

Event Title: Guest Lecture on “**Entrepreneurship in Dot-Com Sector**”

Department: Bachelor of Computer Application (BCA)

Date and Time: October 21, 2019, 9:30am-11:30pm

Venue: AB-5, MP Hall, 2nd Floor, B.Ed Block, JEMTEC, Greater Noida

Conducted by (Resource Person): **Dr. V. K. Arora, CEO, Anevashan Foundation-IGDTUW**

Company: **Anevashan Foundation-IGDTUW**

The speaker started by first clearing out the myths that students had in their minds when it came to entrepreneurship. He said any one can become the CEO of a company as soon as he becomes an entrepreneur. He discussed in detail on how one can start up the venture focusing mainly on having a **strong team** of people with **different expertise and** having an **exceptional synergy**. He briefly told students on the upcoming industry trends and where a person can think of exploring an opportunity.

He made us believe that Capital is never a limitation to start business or to become an entrepreneur and most importantly, ideas of any kind should be grounded to reality.

In all, it was a very enriching learning experience which showed the students a different dimension and a better understanding of Entrepreneurship. Over all the session was very informative as well as interactive. This left the students with many more open dimensions on Entrepreneurship.





Dr. Ruchi Agarwal
HOD-BCA Department