

NOTICE

Department of Media and Communication Studies

All the students of the **Department of Media and Communication Studies** are hereby informed that the Department is organizing an industrial visit to Radio Mirchi office in Noida Sector 16-A (Film City) on September 30, 2024. It is mandatory for all the students to attendance this visit.

Students must carry their college ID card during the visit.



The poster is for an industrial visit to Radio Mirchi. It features the JIMS logo at the top left and a 25th anniversary logo at the top right. The text reads: 'JIMS Engineering Management Technical Campus, Affiliated to Guru Gobind Singh Indraprastha University, Approved by AICTE, BCI and NCTE, ISO 9001:2015 Quality Certified'. Below this is 'Department of Media & Communication Studies' and 'Industrial Visit to'. The center features the Radio Mirchi logo with the tagline 'It's Hot!'. The date '30th September 2024' is prominently displayed. At the bottom, it lists the Convenor (Prof. (Dr) Ajitabh, HoD), Coordinator (Mohd Kamil, Asst. Prof.), and Student Coordinator (Nikita Shukla). The address '48/4, Knowledge Park III, Greater Noida, Uttar Pradesh - 201308' and contact information (admission.gn@jagannath.org, www.jimsgn.org, 0120 232 8670/0120 232 8700/01) are at the very bottom.

Time: 12:10 PM

Date: 30-09-2024

Convenor: – Prof. (Dr) Ajitabh

Copy to:

All Faculty Members

Academic Coordinators

Notice Board

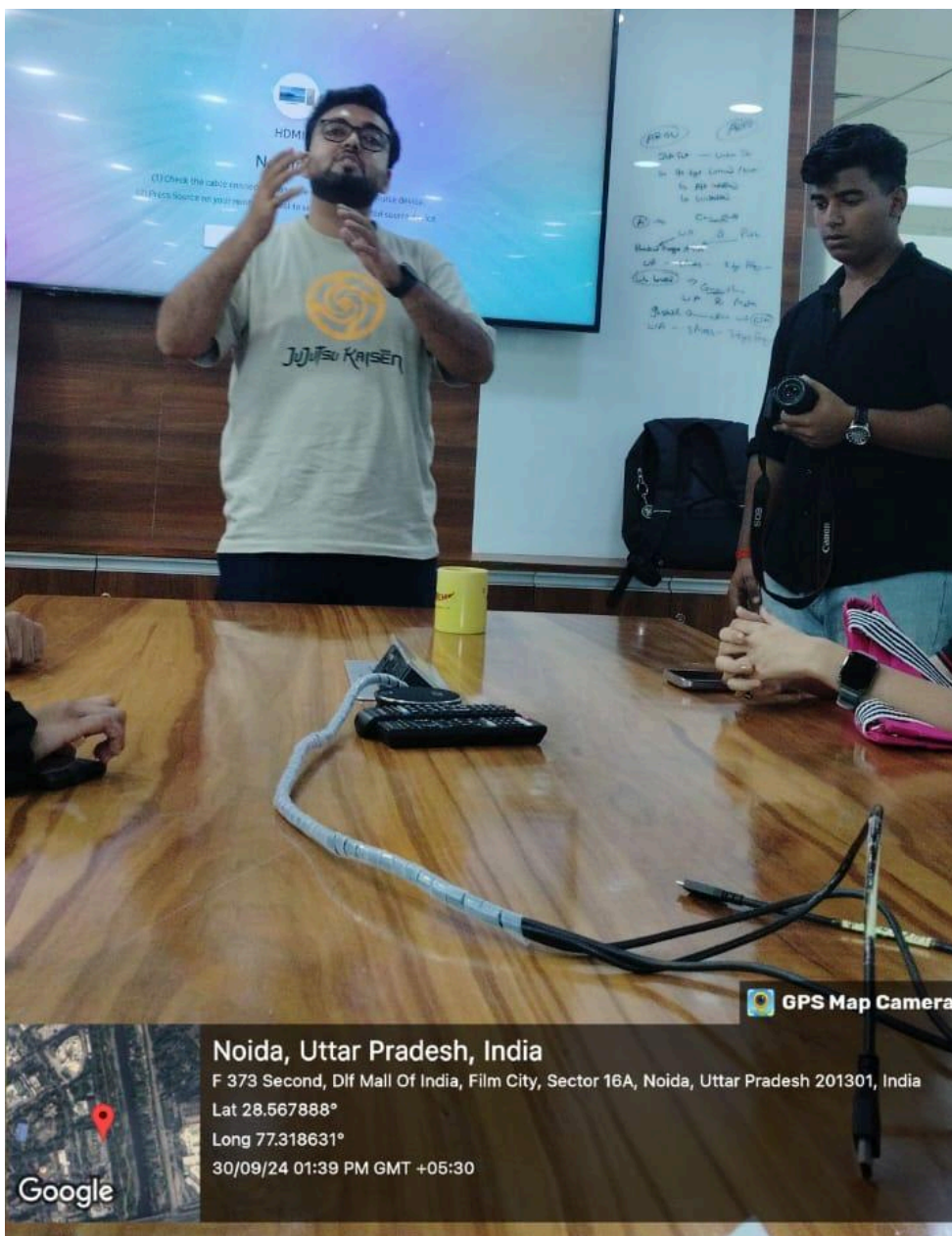
JIMS Greater Noida students gain insight into Radio Broadcasting during visit to Radio Mirchi

