	Anoop Yadav	Anoop Yadav
38	50925512724	Lakshay Kokcha	A
39	51025512724	Srishti Pandey	Srishti

Present= 28

Absent = 19

Faculty Signature

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Department of AIML/AIDS/CST (2023-2027) 3rd Year.			
AI ML			
S No.	Roll No	Student Name	Signature
1	125511623	HIMANI JOSHI	
2	225511623	ANISH KUMAR	A
3	325511623	DIVYAM GARG	
4	525511623	AKSHAT SAGAR	
5	625511623	DIMPLE SHARMA	A
6	725511623	ARUSHI NAIR	A
7	825511623	MANYA PASRICHA	A
8	925511623	AMIT YADAV	A
9	1025511623	KRISHNA	A
10	1125511623	SHRISTI	A
11	1225511623	UTSAV BHATIA	
12	1325511623	KRISHAN GUPTA	
13	1425511623	DHARMIK PARASHAR	A
14	1525511623	RIYA RK	A
15	1625511623	DEV KAUSHIK	A
16	1825511623	SAKSHAM VERMA	
17	1925511623	NIKHIL	A
18	2125511623	MUDIT JAIN	A
19	2225511623	YUVIKA ARORA	
20	2325511623	RISHABH SINGH	A
21	2425511623	KAJAL	A
22	2625511623	KARTIK JAKHAR	A
23	2725511623	KHILIKA GARG	
24	2825511623	RIYA PK	
25	2925511623	HIMANSHU	A
26	20125511623	CHAHAT ANAND	A
27	20225511623	KANISHK BAINSLA	
28	20325511623	ISHAAN YADAV	A
29	35125511623	LUVYA KAPOOR	A
30	35225511623	ATUL SHARMA	
31	35325511623	JEEVAN J THOMAS	A
32	35425511623	AYUSH KUMAR	A
33	35525511623	DIVESH AHUJA	A
34	35625511623	SHUBHAM SHARMA	

Present= 12

Absent = 22

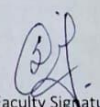
Faculty Signature

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AIDS			
S No.	Roll No	Student Name	Signature
1	125511923	SAMEER	A
2	325511923	RITESH JHA	Ritesh Jha
3	425511923	ZEENAT FIROZ KHAN	Zeenat
4	625511923	ROHAN	Rohan
5	925511923	PRITHVI CHAHAR	Prithvi
6	1025511923	NIYATI	A
7	1225511923	MOHAMMED YASEER	Yaseer
8	1325511923	OM KRISH PANDA	Om
9	1525511923	SHIVAM RAJ	A
10	1625511923	ANKIT MISHRA	Ankit
11	1725511923	RISHAB THAKUR	A
12	1825511923	TUSHAR YADAV	A
13	2025511923	KARAN KATOCH	Karan
14	2125511923	VEDANSH NAYAL	A
15	2225511923	ADITYA SAXENA	A
16	2325511923	TANISH DUA	Tanish
17	2425511923	AYUSH LATIYAN	A

Present = 9
Absent = 8


Faculty Signature



Signature of faculty coordinator
Ms. Palak Shandil



Signature of HOD
Dr. R.N Rajotiya