



ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-201308

Name of the Event: - Seminar on “Financial Markets & Investors’ Behaviour”

Resource Person: - Dr. Ranjit Singh, Associate Professor, IIIT, Allahabad

Day & Date: - Wednesday, 11th November, 2020

Time: - 11.00 AM to 1.00 PM

Attended by: - All the second & third year BBA Students

Venue: Online, ZOOM App

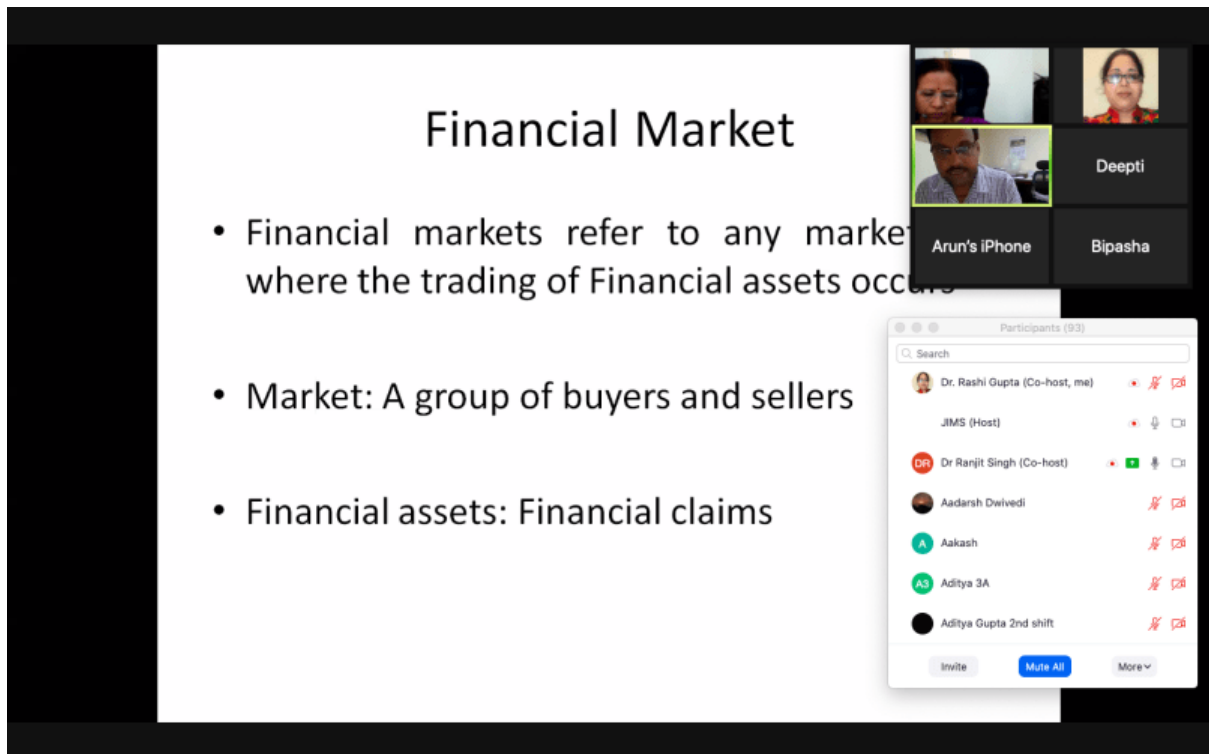


The BBA Department of JIMS Engineering Management Technical Campus, Greater Noida organised a Seminar on “Financial Markets & Investors’ Behaviour” on Wednesday, 11th November, 2020. Dr. Ranjit Singh, Associate Professor, IIIT, Allahabad was the resource person, his area of expertise is behavioural finance.

Dr. Chandra Shaardha, HoD, BBA welcomed the guest and thanked him for accepting the invitation.

Financial Market

- Financial markets refer to any market where the trading of Financial assets occurs
- Market: A group of buyers and sellers
- Financial assets: Financial claims