Greater Noida: Students from the Department of Media and Communication Studies at JIMS Greater Noida visited the Radio Mirchi office in Noida Film City on September 30, 2024 as part of an educational field trip. The visit was organized to provide students with practical insights into the workings of a professional radio station and its various departments.



RJ Naved with the students and faculty members

During the tour, the students explored different segments of the studio, including the production, programming, and sound engineering departments. Ms Brishti Ganguly, an energetic copywriter guided students in the visit and explained various segments of the studios. The visit provided them with a comprehensive understanding of how a radio station operates behind the scenes.



RJ Satvik interacting with the students

The highlight of the visit was an interactive session with RJ RJ Satvik, who shared his experiences and insights into the art of radio jockeying. RJ Satvik emphasized the importance of creativity and spontaneity in radio and encouraged students to develop their own unique style of communication. He inspired students to take the challenge of opting Radio as a career. “In this technological boom, many industries have already witnessed positive changes and growth, Radio is yet to see the most of it”, said RJ Satvik. “I call you to join this industry and be the part of the change”, he added further.



Group Photo with RJ Sayema

The students were also excited to meet the renowned RJ Sayema, famous for her popular show "Purani Jeans." RJ Sayema very briefly interacted with the students and encouraged them to take up Radio as their career choice.

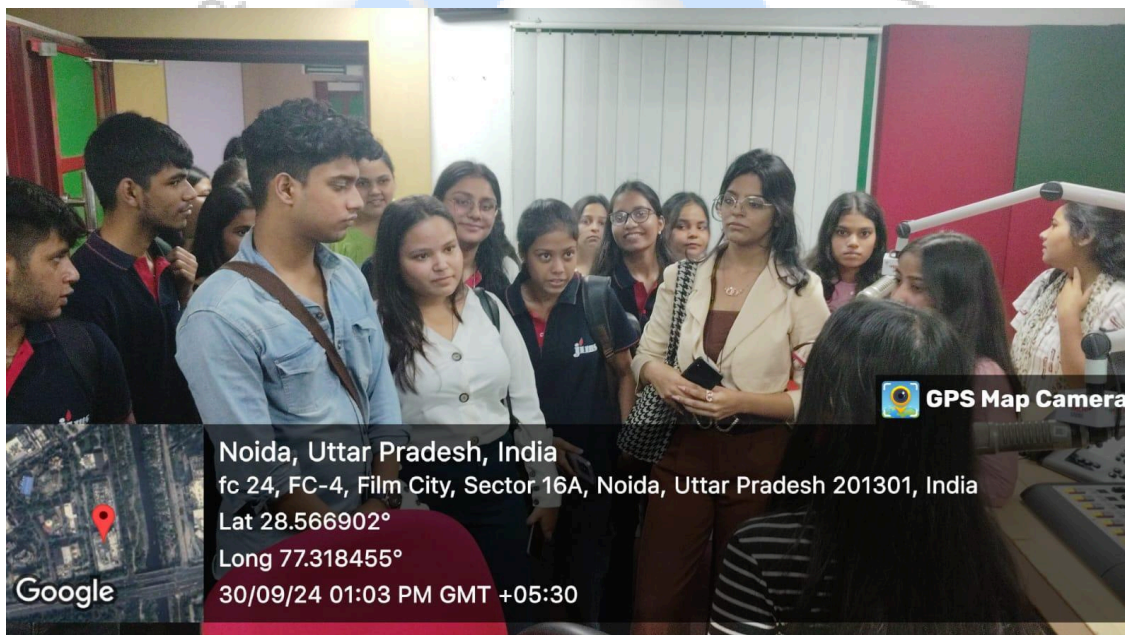
Additionally, the students had the opportunity to meet RJ Naved, another well-known personality in the world of Radio. RJ Naved's lively interaction added a touch of excitement to the visit.

