



National Conference

on

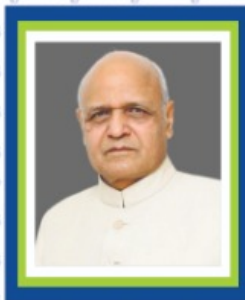
Industry 4.0: Exploring New Horizons and Challenges for New Normal Post COVID-19

Saturday | July 11, 2020 | Online

Inaugural Session
10 AM onwards

Valedictory Session
2:20 PM onwards

Chief Guest



Prof. B. P. Sharma
Vice Chancellor
Gautam Buddh
University, G.N.

Guest Of Honour



Mr. Upkar Singh
Director Technology,
FIS Global

Keynote Speaker



Mr. Ashish Srivastava
Associate Director
EY Foundation

Chief Guest



Mr. Debu Seth
Founder & CEO
ADROIDEX
Knowledge Solutions
Pvt. Ltd.

Technical Session Chair



Dr. Mamta Rani



Dr. S.K. Matta



Dr. Dileep Singh



Dr. Ravindra Kumar



Dr. Ranjee Dubey

Join us LIVE on:

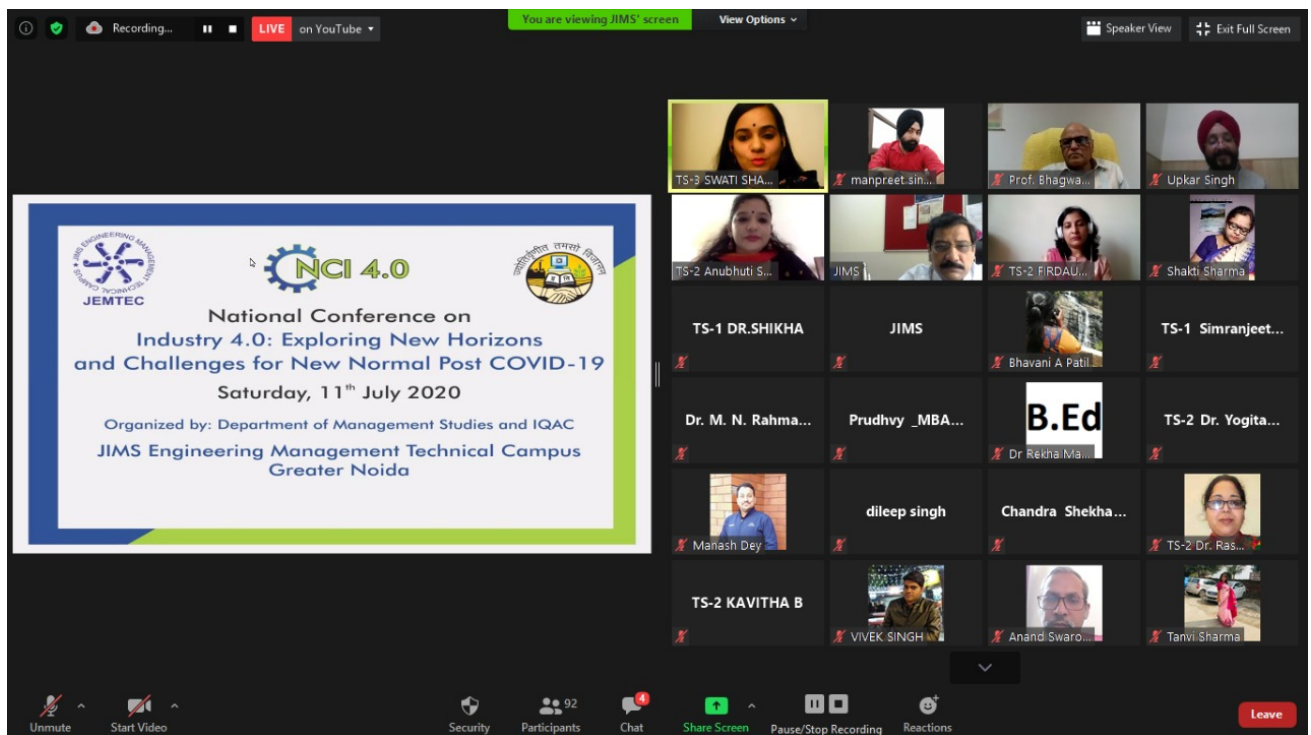
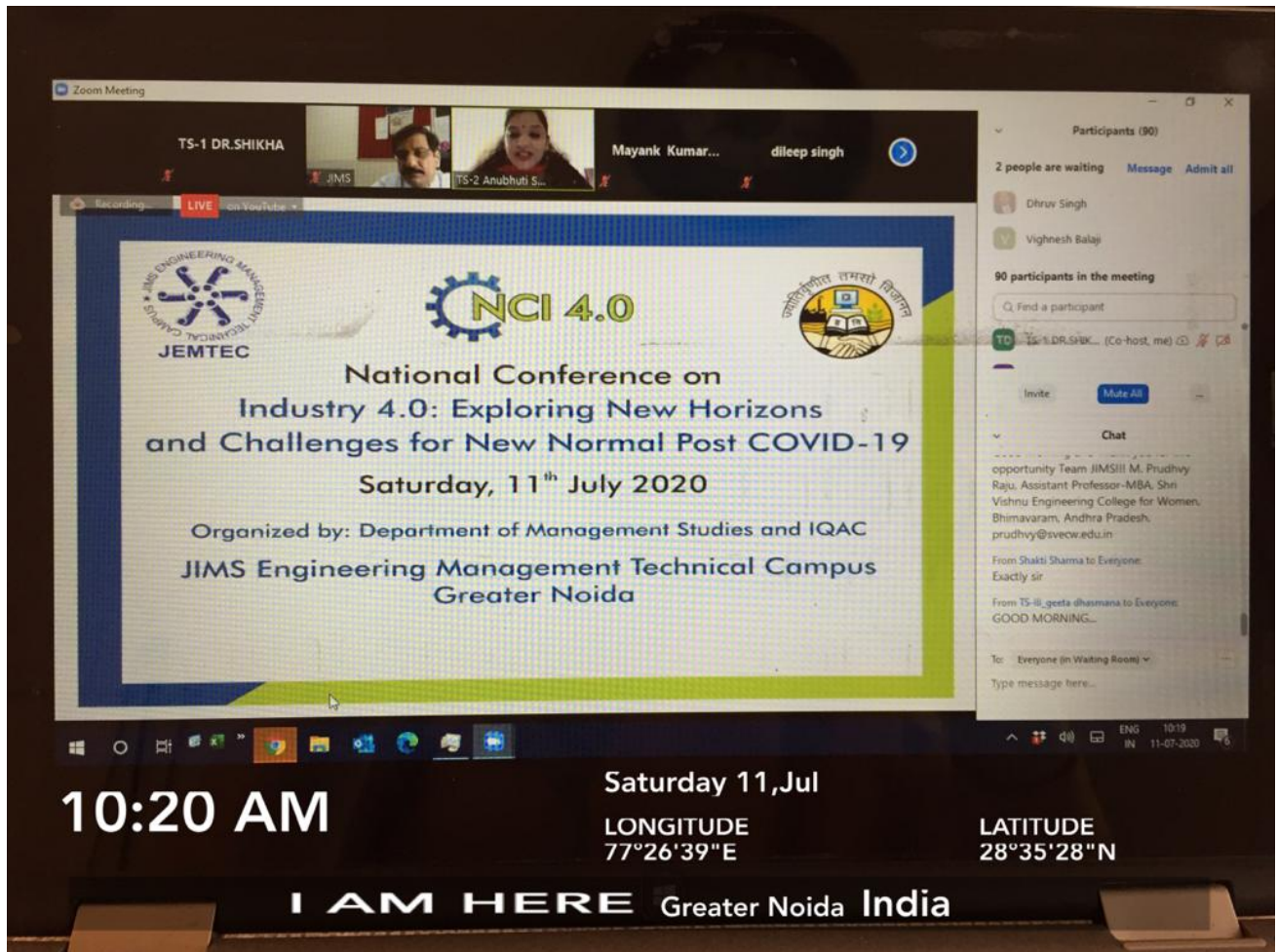


