



## ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)  
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-201308

**Name of the Event:** - Guest Lecture on “Campus to Corporate: The Road and Expectations Ahead”

**Resource Person:** - Mr. Jyoti Swaroop Mohanty, Digital Marketing Consultant, First Partners

**Day & Date:** - Thursday, 10th December, 2020

**Time:** - 11.00 AM to 1.00 PM

**Attended by:** - All the second & third year BBA Students

**Venue:** Online, ZOOM App

JIMS Engineering Management Technical Campus  
Greater Noida

**BBA Department** is organising Workshop  
on 10th December 2020

**“Campus to Corporate: The Road and  
Expectations Ahead”**

By: **Mr. Jyoti Swaroop Mohanty,**  
Digital Marketing Consultant, First Partners

Time: 11:00 AM - 1:00 PM

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Greater Noida

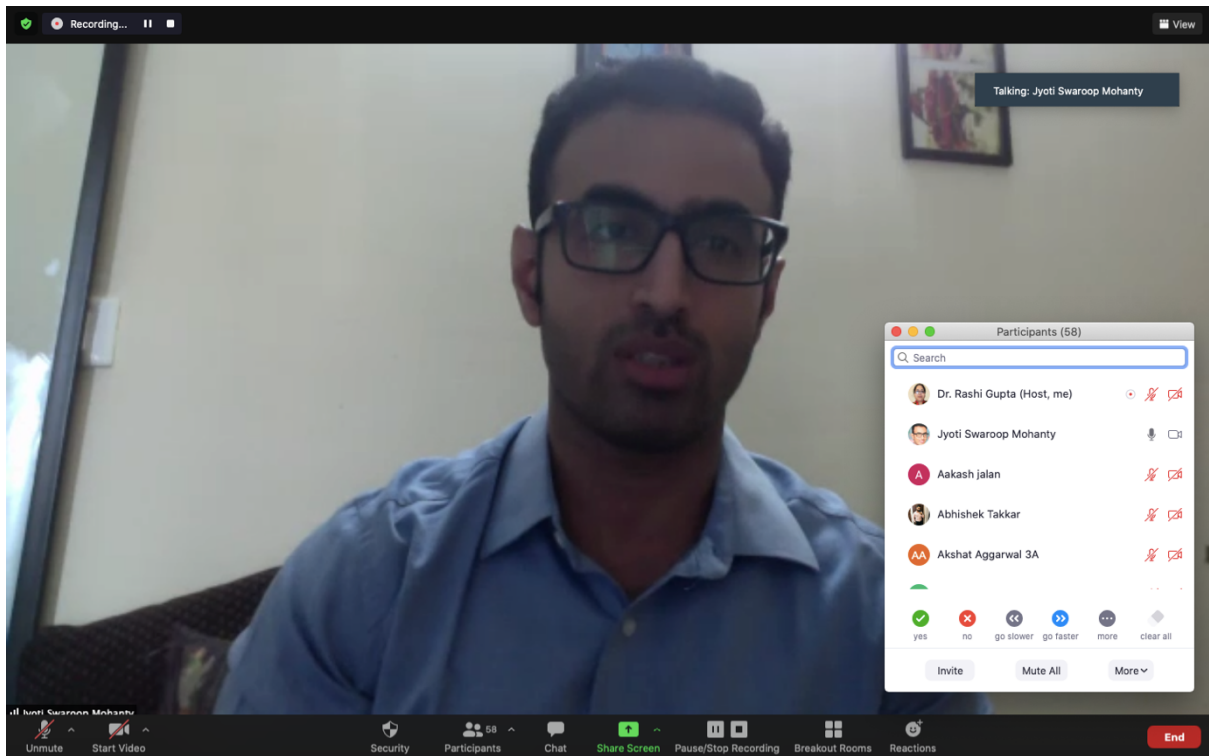
The BBA Department of JIMS Engineering Management Technical Campus, Greater Noida organised a Guest Lecture on “Campus to Corporate: The Road and Expectations Ahead” on Thursday, 10th December, 2020. Mr. Jyoti Swaroop Mohanty, Digital Marketing Consultant, First Partners was the resource person for the lecture.