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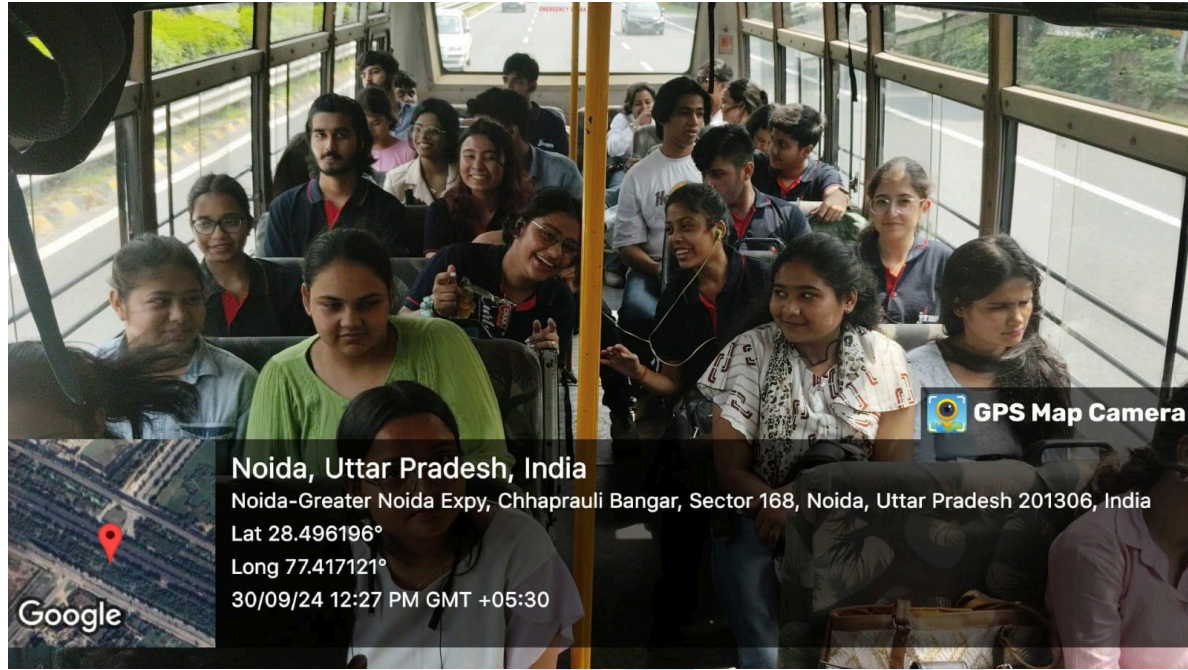
Ms Bristhi Ganguly explaining students about the working of Studio

The visit concluded with the students expressing their gratitude for the opportunity to experience the dynamic environment of Radio Mirchi, leaving them inspired to pursue their passion for media and communication.



Students keenly observing and interacting with the officials during the visit

This educational visit was a part of JIMS Greater Noida's commitment to providing hands-on learning experiences for its students, equipping them with the skills and knowledge needed to succeed in the rapidly evolving media industry.



Report Prepared by:

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