Organised By: Department of Management Studies and IQAC

JIMS Engineering Management Technical Campus

Greater Noida

E-Mail ID: nci4.0@jagannath.org



NATIONAL LEVEL

Conference

On

Industry 4.0: Exploring New Horizons and Challenges for New Normal Post COVID-19

(JULY 11, 2020)

Venue: Seminar Hall, JIMS Engineering Management Technical Campus, Greater Noida

Attendees Included:

- Academicians
- Research Scholars

Introduction

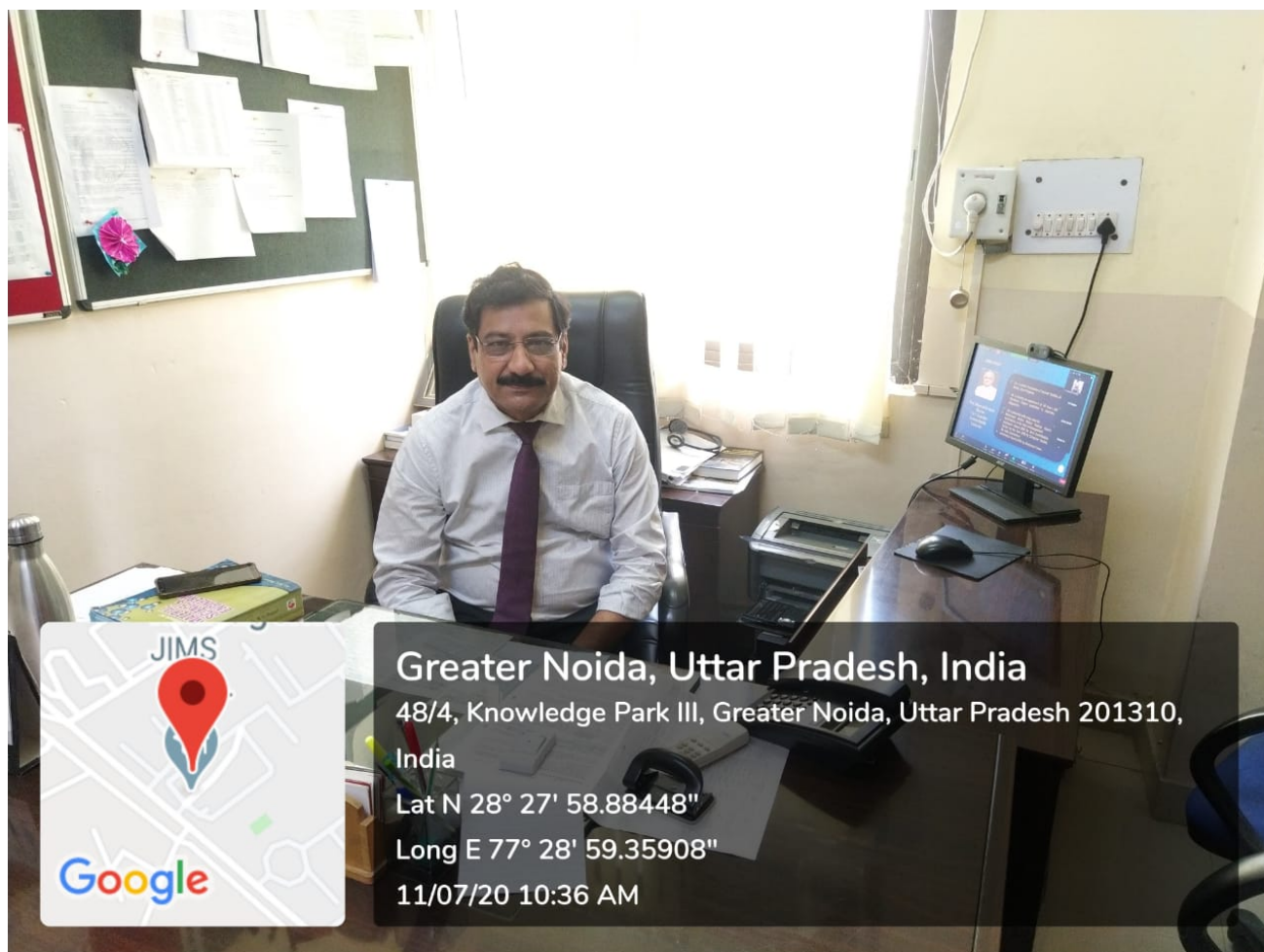
Industry 4.0 is one of the most talked about themes of business discussions. The reasons why industry 4.0 is important are the benefits it fetches to the industry at the macro and firms at the micro levels. It enables enterprises to combat the ongoing challenges by adopting a more flexible and responsive approach in the market. It is not only necessary for encouraging innovation at a faster pace, but also will transform local and global economies and create a new future for us all. The business people today understand that we all are in the midst of a significant transformation regarding the way we produce products on account of the digitization of manufacturing and other business processes. This compelling transition is called Industry 4.0 – which is a representation of the fourth industrial revolution that has brought a wave of changes significant for one and all to consider. Therefore, the current conference will try to bridge the gap of understanding and will enlighten everyone with innovative thoughts and exchange of ideas for new normal post COVID-19.

Objectives

The goal of the conference is to bring together academicians, researchers and industry experts on technological development on a single platform to share their learnings and vision on how to deal with the Covid-19 pandemic and develop strategy for new normal post COVID.

76 research papers from Maharashtra, West Bengal, Gujarat, UP, Delhi, Tamil Nadu, Karnataka, Kerala, Rajasthan, Haryana, Himachal Pradesh, Chandigarh, Kashmir, Punjab and Uttarakhand were received.

An edited book with ISBN number 978-93-5407-414-1 comprising of 33 papers were also released on this occasion.