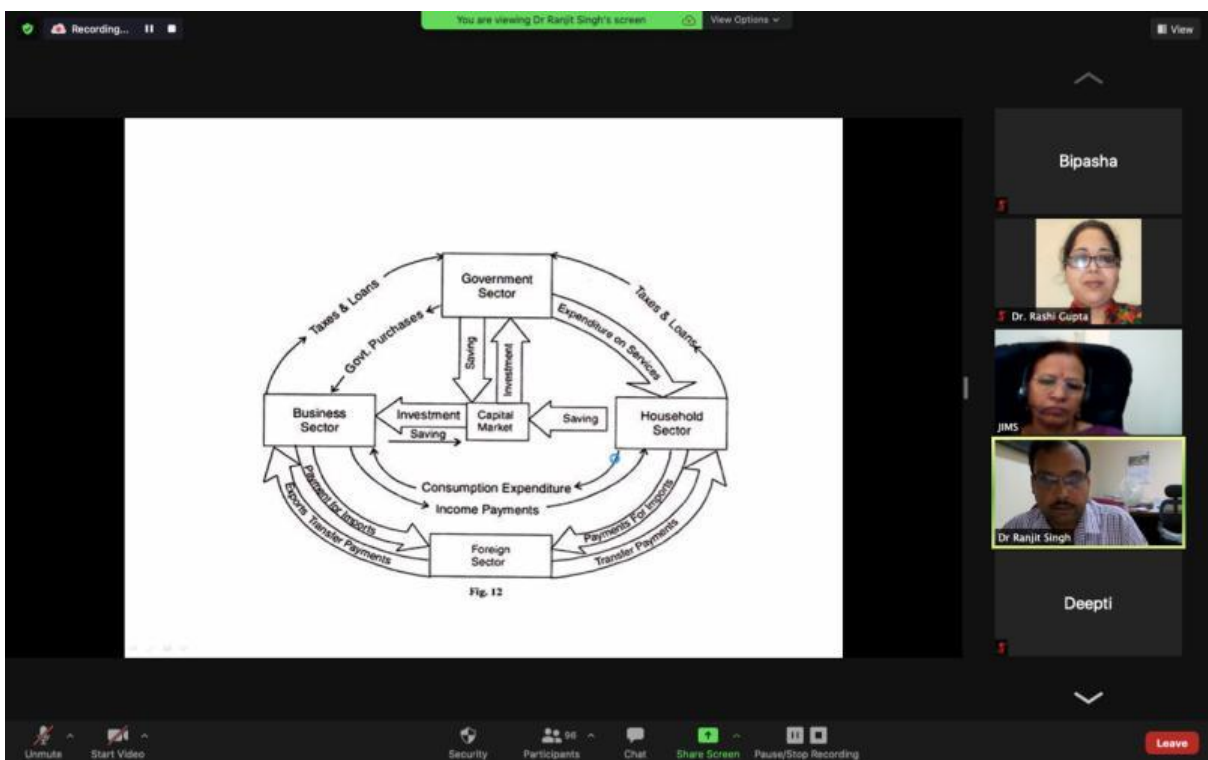


The image shows a Zoom meeting interface. On the left, a slide titled "Financial Market" is displayed with three bullet points. On the right, there are video thumbnails for participants: Arun's iPhone, Deepti, and Bipasha. Below the thumbnails is a "Participants (9/3)" window showing a list of participants with their names and status icons.

Name	Status
Dr. Rashmi Gupta (Co-host, me)	Video on, Audio on, Chat on
JIMS (Host)	Video off, Audio on, Chat on
Dr Ranjit Singh (Co-host)	Video on, Audio on, Chat on
Aadarsh Dwivedi	Video off, Audio off, Chat off
Aakash	Video off, Audio off, Chat off
Aditya 3A	Video off, Audio off, Chat off
Aditya Gupta 2nd shift	Video off, Audio off, Chat off

