



Engineering Management Technical Campus - JEMTEC

Approved by AICTE & Affiliated to Guru Gobind Singh Indraprastha University

Name of the Event: -Guest Lecture on “Setting Goals and Strategic Action Plans.”

Resources Person:- Ms. Pooja Chopra, Corporate Trainer

Date & Time: - September 6, 2019; 11:00 AM

Attended by: - B.Com (H) Students

Venue: Seminar Hall, JIMS Engineering Management Technical Campus.



Department of Commerce, JIMS, Greater Noida organized a Guest Lecture on “Setting Goals and Strategic Action Plans” for the students of the B.Com (H) Department on September 6, 2019. The Key Speaker was **Ms. Pooja Chopra**.

The Seminar was attended by **Dr. Sumit Aggarwal** - HOD - B.Com (H), faculty members and students of the B.Com (H). HOD - B.Com (H) **Dr. Sumit Aggarwal** felicitated **Ms. Pooja Chopra** and **Dr. Shubh Arora**, Assistant Professor; B.Com (H) introduced the Speaker.

The Guest Speaker started the session with a very interesting speech and asked the students to meditate for 2 minutes leaving all the worries and botheration giving the way to light coming from the top of their head, giving relaxation to each part of the body. She continued further with

the Introduction and Ice-breaker session, one goal vs multiple goals in different facets of life. She engaged the students in discovering their core values with few activities asking them to jot down their interest areas, what activities make them happy. She further volunteered the students for a game in which they have to show their creativity in team. Later on she explained them the strategic action plan, as to how they will achieve their goal by setting their expectation which is possible to attain only if they have made strategies for it by setting targets and action.



Overall the session was very interactive; students were very much engaged and interactive during the session. It was a great learning for the students. The audience was participative in the session. The session concluded with a Vote of Thanks proposed by **Ms. Bhavna Sharma**.

Dr. Sumit Agarwal

HOD B.Com(H)