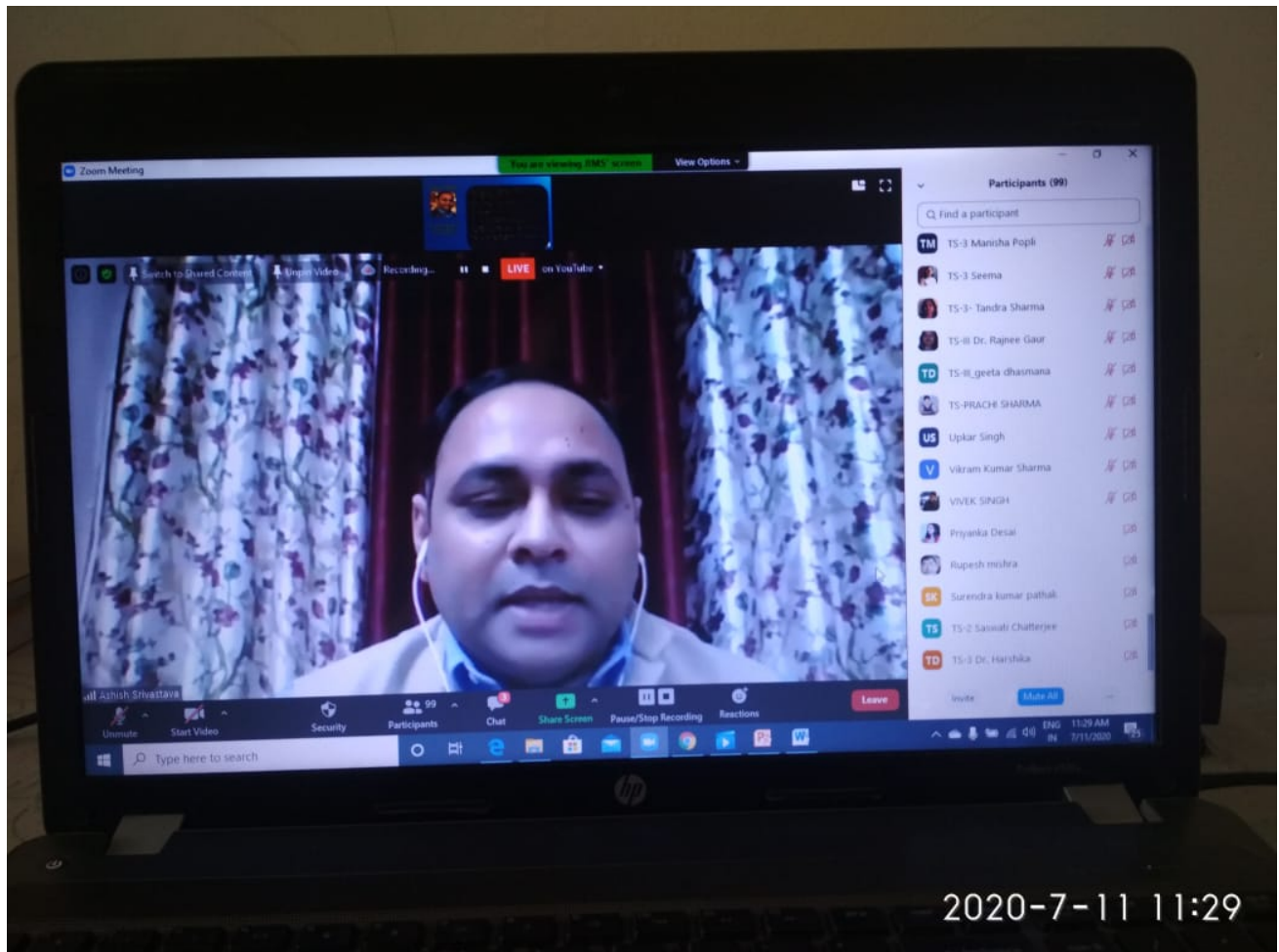
Dr. R. K. Raghuwanshi, Director, JEMTEC welcomed Prof B.P. Sharma, Vice Chancellor, Gautam Buddh University, Greater Noida as a chief guest, Mr Upkar Singh, Director Technology, FIS Global as a guest of honour and Shri Ashish Srivastava, Associate Director EY Foundation as a key note speaker. In his welcome address, he explained the recent challenges faced by Indian Companies and the role of Government of India. He also welcomed all the academicians, research scholars, students and other guests who participated in this conference.



Welcoming audience to the function, Prof B.P. Sharma said that Chinese high technology exports are 30 times more than India. According to him, in the software product market, India has a share of less than 1 %. He explained about policy interventions, regulatory mechanism, present scenario of third industrial revolution, home product technology and the role of artificial intelligence from farming to defence.



Addressing the conference, Shri Upkar Singh said that working remotely will cause societal changes . He explained the role of smart technology in industry 4.0. According to him, work from home is not a viable option. There are big challenges before IT industry during post covid war.



The keynote speaker Shri Ashish Srivastava explained the role of technological development. He discussed sustainable development goals and millenium development goals. According to him, there are Rs. 8000 to 12000 crore worth of various social development projects in India. He also explained the importance of improved data analysis. Moreover, according to him, entire CSR activities get affected. We need to be time bound.

There were three technical sessions (namely, TS1, TS2 and TS3), which were chaired by Dr. S. K Matta, Professor and Director, Llyod Institute of Management and Technology, Greater Noida, Dr. Dilip Singh, Professor, G.L. Bajaj Institute of Management and Research, Greater Noida and Dr Ramjee Dubey, Associate Professor, Maharshi Valmiki College of Education, University of Delhi respectively.



The vote of thanks was proposed by Prof. Arun Kumar Singh, HOD BBA Department.



NATIONAL CONFERENCE ON INDUSTRY 4.0: EXPLORING NEW HORIZONS AND CHALLENGES FOR NEW NORMAL POST COVID-19 (NCI4.0)

Saturday, 11th July 2020

Technical Session 1

Total No. of Papers Received: 13

Technical Session Subject Area:
Management

Total No. of Papers Presented: 5

Technical Session Date: 11/07/2020

Venue: Virtual Platform, JEMTEC, Greater Noida

Technical Session Time: 12:00 PM – 02:20 PM

Conference Reporter's Name, Designation & Affiliation:

Dr. A.S. Pandey, Prof., BBA Department,
JEMTEC, Greater Noida

Session Chair's Name, Designation & Affiliation: Dr. S. K. Matta Professor and Director

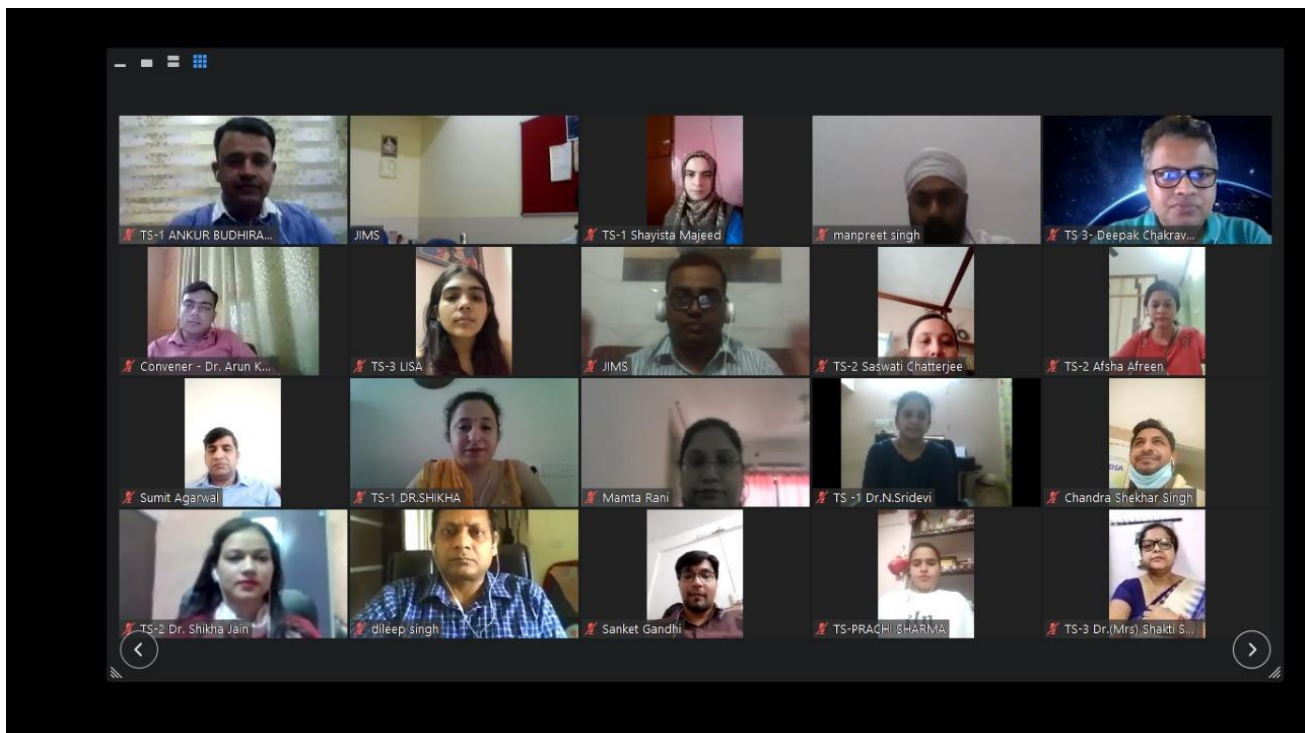
Co-Session Chair's Name, Designation & Affiliation:

