



ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-201308

Name of the Event: -Guest Lecture on “Relevance of Value Based Management Education in Career Building”

Resource Person: - Dr. Vikas B. Lal, Director, HR, Karma Medical International Pvt. Ltd.

Day & Date: - Thursday, 17th October, 2019

Time: - 11 AM to 1 PM

Attended by: - All the BBA Students

Venue: Auditorium, JEMTEC, Greater Noida.



The BBA Department of JIMS Engineering Management Technical Campus, Greater Noida organised a Guest Lecture on “*Relevance of Value Based Management Education in Career Building*” on Thursday, 17th October, 2019. The guest speaker was Dr. Vikas B. Lal, Director, HR, Karma Medical International Pvt. Ltd.



Dr. Arun Kumar Singh, HoD, BBA welcomed the guest and felicitated him with a green initiative of JIMS.

Dr. Lal started the lecture with great enthusiasm. He expressed the importance of values in one's life, may it be personal or professional. He initiated the importance of using words with pleasure and calmness. The language used in the communication must be full of words like 'Thank You' & 'Please', as they leave a calming effect on one's brain and a person is able to generate the sense of belongingness.

He further added various skills and values which a person must possess while pursuing his career. He talked about value based education in management and cited various illustration from industry.



Dr. Shikha Jalota, Associate Professor gave vote of thanks and expressed gratitude towards the guest for giving his valuable time to the students. JIMS Memento was presented to our honourable guest as a token of respect and remembrance by Dr.Rashi Gupta, Assistant Professor, BBA. She also coordinated for the event to be a success. Students had a few queries regarding their career to begin with ethics to which Dr.V. B. Lal responded with patience. The guest lecture was highly informative and interactive for the students of BBA Department.

At the end, Winners of club activity (Finance & Economics Club- FYNAMICS) were given trophies and certificates for their exemplary performance by the guest. Overall, it was an enriching session for the students.