

JIMS ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-201308

Notice



JIMS Engineering Management Technical Campus, Greater Noida
Affiliated to Guru Gobind Singh Indraprastha University, Delhi
Approved by AICTE, BCI and NCTE
ISO 9001:2015 Certified Institution

Date- 26/08/2025

Department of AIML, AIDS & CST

NOTICE

All the students of AIML, AIDS & CST are hereby informed that Flexfit is organizing sports event “**Fancode Campus Activation**” will be held on August 27, 2025 starting From 3:30 pm to 4:20 pm at Basket Ball court.

A handwritten signature in blue ink that reads "Dr. R.N. Rajotiya".

Dr. R.N. Rajotiya
HOD (AIML, AIDS & CST)
JIMS EMTC Greater Noida

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POSTER



Department of AIML/AIDS/CST

In collaboration with FLEXFIT and FANCODE



Presents



FOOTBALL FLASH



Here's to a fantastic football tournament!

27 August, 2025

Time: 3:30 - 4:30PM

Venue: Basketball Ground

Event Organiser:

Pushkar Rana
President (Flexfit)



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Session:	2025-2026	Semester:	Seventh
Event Date:	27 August 2025	Event Type:	Promotion
Event Name/Title:	Fan Code Campus Activation		
Organizing Department	AIML & AIDS	Organizing Student club / Society /Committee if any	FLEXFIT

EVENT REPORT

The department of AIML,AIDS & CST in association with “**FLEXFIT CLUB**” organized a “**Fan Code Campus Tour**” on 27 August 2025 from 3:30 PM – 4:45 PM on Basket Ball Court, JIMS Engineering Management Technical Campus.

Highlights of the Event

- **Setup & Equipment:** Fan Code handled all equipment and branding setup, including standees, football props, and visual displays.
- **Main Activity:**
 - **Interactive photo engagement:** Students posed with football-themed props and branding installations.
 - **Voucher distribution:** Every student who participated received a 100% free Fan Code voucher.

OBJECTIVE:

The activation aimed to:

- Promote football culture and increase brand engagement with FanCode.
- Offer students an interactive, social media-friendly experience.
- Distribute exclusive 100% free FanCode vouchers to all participants.
- Demonstrate the potential of low-resource, high-impact campus marketing.

PARTICIPATION & RESPONSE:

- **Football:** Around 25-30 students participated in it.

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- **Engagement Level:** High; students showed keen interest in the theme and took part enthusiastically.
- **Student Feedback:** Positive response, particularly around the accessibility and rewards. The activation was seen as fun, unique, and rewarding.

OUTCOMES AND BENEFITS:

- **For Students:**
 - Free vouchers for FanCode services (streaming, merchandise, or discounts).
 - Fun, shareable photo moments promoting football culture.
 - Exposure to a major sports-tech brand.
- **For FanCode:**
 - Direct engagement with college demographics.
 - Organic social media exposure via student shares.
 - Strong on-ground brand presence in a key youth market.

CONCLUSION:

The **FanCode Campus Activation** was a well-executed, high-impact event that required minimal resources but delivered maximum student engagement. Organized seamlessly by the **FlexFit Club**, the event added value to the student experience while creating a win-win scenario for both the brand and the campus community.

Such activations reflect the growing importance of real-world brand interactions in student environments and serve as a model for future campus collaborations.

Congratulations to all the winners and participants for their enthusiasm and dedication. The Fan Code Campus Tour Activation Event was a success.

The FLEXFIT Club look forward to organizing similar sports events in the future to encourage active participation and engagement among students.

Name of Student Coordinator:

Enrollment No.	Name	Department	Year
00225511922	Pushkar Rana	AIDS	4 th

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PHOTOGRAPHS OF EVENT



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Attendance

JIMS Engineering Management Technical Campus, Greater Noida	
Department of AIML & AIDS 3rd Year (2023-2027)	
Attendance	
S.No.	Name
1	Saksham
2	Khilika
3	Luvya
4	Kanishk
5	Prithvi
6	Krishna

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7	Dev Kaushik
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JIMS Engineering Management Technical Campus, Greater Noida	
Department of AIML & AIDS 4th Year (2022-2026)	
Attendance	
S.No.	Name
1	Pushkar Rana
2	Harsh Choudhary
3	Anmol
4	Lakshay Sharma
5	Alok
6	Dev Ahuja



Signature of Faculty Coordinator
Mr. Raj Kumar



Signature of HOD
Dr. Ravinder Nath Rajotiya