Lloyd Institute of Management and Technology, Lloyd Group of Institutions, Greater Noida U.P.

Dr. Sumit Agarwal Associate Prof. & Head
Dept. of Commerce,
JEMTEC, Greater Noida

Technical Session - I (TS1)**Post COVID-19 New Horizons & Challenges in Management**

12:10 PM – 12:19 PM	Session Coordinator: Mr. Ankur Budhiraja	GREEN ADVERTISING CAMPAIGN: WHETHER ITS GREEN WASHING OR IT'S A FACSIMILE FORM OF MARKETING STRATEGY <i>Upasana Saxena</i>
12:19 PM – 12:28 PM		DEXTERITY OF WORKFORCE IN INDIA TO BE EQUIPPED WITH INDUSTRY 4.0 <i>Nida Fatima, Dr. Sandhya Sinha</i>
12:28 PM – 12:37 PM		INFLUENCE OF TRANSFORMATIONAL LEADERSHIP STYLE ON EMPLOYEES' JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT: AN EMPIRICAL STUDY FROM THE IT SECTOR IN DELHI-NCR <i>Simranjeet Kaur Bagga, Dr. Syed Nadimul Haque</i>
12:37 PM – 12:46 PM		ELECTRONIC HUMAN RESOURCE MANAGEMENT: NEED OF THE HOUR <i>Shayista Majeed, Sabzar Ahmad Peerzadah, Sabiya Mufti</i>
12:46 PM – 12:55 PM		THE ROLE OF EMPLOYEE ENGAGEMENT IN AN ORGANIZATION : EVIDENCE FROM COVID-19 <i>Prachi Sharma, Dr. Alka Sharma</i>
12:55 PM – 01:04 PM		CONSUMERS AND AGENT'S PERSPECTIVE ON PURCHASE INTENTION BY REAL ESTATE CUSTOMERS <i>Dr. N. Sridevi</i>
01:04 PM – 01:13 PM		COVID-19 - ISSUES AND CHALLENGES FOR INDIAN ECONOMY <i>Dr. Divya Gangwar</i>
01:13 PM – 01:22 PM		WORK PLACE ETHICS IN THE FACE OF COVID 19 PANDEMIC IN INDIA <i>Veena Mahendra</i>
01:22 PM – 01:31 PM		TIME MANAGEMENT IN COVID '19 <i>Preeti Menghani</i>
01:31 PM – 01:40 PM		ORGANIZATIONAL JUSTICE AND MANAGERIAL EFFECTIVENESS <i>Anjali Sahai</i>
01:40 PM – 01:49 PM		EXAMINING THE USEFULNESS OF HERZBERG'S TWO- FACTOR THEORY IN PRESENT ERA <i>Ms. Anjali Garg, Mr. Himanshu Matta</i>
01:49 PM – 01:58 PM		COVID-19 PANDEMIC, ECONOMIC RECESSION LEADING TO DE-GLOBALISATION <i>Anima Mohanty</i>
01:58 PM – 02:07 PM		TECHNOLOGY MANAGEMENT IN COVID 19 <i>Preeti Murli Menghani</i>
02:07 PM – 02:17 PM		Closing Remarks by Session Chair



This technical session was attended by total of 14 participants, out of which 5 presented their papers. This technical session was chaired Dr. S. K. Matta Professor and Director Lloyd Institute of Management and Technology, Lloyd Group of Institutions, Greater Noida U.P. and the session was co-chaired Dr. Sumit Agarwal Associate Prof. & Head Dept. of Commerce, JEMTEC, Greater Noida. Mr. Ankur Budhiraja was the Coordinator for this technical session.

Zoom Meeting



Breakout Room Participants (19)

Find a participant

- BCOM(H) Ms. Shalini Singh(Asst...
- Dr. Shishma Kushwaha
- Mgmt-Mudit Tomar Tomar
- PREETI MENGHANI
- Session Chair- Dr. S. K. Matta
- Session Co-Chair- Dr. Sumit Ag...
- TS -1 Dr.N.Sridevi
- TS-1 Anima Mohanty
- TS-1 Anjali sahai
- TS-1 Dr. Divya Gangwar
- TS-1 PRACHI SHARMA
- TS-1 Priyanka Desai
- TS-1 Shayista Majeed
- TS-1Sanket Gandhi

Research Gap



The IT sector of India is growing progressively that go up to increase intense competition among service sector. The relationships between transformational leadership style and employees' job satisfaction and organizational commitment have aroused interest in academicians, scholars, and practitioner considerably.



Previous researches focused on specific job attitudes and their behaviours. Yet not much study has been carried to examine the effect of transformational leadership style jointly on outcomes as employees' job satisfaction, and organizational commitment in the NCT region of Delhi.



This present research, therefore, will help to fill up this gap and effort to enhance the understanding role of effective transformational leaders in IT sector.

01:12 PM

Saturday 11, Jul

LONGITUDE
77°26'39"E

LATITUDE
28°35'29"N

I AM HERE Greater Noida India



NATIONAL CONFERENCE ON INDUSTRY 4.0: EXPLORING NEW HORIZONS AND CHALLENGES FOR NEW NORMAL POST COVID-19 (NCI4.0)

