



JIMS Engineering Management Technical Campus, Greater Noida

Affiliated to Guru Gobind Singh Indraprastha University, Delhi

Approved by AICTE, BCI and NCTE

ISO 9001:2015 Certified Institution

DEPARTMENT OF COMMERCE

1. Activity: Idea to Impact: A Motivational Session on Start-up

Dates: 13.11.2024

Report:

Mr. Anurag Singh started the session with a brainstorming of the students by asking them about their knowledge on the terms “START UP” and “ENTREPRENEUR”. The guest speaker talked about his own journey of launching THINKFIN FINSERVE a financial firm which provides investment advice on investing in Mutual funds. This firm has developed investment advice on Artificial Intelligence and Machine Learning tools. This firm has turned out to be one of the leading FinTech companies in India. The students learned the basics of Start-up and the requirements for StartUp.

