

DEPARTMENT OF MANAGEMENT STUDIES (BBA)

CULTURAL EVENT

The Cultural Club Activity “Swagatam” held on Wednesday, 27th September, 2023, at the Auditorium of JEMTEC, Greater Noida, was a vibrant and engaging event that showcased the diverse talents and cultural richness of the BBA students. With a total of 150 students participating, along with the presence of the Head of Department and several faculty members, the event was a resounding success. The purpose of this event is to develop an understanding of collaboration in the creative process through leadership, participation, and reflection.

Description of the Event:

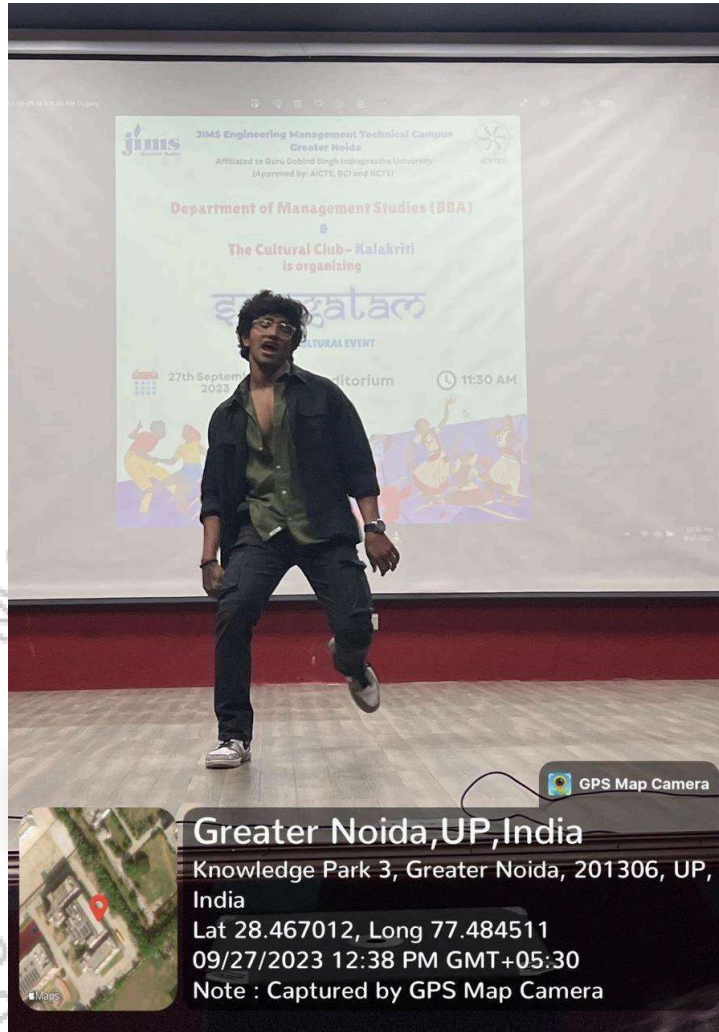
The Cultural Club Activity “Swagatam” featured a wide range of performances and cultural presentations, demonstrating the creative and artistic talents of the BBA students. This event was hosted by Shruti, Sanya, Simran and Bhupinder students of BBA final year, Department of Management Studies, JEMTEC, Greater Noida. The event began with a formal inauguration, graced by the Head of Department and faculty members. Dr. Ambika delivered an inspiring speech, setting a positive tone for the event. The highlight of the event was the series of dance performances that showcased various traditional and contemporary dance forms from different regions of India. The energy and enthusiasm of the performers were palpable, captivating the audience.

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