Saturday, 11th July 2020

Technical Session 2

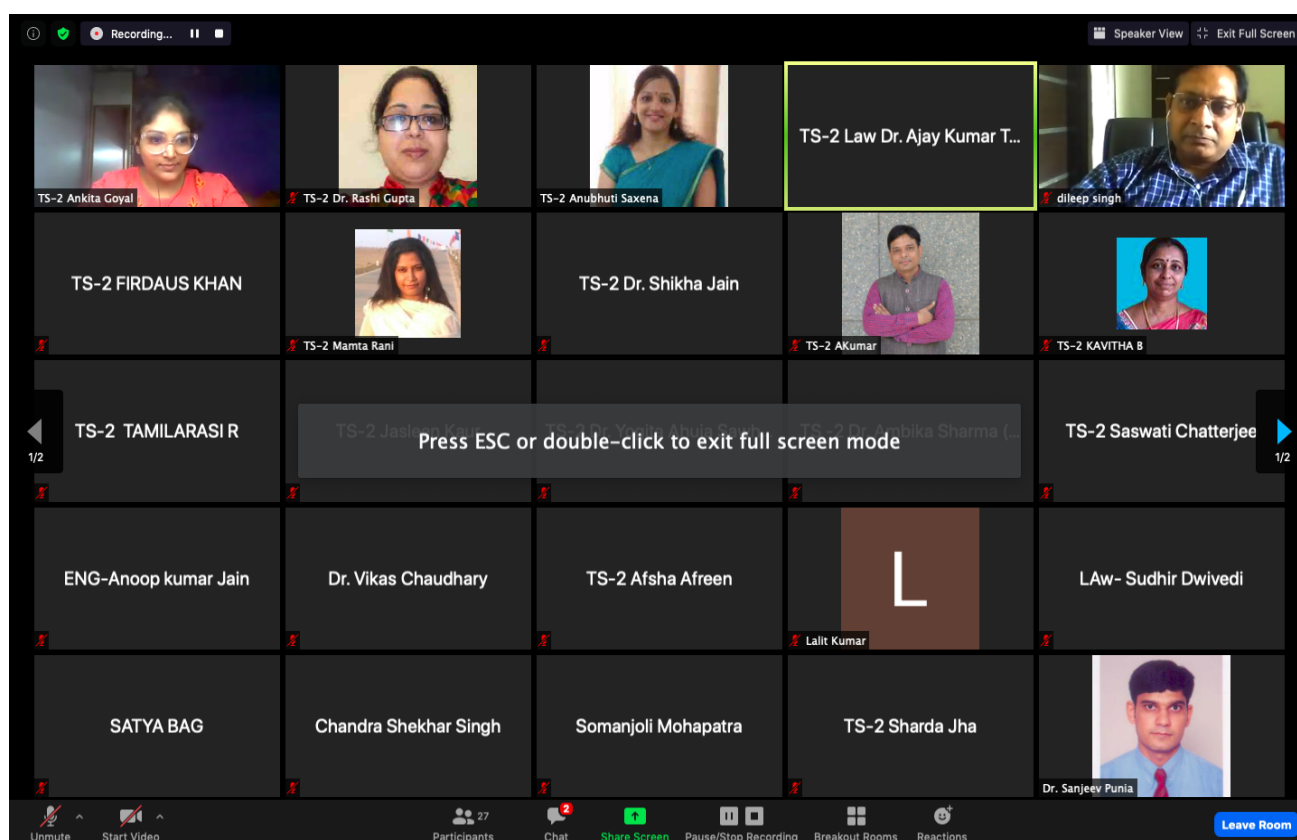
Total No of Papers Received: 15	Technical Session Subject Area: Management & IT
Total No of Papers Presented: 13	Technical Session Date: 11/07/2020
Venue: Virtual Platform, JEMTEC, Greater Noida	Technical Session Time: 12:00 PM – 02:20 PM
Conference Reporter's Name, Designation & Affiliation	Dr. Ambika Sharma, Asst. Prof., BBA Department, JEMTEC, Greater Noida
Session Chair's Name, Designation & Affiliation: Dr. Dileep Singh Professor, G.L.Bajaj Institute of Management and Research Greater Noida Dr. Mamta Rani, Associate Professor & Head, Central University of Rajasthan, Bandar Seendri, Rajasthan	Co-Session Chair's Name, Designation & Affiliation: Dr. A. K. Tyagi Professor, School of Law, JEMTEC, Greater Noida Dr . Vikas Chaudhary Professor & Head Dept. of CSE , JEMTEC, Greater Noida

Technical Session - II (TS2)

Post COVID-19 New Horizons & Challenges in Management & Engineering

12:10 PM – 12:18 PM	Session Coordinator: Ms. Anubhuti Saxena	THE ROLE OF INFORMATION AND COMMUNICATIONS TECHNOLOGY (ICT) IN BRINGING REVOLUTION IN EDUCATION SYSTEM IN THE POST COVID-19 WORLD <i>Dr. Shikha Jain</i>
12:18 PM – 12:26 PM		EXPLORING IR4.0 STRATEGY IN POST COVID-19 ERA THROUGH INSIGHTS FROM FDI INFLOWS <i>Firdaus Khan M.R.</i>
12:26 PM – 12:34 PM		ACADEMIC LEADERSHIP IN THE CRISIS OF COVID19 <i>Veena Mahendra</i>
12:34 PM – 12:42 PM		CORPORATE GOVERNANCE AND BLOCKCHAIN: SMART CONTRACTS <i>Ankita Goyal</i>
12:42 PM – 12:50 PM		POST COVID-19 TOURISM SECTOR: A SETBACK AS USUAL OR A BOOST UNUSUAL <i>Diksha Chaubey, Afsha Afreen</i>
12:50 PM – 12:58 PM		RISK ASSESSMENT UNDER ISO 9001: 2015 OF A JUTE INDUSTRY IN WEST BENGAL, INDIA <i>Dr. Satya Narayan Bag</i>
12:58 PM – 01:06 PM		A STUDY OF STRATEGIC INNOVATIONS AND CHALLENGES FOR NEW NORMAL POST COVID – 19 <i>Dr. Yogita Ahuja Sawhney</i>
01:06 PM – 01:14 PM		COVID-19 PAY-OFF ON EMPLOYMENT IN PUBLIC AND PRIVATE SECTOR <i>Ms. Sharda Jha</i>
01:14 PM – 01:22 PM		SERVICE MARKETING 360 FOR TOURISM: A NEW APPROACH THE NEED OF HOUR <i>Mr. Ran Vijay Singh</i>
01:22 PM – 01:30 PM		HUMAN IDENTIFICATION BY GAIT USING WAVELET DECOMPOSITION <i>Saswati Chatterjee</i>
01:30 PM – 01:38 PM		ARTIFICIAL INTELLIGENCE TO COMBAT CORONA PANDEMIC: DISCUSSION PAPER <i>Dr. Amit Kumar</i>
01:38 PM – 01:46 PM		TECHNOLOGY INTEGRATION IN EDUCATION 4.0 AND BEYOND TO ALIGN WITH INDUSTRY 4.0 <i>Ms. Somanjoli Mohapatra</i>
01:46 PM – 01:54 PM		SWARM INTELLIGENCE TECHNIQUES IN WIRELESS SENSOR NETWORK: A LITERATURE REVIEW <i>Jasleen Kaur , Dr.Punam Rattan</i>

01:54 PM – 02:02 PM		CONCENTRATION OF BASIDIOMYCETES SPORE OVER SOYBEAN FIELD <i>Dr. Lohare Sunita Dhundiraj</i>
02:02 PM – 02:10 PM		UTILIZATION OF RESIDUAL STRESSES DUE TO AUTOFRETTAGE FOR OPTIMIZATION OF THICK HYDRAULIC CYLINDER <i>Patil Shrinivas Kiran</i>
02:10 PM – 02:20 PM		Closing Remarks by Session Chair



This technical session was attended by total of 20 participants from various corners of country, out of which 13 presented their papers on various topics related to the impact of covid-19 on the Government of India, Indian economy and human behaviour and role of Management, corporate and IT in coping up with this pandemic. This technical session was chaired by Dr. Dileep Singh Professor, G.L.Bajaj Institute of Management and Research Greater Noida and Dr. Mamta Rani, Associate Professor & Head, Central University of Rajasthan, Bandar Seendri, Rajasthan. The session was co-chaired by Dr. A. K. Tyagi Professor, School of Law, JEMTEC, Greater Noida and Dr. Vikas Chaudhary Professor & Head Dept. of CSE, JEMTEC, Greater Noida. Ms. Anubhuti Saxena and Dr. Rashmi were the session Co-ordinators. During the session few papers were discussed on the use of Artificial intelligence, various IT platforms and big data analysis to reduce the impact of pandemic on product as well as service Industries up to some extent. Some of the topics that were presented during the session included: The role of ICT in bringing revolution, Corporate Governance and Block Chain, Strategic innovation and challenges for new normal, Post covid -19 Tourism sector- A setback as usual or a boost unusual, Covid -19 pay-off on employment in public and

private sector, Human Identification by Gait using wavelet decomposition, Artificial Intelligence to combat corona pandemic and role of IT applications in diagnostics and treatment etc.