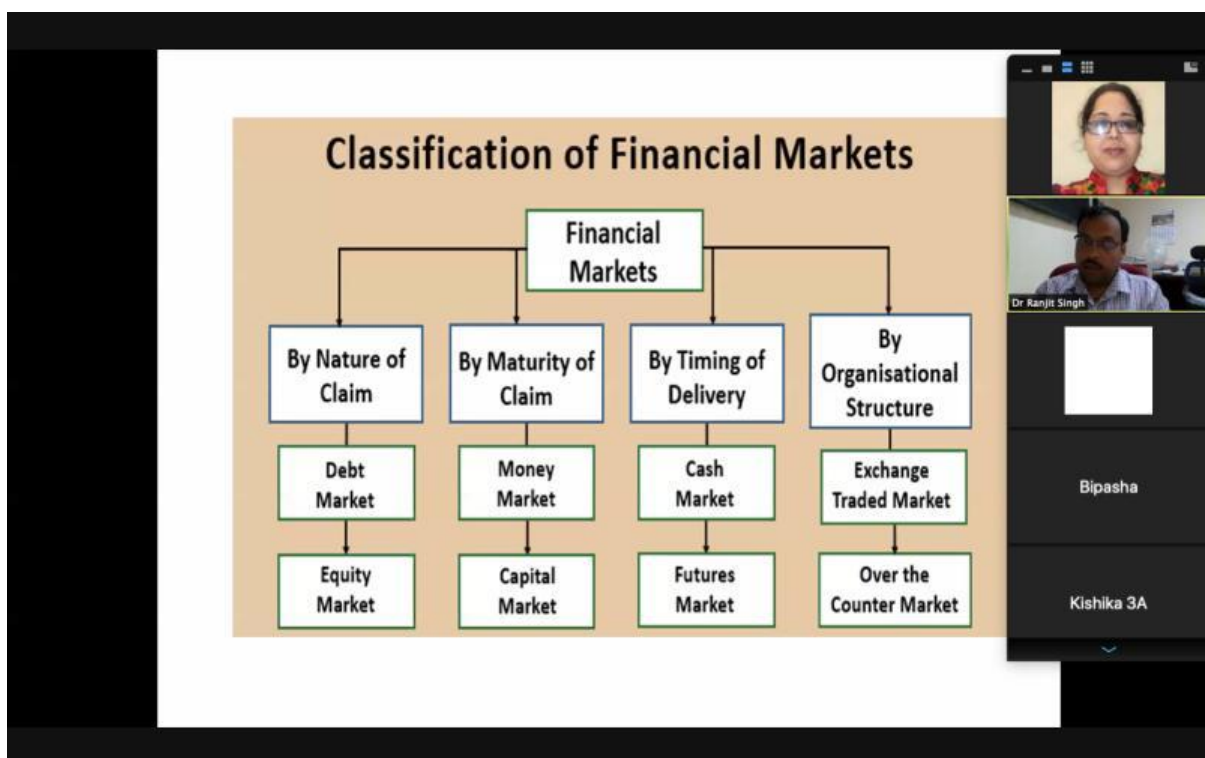
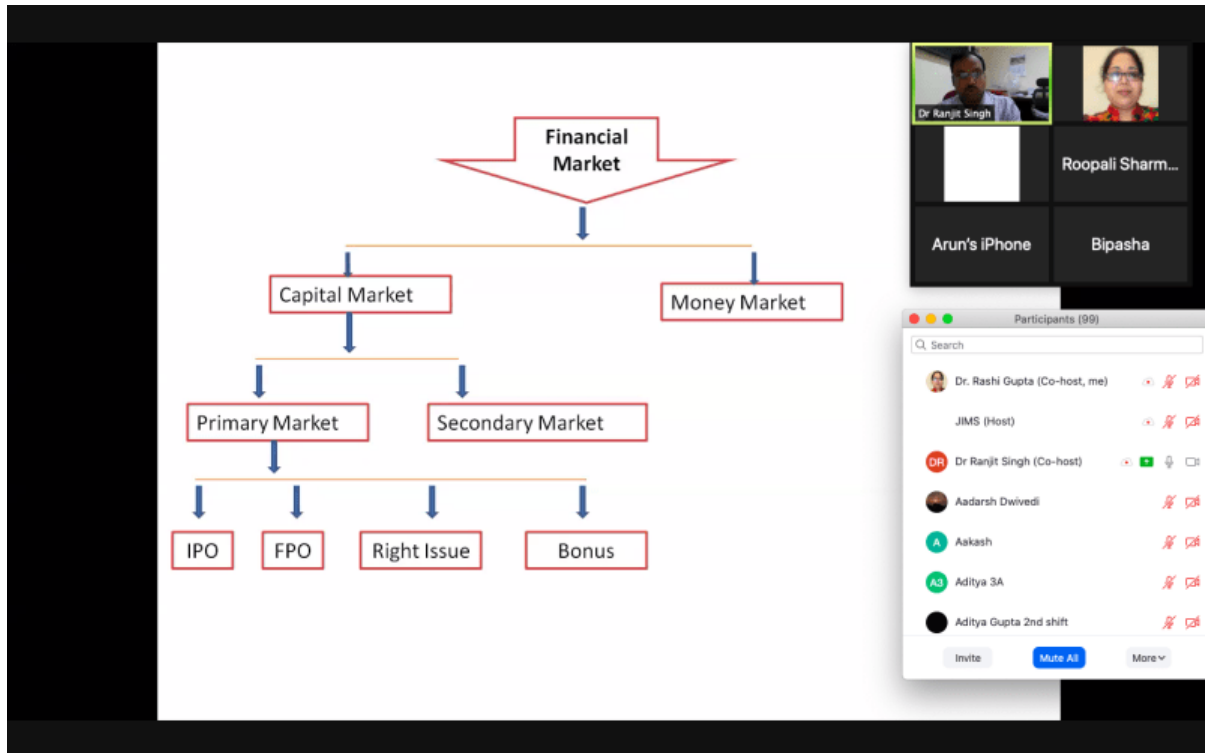
Dr. Singh began the seminar with brainstorming question- “why one must invest”. He generated curiosities among students about where, why and on what parameters one must invest. He talked about financial markets and their functioning.

