DEPARTMENT OF COMMERCE

The B. Com department of JIMSEMTC, Greater Noida organized an Industrial visit for all students on 21st January 2025, Tuesday from 9:30 AM. Industrial visit was held at Indian Express Pvt. Ltd, Noida. It was organized by Ms. Priyanka Goel. Ms. Sudha Pandey and Ms. Priyanka Goel accompanied the students for the visit. Mr. Ashwani was the host at Indian Express to guide students. Mr. Surendra Sharma (G.M. Production Department) explained about the Offset Newspaper Printing technology to the students. He began with the history of the printing press and older technologies of printing the newspaper that is, the use of blocks. After this he outlined the steps of production process, design room and printing methods.



PHOTOGRAPH OF THE EVENT