Firdaus Khan M.R , Associate Professor of CMS- B-School, Bengaluru bagged The Best Paper award in technical session 2 for her research paper entitled “EXPLORING IR4.0 STRATEGY IN POST COVID-19 ERA THROUGH INSIGHTS FROM FDI INFLOWS”. She discussed that the Indian industries need to improve on their strategies part and Government need to improve the business ecosystem for Indian as well as foreign investors.

The entire session was very informative and useful. The session included the research papers on Management & IT . Researches were specifically based on challenges, impact and solution during and after the covid -19 pandemic on Industry 4.0. Insightful presentations, discussions and interactive session served to focus on the broader impact of pandemic on Indian economy, government and society and possible solutions for the benefit of human kind. This platform has given an insight to think over for the new path in meeting our objectives.

Technical Session 3

Total No. of Papers Received: 12

Technical Session Subject Area: Education & Law

Total No. of Papers Presented: 10

Technical Session Date:11/07/2020

Venue: Virtual Platform, JEMTEC, Greater Noida

Technical Session Time: 12:00 PM – 02:20 PM

Conference Reporter's Name, Designation & Affiliation:

Ms. Swati Sharma, Asst. Prof., BBA Department, JEMTEC, Greater Noida

Session Chair's Name, Designation & Affiliation:

Co-Session Chair's Name, Designation & Affiliation:

Dr. Ramjee Dubey, Associate professor
Maharshi Valmiki College of Education
University of Delhi

Dr. Tandra Sharma, Professor, Jagannath
Institute of Education, Greater Noida

Dr. Ravindra Kumar Associate Professor
USLLS, GGSIPU, New Delhi

Dr. Pallavi Gupta Professor & Head,
School of Law, JEMTEC, Greater Noida

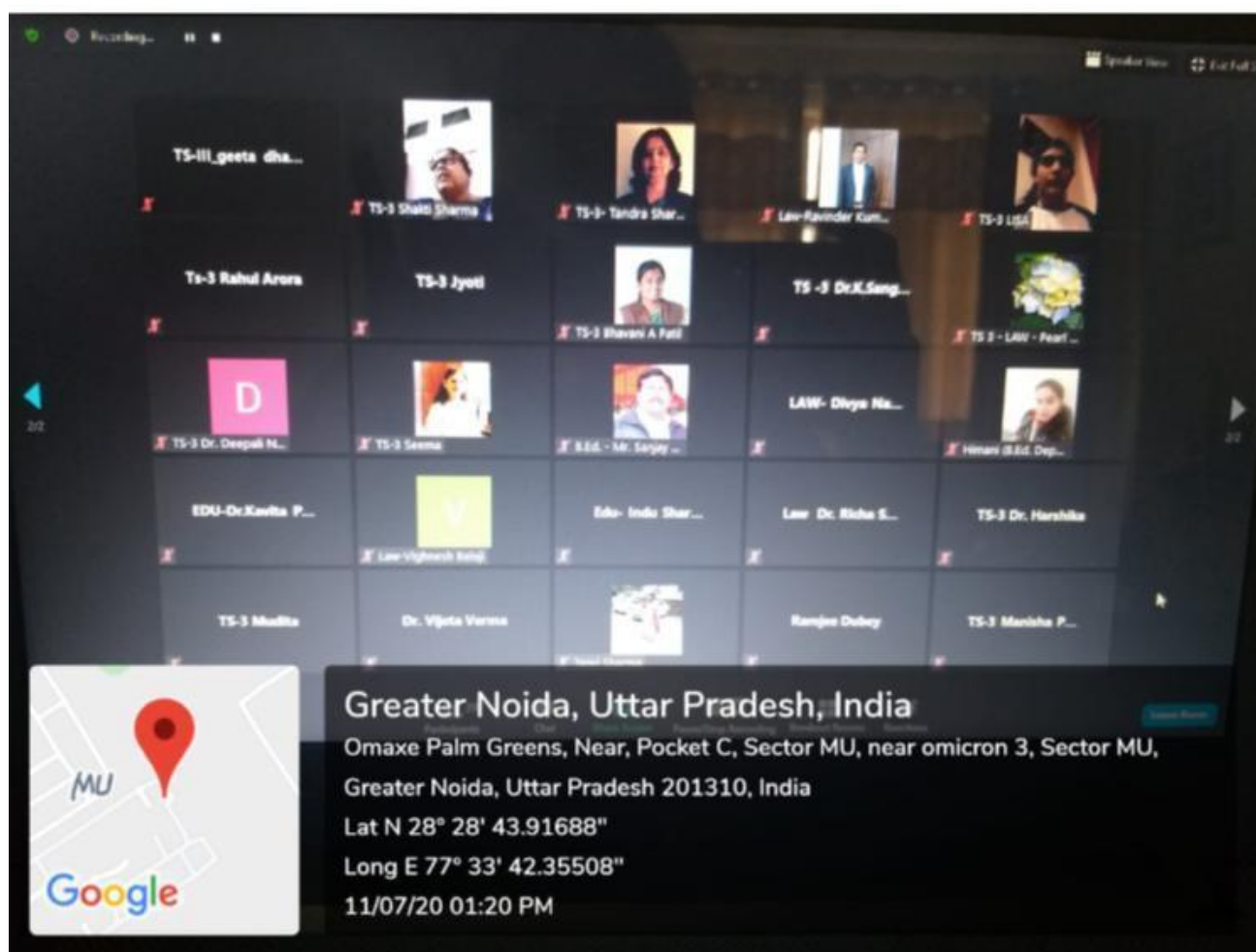
Technical Session - III (TS3) Post COVID-19 New Horizons & Challenges in Education & Law

12:00- 12:10 PM	Session Coordinator : Ms. Swati Sharma	ONLINE LEARNING ENVIRONMENT DURING COVID-19 PANDEMIC: LEARNERS' VIEWPOINT Geeta Dhasmana
12:10 PM – 12:20 PM		CHALLENGES AND OPPURTUNITIES FOR ONLINE EDUCATION IN INDIA POST COVID19 Deepak Chakravarty, Dr. Mahima Gupta
12:20 PM – 12:30 PM		ACTIVE BLENDED LEARNING Indu Sharma
12:30 PM – 12:40 PM		BLENDED LEARNING: THE NEW NORMAL IN EDUCATIONAL FIELD Dr. Kavita S. Patil
12:40 PM – 12:50 PM		TRANSFORMATION IN LEARNING BY INTEGRATING EDUCATIONFOR SUSTAINABLE DEVELOPMENT IN EDUCATION SYSTEM Ms. Seema, Dr. Mahima Gupta
12:50 PM – 01:00 PM		IMPACT OF COVID-19 ON THE EDUCATION SYSTEM OF INDIA Lisa
01:00 PM – 01:10 PM		COVID 19 – BIG SHIFT IN THE EDUCATION SYSTEM Dr. Deepaly Nigam, Dr. Harshika Kumari
01:10 PM – 01:20 PM		AWARENESS OF PUPIL TEACHERS ON DEVELOPMENT OF E-LEARNING MATERIALS Jyoti
01:20 PM – 01:30 PM		CHALLENGES OF QUALITY ASSURANCE OF ONLINE TEACHING AND LEARNING PROGRAM IN INDIA Dr. (Mrs) Shakti Sharma
01:30 PM – 01:40 PM		ECOURTS AS AN ALTERNATE LIGITATION PRACTICE: NEED OF THE HOUR Mrs. Bhavani A Patil
01:40 PM – 01:50 PM		ROLEOF FORENSIC SCIENCEIN CRIMINAL INVESTIGATION IN THE LIGHTOF INDUSTRY 4.0 Manisha Popli
01:50 PM – 02:00 PM		INDIAN LAWS TO ASSIST THE NEED FOR NEW TOOLS DURING RISK AND OUTBREAK COMMUNICATION: NOW AND POST PANDEMIC COVID -19 Dr. K. Sangeetha