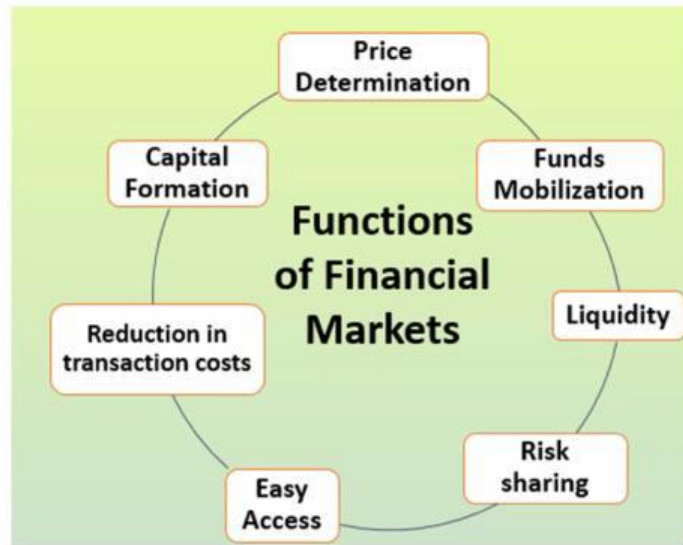
He explained financial markets as the suggested from the name itself, are a type of marketplace that provides an avenue for the sale and purchase of assets such as bonds, stocks, foreign exchange, and derivatives. Often, they are called by different names, including “wall street” and “capital market” but all of them still mean one and the same thing. Simply, businesses and investors can go to financial markets to raise money to grow their business and to make more money, respectively.



He further expressed his insights on the types of financial market; stock market, bond market, commodities market and derivatives market. He explained each and every aspect in detail about functions of the Markets, that they put savings into more productive use, determines the price of securities, makes financial assets liquid and lowers the cost of transactions.

He further emphasised on the importance of Financial Markets. They provide a place where participants like investors and debtors, regardless of their size, will receive fair and proper treatment. They also assist individuals, companies, and government organizations with access to capital. Further, financial markets help to lower the unemployment rate because of the many job opportunities it offers.





Bipasha

Kishika 3A

Stock exchange



Dr Ranjit Singh

Kishika 3A

Herd Behaviour

- The meaning of the term herd behaviour is the tendency of a group of individuals to react coherently without there being any coordination between them.
- It is evident in the stock market is that the market registers the fluctuations in the market and not the events themselves but the human reactions to these events.
- Large stock market trends often begin and end with periods of frenzied buying (bubbles) or selling (crashes). Many observers cite these episodes as clear examples of herding behaviour that is irrational and driven by emotion, i.e., greed in the bubbles, fear in the crashes.
- Individual investors join the crowd of others in a rush to get in or out of the market. It is the tendency for individuals to mimic the actions (rational or irrational) of a larger group. Herd behaviour can be a reason why we can observe a financial crisis even in an economy with sound fundamentals (Bhowal, A., Singh, R., and Saikia J., 2010).

Dr. Shikha Jalota, Associate Professor, BBA gave vote of thanks and expressed gratitude towards the guest for giving his valuable time to the students. Dr. Rashi Gupta, Assistant Professor, BBA coordinated for the event to be a success. Dr. Singh created curiosity among students to putting up many brainstorming questions, which he answered patiently. The workshop was highly, informative, practical, needed and interactive for all the students.

Recording... | View

Bipasha	Dr. Rashli Gupta	JIMS	Dr Ranjit Singh	Connecting to audio --
Shraddha sharma	Mr. Manpreet Singh	shikhabba.gn@jagannath.org	Ishaan sinha bba 2nd shift	Kartik Gupta
A	Press ESC or double-click to exit full screen mode			Navya Priyadarshi
Akshat Aggarwal	Princy Jain	Akhil Madan (2nd shift)	Anirudh 3A	
Ananta Jha (2nd Shift)	Tanya Sinha section-B	Pranav Nagar	Rishi Raj Singh Sec (B)	Aditya 3A
Sec -B AYUSH Chauhan	Mohit Ahuja 3A	Ansh Bhatnagar 5B	Tushar Chauhan	Surya Prakash Mani Tripathi S...

1/4 | 1/4

Utmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Leave