

NOTICE

Department of Media and Communication Studies

All the students of the **Department of Media and Communication Studies** are hereby informed that Department is organizing Photography Workshop in Creative Ideation and Monochrome Model Shoot on February 17, 2025. It is mandatory for all to attend.



The poster is for a Photography Workshop organized by the Department of Media & Communication Studies at JIMS Engineering Management Technical Campus, Greater Noida. It features a background image of a camera lens. The text on the poster includes the JIMS logo and name, affiliation with Guru Gobind Singh Indraprastha University, and accreditation by AICTE, BCI, and NCTE. The workshop title is 'Photography Workshop on Creative Ideation & Monochrome Model Shoot'. The convenor is Dr. Mohd. Kamil, Assistant Professor. The date and time are 17th February 2025, 11 AM onwards, at the Media Studio. A photo of Mr. Harjeet Singh Kukreja, Founder of The Storyteller Crew, is also included. The address at the bottom is 48/4, Knowledge Park III, Greater Noida, Uttar Pradesh - 201308.

JIMS Engineering Management Technical Campus
Affiliated to Guru Gobind Singh Indraprastha University
Approved by AICTE, BCI and NCTE, ISO 9001:2015 Quality Certified

Department of Media & Communication Studies
Organizes

Photography Workshop
on
**Creative Ideation
&
Monochrome
Model Shoot**

Convenor
Dr. Mohd. Kamil
Assistant Professor

17th February 2025
11 AM Onwards
Venue: Media Studio

Mr. Harjeet Singh Kukreja
Founder: The Storyteller Crew

48/4, Knowledge Park III, Greater Noida, Uttar Pradesh - 201308

Time: 11:00 AM onwards

Date: 11-02-2024

Convenor: – (Dr) Ajitabh

Faculty Coordinator: Dr Mohd Kamil

Copy to:

All Faculty Members

Academic Coordinators

Notice Board

Media students of JIMS explore entrepreneurial aspects of photography via Monochrome shoot

A highly engaging and interactive photography workshop on '*Creative Ideation and Monochrome Model Shoot*' was organised at Department of Media and Communication Studies, JIMS Greater Noida on February 17, 2025. Mr Harjeet Singh Kukreja, founder The Storyteller Crew conducted this workshop. It was a highly captivating workshop for the curious students of the department. The session focused on fostering creativity, entrepreneurial mind in photography, particularly in conceptualizing and executing monochrome model shoots.

**GPS Map Camera****Greater Noida, Uttar Pradesh, India****Jims Engineering Management Technical Campus, 48a,
Knowledge Park Iii, Greater Noida, Uttar Pradesh 201310, India****Lat 28.466197° Long 77.483569°****17/02/2025 11:39 AM GMT +05:30****Google**

Mr Harjeet began the session with some questions that were raised by the students. While answering, he was emphasised the importance of creative ideation in photography. He informed students about the required accessories for photographer, along with its costing. He explained that how photographers

need to go beyond their ideas using unique props, lightning, and poses to create visually appealing looks. He discussed the significance of storytelling in photography, the role of lightning and contrast creating black and white images as well as he emphasised more on props, expressions and styling of the model.



To showcase it more, one male and one female model were selected from among the students. The models were all styled with a black coat and pant. Mr Harjeet used varieties of props which includes- bouquet of roses, a cowboy hat, newspapers, lighter, hair spray which played a crucial role in styling and adding texture to the model's look. He focused on the composition, lightning, mood and styling to create stunning and mesmerising black and white shots. He even emphasised on using shadows effectively and how to use it with the both natural and artificial lights.



Archie Dhiman, a 1st year student said, “It was an amazing workshop wherein we learned so much about photography in a single go. I would love to attend such more sessions in the upcoming semester.” The workshop was of great success, providing students the valuable guidance and creative thinking. Mr Harjeet’s guidance helped the students to explore new paradigm in photography. At the end of the workshop, the resource person was felicitated with a planter and his efforts were appreciated by the faculty members and the students.



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The interactive session with the curious learners made this workshop a memorable and educational experience for the aspiring photographers.

Report Written by:

Sanya Mendiratta – First Year

Report Edited by:

Dr Mohd Kamil

Assistant Professor

Department of Media and Communication Studies

ATTENDANCE



JIMS Engineering Management Technical Campus, Greater Noida

Affiliated to Guru Gobind Singh Indraprastha University, Delhi

Approved by AICTE, BCI and NCTE


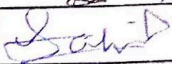
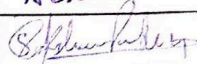
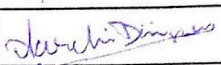
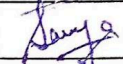
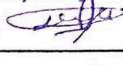
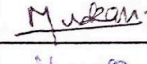
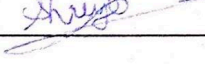
ISO 9001:2015 Certified Institution