Dr. Rashi Gupta, Assistant Professor, BBA welcomed the guest and thanked him for accepting the invitation.

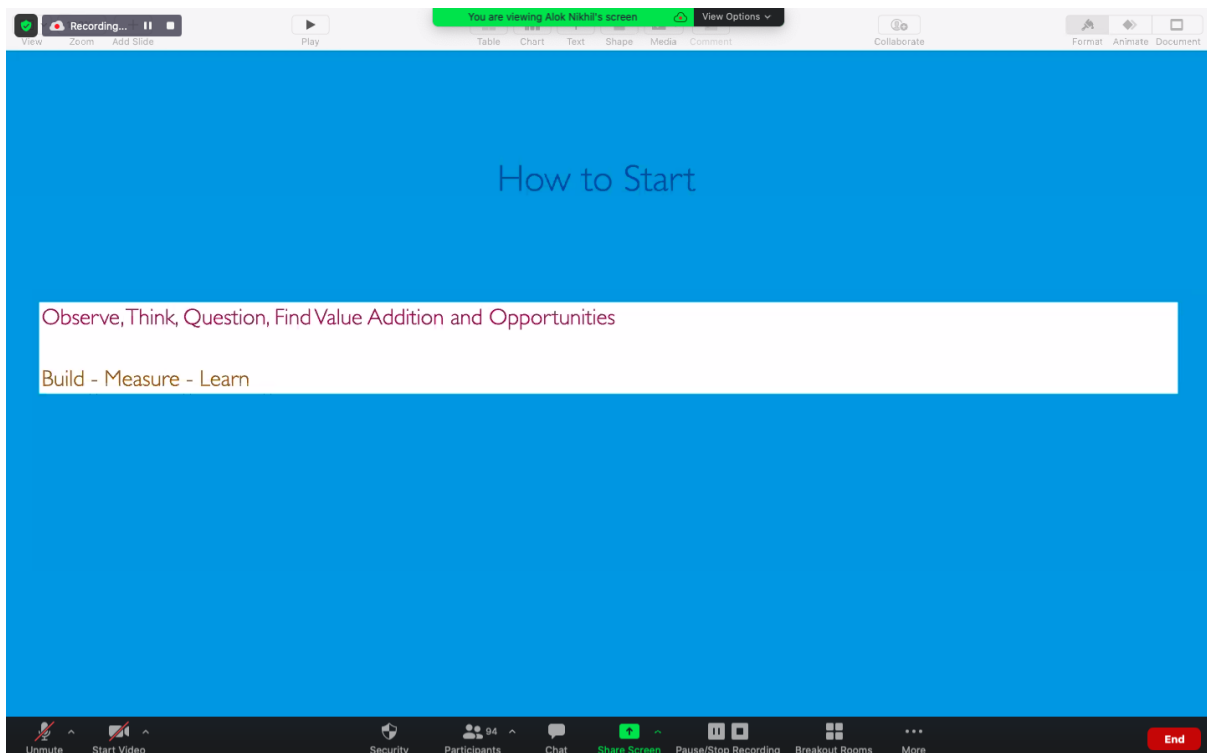


Mr. Mohanty began the lecture with a positive note and explained the importance of education and character building in developing a strong corporate profile. He laid stress on resume building and counselled students for refining their personal and professional excellence.

He further tried to enhance the confidence of freshers through various activities and case studies. Trained them for goal setting, team work and stress management. This will help in the college to corporate transition and the result will be improved career growth and professional success.



He tried to improve the soft skills that would further help students' transition smoothly into corporate life. This session gave tips to students on how to become efficient through learning the basics of corporate communication, managing time, and the mind-set shift that is required when moving from a college to corporate environment. He also laid stress on resume construction in a professional manner and gave various ideas to increase the weight of the resume.



Dr. Ambika Sharma, Assistant Professor, BBA gave vote of thanks and expressed gratitude towards the guest for giving his valuable time to the students. Dr. Rashi Gupta, Assistant

Professor, BBA coordinated for the event to be a success. Mr. Mohanty answered all the queries of students patiently and this guest lecture was highly interactive, learning and fruitful for students.