02:00 PM – 02:20 PM		Closing Remarks by Session Chair(s)
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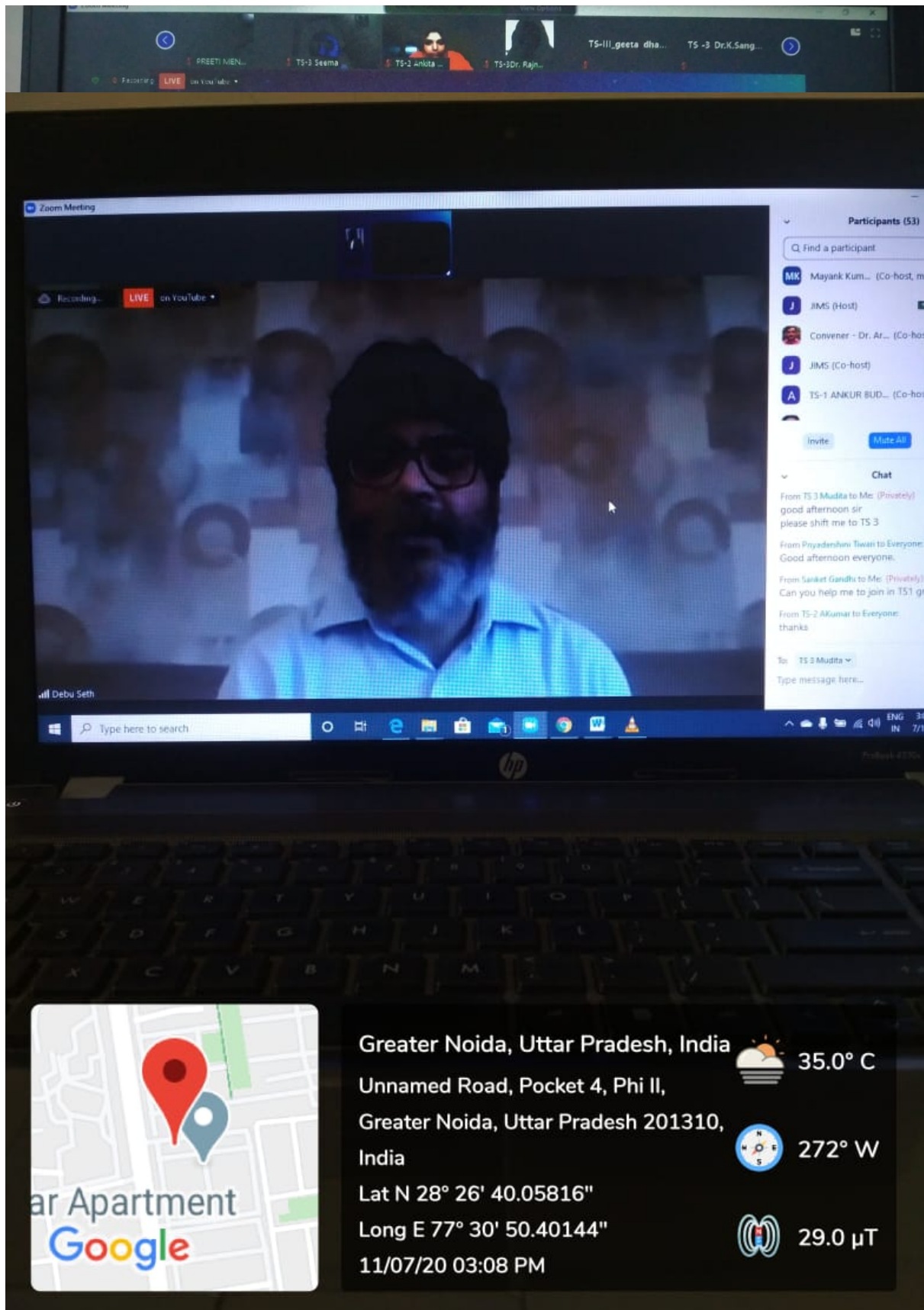
This technical session was attended by total of 18 participants, out of which, 10 presented their papers. This technical session was chaired by Dr. Ramjee Dubey Associate professor, Maharshi Valmiki College of Education University of Delhi and Dr. Ravindra Kumar Associate Professor, USLLS, GGSIPU, New Delhi. The session was co-chaired by Dr. Tandra Sharma Professor, Jagannath Institute of Education, Greater Noida and Dr. Pallavi Gupta Professor & Head, School of Law, JEMTEC, Greater Noida. Ms Swati Sharma was the Co-ordinator for this technical session. The session's subject area was Education & Law. The topics discussed by authors were, how Pandemic has shifted everything from offline to online mode. This pandemic situation has brought a sudden change in the education sector. It is as the challenges as well as an opportunities to teachers, students and also to some e-commerce players. The need of the hour is to focus on solution rather than criticizing the imperfection. In new normal, higher educational institutes will undertake the path of a necessary pedagogical renewal that favours both quality & equality in Teaching. Not only education, this pandemic has bring time to have the complete digitalization of conduct of legal proceedings and functioning of courts through e-facilities. E-fillings and e-litigation has become a mode. Role of forensic science in criminal investigation has started to change in Industry 4.0.



Mr. Deepak Chakravarty of Amity Institute of Education, Amity University won the best paper award in technical session 3 for his research paper entitled “CHALLENGES AND OPPURTUNITIES FOR ONLINE EDUCATION IN INDIA POST COVID19”. He discussed that Education sector is facing disruption globally, but still there are some opportunities in the field. Students can take benefit from schemes as when announced, this change would help them in saving their time and money. Education sector needs to collaborate with the e-commerce players to get desired result.

The session was very perceptive and informative on how Covid-19 has brought a big changes in Education Sector, Courts, Criminal Investigations and Forensic Science in new and post pandemic for the betterment of society.

Valedictory Session



Valedictory session's chief guest was Mr. Debu Seth, Founder & CEO, Adroidex Knowledge Solutions Pvt. Ltd. He explained in detail about India's success story with the development in IT sector.