ATTENDANCE SHEET

Date- 17-02-2025

Name of Event:- Photography Workshop on Creative Ideation & Monochrome Model Shoot

BA(JMC) 2024-28

S. No.	Enrollment No.	Name of the Student	Branch/Semester	Present/Absent
1	00125502424	Shashwat Saxena	BA(JMC)/ 2nd Sem	
2	00225502424	Sahil Bhatia	BA(JMC)/ 2nd Sem	
3	00325502424	Ishaan Mohan	BA(JMC)/ 2nd Sem	Absent
4	50125502424	Saksham Pandey	BA(JMC)/ 2nd Sem	
5	50225502424	Aarchi Dhiman	BA(JMC)/ 2nd Sem	
6	50325502424	Sanya Mendiratta	BA(JMC)/ 2nd Sem	
7	50425502424	Diya Srivastava	BA(JMC)/ 2nd Sem	
8	50525502424	Muskan Kharbanda	BA(JMC)/ 2nd Sem	
9	50625502424	Shreya Srivastava	BA(JMC)/ 2nd Sem	



ATTENDANCE SHEET

Date= 17-02-2025

Name of Event:- Photography Workshop on Creative Ideation & Monochrome Model Shoot

BA(JMC) 2023-26

S. No.	Enrollment No.	Name of the Student	Branch/Semester	Present/Absent
1	00125502423	Meet	BA(JMC)/4th Sem	Present
2	00225502423	Lavanya	BA(JMC)/4th Sem	Present
3	00325502423	Stuti Kaya	BA(JMC)/4th Sem	Present
4	00425502423	Priyanshu Gupta	BA(JMC)/4th Sem	Present
5	00525502423	Chaitanya Dhingra	BA(JMC)/4th Sem	Present
6	35125502423	Nikita Shukla	BA(JMC)/4th Sem	Present
7	35225502423	Khushi Kapoor	BA(JMC)/4th Sem	Absent
8	35325502423	Harshit Rawat	BA(JMC)/4th Sem	Present
9	70125502423	Chahat Dhingra	BA(JMC)/4th Sem	Present
10	70225502423	Ritika Singh	BA(JMC)/4th Sem	Absent
11	70325502423	Shivani	BA(JMC)/4th Sem	Present
12	70425502423	Kusum Verma	BA(JMC)/4th Sem	Absent
13	70525502423	Kashish Mishra	BA(JMC)/4th Sem	Present



ATTENDANCE SHEET

Date- 17-02-2025

Name of Event:- Photography Workshop on Creative Ideation & Monochrome Model Shoot

BA(JMC) 2022-25

S. No.	Enrollment No.	Name of the Student	Branch/Semester	Present/Absent
1	00125502422	GUNJAN GOLA	BA(JMC)/6th Sem	Absent
2	00225502422	RITU KUMARI	BA(JMC)/6th Sem	Absent
3	00325502422	ARPANA JHA	BA(JMC)/6th Sem	Absent
4	00425502422	OJASVI KHANEJA	BA(JMC)/6th Sem	Absent
5	00525502422	SHALU KUMARI	BA(JMC)/6th Sem	Absent
6	00625502422	MAHAK GUPTA	BA(JMC)/6th Sem	Absent
7	00725502422	PRATYAKSH PRATAP POLISTYA	BA(JMC)/6th Sem	Absent
8	00825502422	AYUSHI JHA	BA(JMC)/6th Sem	Absent
9	00925502422	KESHAV GUPTA	BA(JMC)/6th Sem	Absent
10	01025502422	YUSRA CHAND	BA(JMC)/6th Sem	Yusra
11	01125502422	PRIYANSH RAWAT	BA(JMC)/6th Sem	Absent
12	01225502422	PRERNA BISTH	BA(JMC)/6th Sem	Absent
13	01325502422	BHUMIKA JAISWAL	BA(JMC)/6th Sem	Absent
14	01425502422	BHAMINI BHATIA	BA(JMC)/6th Sem	Absent
15	01525502422	SHAURYA CHADHA	BA(JMC)/6th Sem	Absent
16	01625502422	DEEPANSHA KHURANA	BA(JMC)/6th Sem	Absent
17	01725502422	TANISHA GARG	BA(JMC)/6th Sem	Absent
18	01825502422	SHREYA TRIPATHI	BA(JMC)/6th Sem	Absent
19	35125502422	TARANJEET KAUR	BA(JMC)/6th Sem	Absent
20	35225502422	MAYANK BAJAJ	BA(JMC)/6th Sem	Absent
21	35325502422	VANSHIKA BABBAR	BA(JMC)/6th Sem	Absent
22	70125502422	EKTA MISHRA	BA(JMC)/6th Sem	Absent
23	90125502422	NAMRITA	BA(JMC)/6th Sem	Namrita

Summary

Present: 23

Absent: 22

Total: 45

