



ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-208308

Event: 100 Million Campaign: Screening of Documentary
Date: 11st September 2019
Venue: Auditorium, JIMS, School of Law, Greater Noida
Report Date: 13nd September 2019
Course: BBALLB, BALLB
Semester: I, III, V & VII
No. of Students: 449

Objective:

To motivate the students to take steps and end violence against children, eradicate child labour, and ensure education, to break the cycles of illiteracy, poverty and violence so that every young person in the world has the chance to fulfil their potential.

REPORT

The Kailash Satyarthi Children's Foundation (KSCF) was established in 2004 under the leadership of Nobel Peace Laureate Kailash Satyarthi to create a child-friendly world – a world where every child is free, lives a life of dignity, and has access to health and education.

The 100 Million campaign is a call to action for a world where people are free, safe, and educated in which it aims to inspire young people to stand up and act for their own rights. A documentary film 'Price of Free' of 90 minutes duration was screened in the documentary in two sessions. At the beginning of the event, students got the brief about the purpose and main features of the initiative from Ms. Swati Jha (Head, Complaints, Bachpan Bachao Andolan) and Ms. Aparna Ravi (Programme Coordinator, 100 Million Campaign, India), the guests for the day. Then the students got to know about the initiative in a better way through the documentary which mainly aimed at showing how the Kailash Satyarthi Children's Foundation works for the betterment of children by rescuing them from adverse situations and creating a free and safe environment for children.

The documentary highlighted the journey of the Nobel Prize laureate Mr Kailash Satyarthi and his mission of rescuing the children from the bondages of abuse, slavery, trafficking etc., taking them to rehabilitation center namely 'Moksha Ashram' and eventually uniting them with their families. At the end of both the sessions the guests had an interactive session with the students, in which they cleared some of the queries of students and asked them for their input for the same.



The event was saw the presence of not only the students but also witnessed the presence of faculty members of the School of Law namely, Dr Pallavi Gupta, Dr A.K. Tyagi. Mr Mudit Tomar, Ms Manisha Madhav, Dr Amita Rathi, Dr Richa Srivastava, Mr Haider Ali, Mr Neerav, Mr Rahul Arora, Ms Tanvi, ms Shishma, Ms Tanushree and Dr Shishma. The overall coordination was done by Dr Deepti Sinha.

Outcome of the session:

It was a learning and motivating session for the students as it has provided the exposure and made the students aware of the harsh reality of the world. Students have even taken the initiative to take this campaign further by creating their own campus group.

**Faculty Coordinator
(Dr. Deepti Sinha)**

**HoD-School of Law
(Dr. Pallavi Gupta)**