



Name of the Event: - Industrial Visit

Resource Person: - Mr. Piyush Pranshu

Date & Time: - February 27th and 28th, 2020 from 11:30 AM to 14.00 PM

Attended by: - BBA Ist Year students (First and Second Shifts)

Venue: HT Media, Udyog Vihar, Ecotech 2, Greater Noida

The students of BBA 1st Year were taken to the HT Media Plant located in Greater Noida which is one of the largest newspaper and magazine printing plant of the country. Students in two groups were taken to this plant and were explained in details the functioning of different machines involved in publishing daily newspapers. The main aim of this visit was to make the students understand the complex array of operations that are responsible for printing and publishing of national daily, Hindustan Times and its supplements.

Learning Outcome:

The students got exposed to some unknown facts and practices followed at a publishing house and also understood the manpower and operational aspects of such a huge set up. They also understood the coordination between human resources and machines and the processes involved in producing the final output. They were further explained the logistics involved in sending the newspapers and magazines to the suppliers and market and the kind of coordination involved with the transporters and dealers in smooth transfer of printed newspapers from the factory to the markets.

Mr. Piyush and his team welcomed all at the entry gate of the plant and then took the students inside the plant to show various processes. The first bay inside the plant was related to the machine filling and paper rolling processes. On the first floor then, the students were shown and explained about the equipment that is engaged in sucking the ink through automated processes and the console area from where all the production is controlled. Just near this area was the print pre testing process was installed and then finally after thoroughly going through the test copy of the newspaper, further production takes place.

After understanding these sub processes, the students were shown the huge open area from where the output in form of printed newspapers, magazines and other supplements are transported to the market outside the factory. Towards the end, students asked questions and got their queries solved by experts.

Finally, a memento was presented to Mr. Piyush as a token of thanks from JIMS. It was a day filled with a lot of learning and experiencing new things.



Inside the plant understanding the processes





Mr. Piyush, Manager HR, HT Media being felicitated



Students at the entry bay area understanding the instructions.



The mega machines inside the factory