

Affiliated to Guru Gobind Singh Indraprastha University, Delhi Approved by AICTE, BCI and NCTE ISO 9001:2015 Certified Institution

Date- 27/1/2025

NOTICE

BA (JMC) Department

All the students of the BA (JMC) Department are hereby informed that there will be mentoring masterclasson "Campus to Corporate" as per the following details-

Name of the Guest: - Dr. Jyoti Kumar

Designation: -Head- Corporate Communication, GAIL

425 74

Date: -29/1/2025

Venue: -Seminar Hall, JIMS GN

Timing: -11:00 am onwards

Participant: - BA (JMC) Students

Faculty Coordinator: - Prof. Ajitabh

All faculty & student to attend.

CC:-

Notice Board

HOD



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EVENT REPORT

Name of the Event: - mentoring masterclass on "Campus to Corporate"

Resource Person: -Dr. Jyoti Kumar

Date & Time: - January 29th, 2025 from 11:00 am onwards

Attendees: - BA (JMC) and Faculties

Venue: - Seminar Hall, JIMS GN



Poster of Guest Lecture

The Department of Media and Communication Studies at JIMS Greater Noida organized an insightful guest lecture on *Mentoring Masterclass – Campus to Corporate* on January 29, 2025. The session featured Dr. Jyoti Kumar, Head of Corporate Communication at GAIL, as the distinguished speaker.



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The objective of the session was to bridge the gap between academic learning and corporate expectations, equipping students with essential skills for a smooth transition into the professional world. Dr.Jyoti Kumar shared valuable insights on corporate communication, workplace ethics, professional networking, and the significance of mentorship in career growth. He emphasized the importance of adaptability, effective communication, and strategic thinking in today's competitive job market.



Facilitation of the guest by students

Dr. Kumar provided real-world examples to illustrate the challenges fresh graduates face and how mentorship can guide them toward professional success. He also highlighted the evolving role of media and communication professionals in corporate settings and the need for continuous learning and skill development.

The session was highly interactive, with students actively engaging in discussions and seeking guidance on career prospects, industry expectations, and personal branding. Dr. Kumar encouraged students to build a strong professional network and leverage opportunities for internships and industry exposure.



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Students engaging with the lecture delivered by the guest.

The lecture concluded with a vote of thanks by the faculty coordinator, appreciating Dr.Jyoti Kumar for his insightful discourse and practical advice. The event proved to be an enriching experience, providing students with valuable knowledge and motivation to navigate their corporate journey successfully.





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Overall, the *Mentoring Masterclass – Campus to Corporate* was a highly informative and inspiring session, leaving a lasting impact on students aspiring to build successful careers in media and corporate communication.



Convener Prof. (Dr) Ajitabh (HoD)



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ATTENDANCE SHEET



JIMS Engineering Management Technical Campus, Greater Noida Affiliated to Guru Gobind Singh Indraprastha University, Delhi Approved by AICTE, BCI and NCTE ISO 9001:2015 Certified Institution

ATTENDANCE SHEET

Date-29-01-2025

Name of Event:- Mentoring Masterclass Campus to corporate BA(JMC) 2022-25

S. No.	Enrollment No.	Name of the Student	Branch/Semester	Present/Absent
1	00125502422	GUNJAN GOLA	BA(JMC)/6th Sem	buil
2	00225502422	RITU KUMARI	BA(JMC)/6th Sem	R
3	00325502422	ARPANA JHA	BA(JMC)/6th Sem	Aparas
4	00425502422	OJASVI KHANEJA	BA(JMC)/6th Sem	A
5	00525502422	SHALU KUMARI	BA(JMC)/6th Sem	Shull
6	00625502422	MAHAK GUPTA	BA(JMC)/6th Sem	Maly
7	00725502422	PRATYAKSH PRATAP POLISTYA	BA(JMC)/6th Sem	A
8	00825502422	AYUSHI JHA	BA(JMC)/6th Sem	Ayusuis
9	00925502422	KESHAV GUPTA	BA(JMC)/6th Sem	A
10	01025502422	YUSRA CHAND	BA(JMC)/6th Sem	Α
11	01125502422	PRIYANSH RAWAT	BA(JMC)/6th Sem	Fred
12	01225502422	PRERNA BISTH	BA(JMC)/6th Sem	Rin's
13	01325502422	BHUMIKA JAISWAL	BA(JMC)/6th Sem	A
14	01425502422	BHAMINI BHATIA	BA(JMC)/6th Sem	А
15	01525502422	SHAURYA CHADHA	BA(JMC)/6th Sem	A
16	01625502422	DEEPANSHA KHURANA	BA(JMC)/6th Sem	Dec musha
17	01725502422	TANISHA GARG	BA(JMC)/6th Sem	A
18	01825502422	SHREYA TRIPATHI	BA(JMC)/6th Sem	dre
19	35125502422	TARANJEET KAUR	BA(JMC)/6th Sem	A
20	35225502422	MAYANK BAJAJ	BA(JMC)/6th Sem	A
21	35325502422	VANSHIKA BABBAR	BA(JMC)/6th Sem	A
22	70125502422	EKTA MISHRA	BA(JMC)/6th Sem	A
23	90125502422	NAMRITA	BA(JMC)/6th Sem	Daneite



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ATTENDANCE SHEET

Date-29-01-2025

Name of Event:- Mentoring Masterclass Campus to corporate BA(JMC) 2023-26

S. No. Enrollment No. Name of the Student Present/Absent Branch/Semester 1 BA(JMC)/4th Sem 00125502423 Meet 2 BA(JMC)/4th Sem 00225502423 Lavanya 3 BA(JMC)/4th Sem 00325502423 Stuti Kaya 4 BA(JMC)/4th Sem 00425502423 Priyanshu Gupta 5 BA(JMC)/4th Sem 00525502423 Chaitanya Dhingra 6 BA(JMC)/4th Sem 35125502423 Nikita Shukla 7 BA(JMC)/4th Sem 35225502423 Khushi Kapoor 8 BA(JMC)/4th Sem 35325502423 Harshit Rawat 9 70125502423 BA(JMC)/4th Sem Chahat Dhingra 10 BA(JMC)/4th Sem 70225502423 Ritika Singh 11 BA(JMC)/4th Sem 70325502423 Shivani 12 70425502423 BA(JMC)/4th Sem Kusum Verma 13 BA(JMC)/4th Sem 70525502423 Kashish Mishra





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ATTENDANCE SHEET

Date-29-01-2025

Name of Event:- Mentoring Masterclass Campus to corporate

BA(JMC) 2024-28

S. No.	Enrollment No.	Name of the Student	Branch/Semester	Present/Absent
1	00125502424	Shashwat Saxena	BA(JMC)/ 2nd Sem	11/2
2	00225502424	Sahil Bhatia	BA(JMC)/ 2nd Sem	Subul
3	00325502424	Ishaan Mohan	BA(JMC)/ 2nd Sem	A
4	50125502424	Saksham Pandey	BA(JMC)/ 2nd Sem	Offen landen
5	50225502424	Aarchi Dhiman	BA(JMC)/ 2nd Sem	Louis Dum
6	50325502424	Sanya Mendiratta	BA(JMC)/ 2nd Sem	A
7	50425502424	Diya Srivastava	BA(JMC)/ 2nd Sem	aliga
8	50525502424	Muskan Kharbanda	BA(JMC)/ 2nd Sem	MANAGAM
9	50625502424	Shreya Srivastava	BA(JMC)/ 2nd Sem	A



Total Attendance

Present-27

Absent -18

Total - 45