Three **best paper award** for the conference was given to

1. Firdaus Khan M.R. C M S, B School, Jain University, Bangalore
2. Simranjeet Kaur Bagga, Jamia Hamdard, Delhi
3. Deepak Chakrabarty, Amity Institute of Education, Amity University

Best Paper Award



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Greater Noida
(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Department of Management Studies and IQAC



National Conference on
Industry 4.0: Exploring New Horizons and Challenges for New Normal Post COVID-19



NCI 4.0

Saturday, 11th July 2020

BEST PAPER AWARD

This is to certify that Mr./Ms./Dr./Prof.Firdaus Khan M.R.....
of ...CMS.B.School, Finance Area, Jain (Deemed-to-be) University, Bangalore..... has
been awarded with the Best Paper Award for presenting the paper titledEXPLORING IR 4.0.....
..STRATEGY IN POST COVID-19 ERA THROUGH INSIGHTS FROM FDI INFLOWS.
in the Conference. His/her participation is highly appreciated



Dr. Arun Kumar Singh
Conference Convener



Dr. R. K. Raghuwanshi
Conference Director

National Conference on
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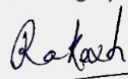


Saturday, 11th July 2020

BEST PAPER AWARD

This is to certify that Mr./Ms./Dr./Prof. Simarnjeet Kaur Bagga
of Jamia Hamdard has
been awarded with the Best Paper Award for presenting the paper titled INFLUENCE OF TRANSFORMATIONAL
..... LEADERSHIP STYLE ON EMPLOYEES' JOB SATISFACTION AND ORGANIZATIONAL COMMITMENT: AN EMPIRICAL
..... STUDY FROM IT SECTOR IN DELHI-NCR in the Conference. His/her participation is highly appreciated


Dr. Arun Kumar Singh
Conference Convener


Dr. R. K. Raghuwanshi
Conference Director

National Conference on
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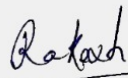


Saturday, 11th July 2020

BEST PAPER AWARD

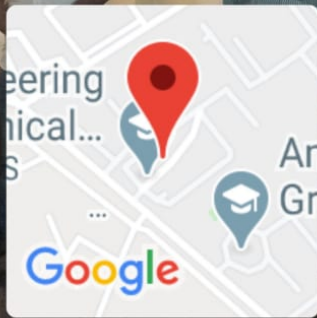
This is to certify that Mr./Ms./Dr./Prof.Deepak Chakravarty.....
of ...AMITY INSTITUTE OF EDUCATION AMITY UNIVERSITY..... has
been awarded with the Best Paper Award for presenting the paper titledCHALLENGES AND.....
...OPPORTUNITIES FOR ONLINE EDUCATION IN INDIA POST COVID-19.....
in the Conference. His/her participation is highly appreciated


Dr. Arun Kumar Singh
Conference Convener


Dr. R. K. Raghuwanshi
Conference Director

After best paper awards, Vote of thanks was given by Dr. Shikha Jalota, Co-Convener.

National anthem takes place and the function ends.



Greater Noida, Uttar Pradesh, India

48/4, Knowledge Park III, Greater Noida, Uttar Pradesh 201310,

India

Lat N 28° 27' 58.7358"

Long E 77° 29' 0.09852"

11/07/20 12:44 PM

India Coverage of Conference

News Paper: Dainik Jagran

Date : 12/07/2020

Page No: 4

जागरण सिटी ग्रेटर नोएडा

॥ दैनिक जागरण नई दिल्ली, 12 जुलाई, 2020 www.jagran.com

प्रौद्योगिकी निर्यात को बढ़ाने की है आवश्यकता

जासं, ग्रेटर नोएडा: नॉलेज पार्क स्थित जिम्स इंजीनियरिंग कॉलेज में व्यवसाय प्रबंधन विभाग की ओर से वेबिनार का आयोजन किया गया। वेबिनार का विषय इंडस्ट्री 4.0 में नए अवसर व चुनौतियां था। वेबिनार के मुख्य अतिथि गौतमबुद्ध विश्वविद्यालय के कुलपति प्रोफेसर भगवती प्रकाश शर्मा और विशिष्ट अतिथि उपकार सिंह थे।

भगवती प्रकाश शर्मा ने कहा भारत के मुकाबले चीन का प्रौद्योगिकी निर्यात लगभग तीस गुना अधिक है। सॉफ्टवेयर उत्पाद बाजार में भारत की हिस्सेदारी एक फीसद से भी कम है। ऐसे में हमें प्रौद्योगिकी निर्यात बढ़ाने की आवश्यकता है। उपकार सिंह ने कहा घर से काम करने से सामाजिक परिवर्तन होगा। इंडस्ट्री 4.0 में स्मार्ट प्रौद्योगिकी की आवश्यकता है। कहा कोविड-19 के बाद आइटी उद्योग में क्रांति आएगी।

आशीष श्रीवास्तव ने स्थायी विकास लक्ष्यों पर अपना विचार व्यक्त किया। संस्थान के निदेशक आरके रघुवंशी ने



ग्रेटर नोएडा के नॉलेज पार्क स्थित जिम्स इंजीनियरिंग कॉलेज द्वारा आयोजित वेबिनार को संबोधित करते गौतमबुद्ध विश्वविद्यालय के कुलपति प्रोफेसर भगवती प्रकाश शर्मा • सौ. आयोजक

भारतीय कंपनियों की तरफ से हाल में किए गए बदलाव पर चर्चा की। वेबिनार में 12 राज्यों से 80 से अधिक शोध पत्र प्राप्त हुए। कार्यक्रम के समन्वयक मयंक पांडे ने बताया पूरे देश से 277 लोगों ने हिस्सा लिया।

गौतमबुद्ध नगर की अन्य खबरें >>

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20/12/2017

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कैपिटल ज़ोन

कोरोना के बाद नए अवसर एवं चुनौतियों के विषय पर राष्ट्रीय संगोष्ठी

ग्रेटर नोएडा, 11 जुलाई
(देशबन्धु)। ग्रेटर नोएडा के
जिम्स इंजीनियरिंग कॉलेज के
व्यवसाय प्रबंधन विभाग द्वारा
ऑनलाइन राष्ट्रीय संगोष्ठी का
आयोजन किया गया। संगोष्ठी का
शुभारंभ डिजिटल दीप प्रज्वलन



से हुआ, कार्यक्रम के मुख्य अतिथि गौतमबुद्ध विश्वविद्यालय के कुलपति
प्रोफेसर बीपी शर्मा, विशिष्ट अतिथि उपकार सिंह निदेशक-तकनीकी,
आईएसएस ग्लोबल, मुख्य वक्ता आशीष श्रीवास्तव डायरेक्टर आवाइ
फाउंडेशन रहे। संस्थान के निदेशक डॉ. आरके रघुवंशी ने अपने स्वागत
भाषण में भारतीय कंपनियों द्वारा हाल ही में किए गए एडवांसमेंट और
भारत सरकार की भूमिका के बारे में बताया। समारोह में मुख्य अतिथि,
प्रो.बीपी शर्मा ने कहा कि भारत से चीनी उच्च प्रौद्योगिकी निर्यात 30 गुना
अधिक है। उनके अनुसार, सॉफ्टवेयर उत्पाद बाजार में, भारत की
हिस्सेदारी 1 प्रतिशत से कम है। उन्होंने नीतिगत हस्तक्षेप, नियामक तंत्र,
तीसरी औद्योगिक क्रांति के वर्तमान परिदृश्य, लघुउद्योग और खेती से रक्षा
तक आर्टिफिशियल इंटेलिजेंस की भूमिका पर प्रकाश डाला। सम्मेलन को
संबोधित करते हुए, उपकार सिंह ने कहा कि घर से काम करने से
सामाजिक परिवर्तन होगा। उन्होंने उद्योग 4.0 में स्मार्ट प्रौद्योगिकी की
भूमिका के बारे में बताया। उनके अनुसार, घर से काम करना एक व्यवहार्य
विकल्प नहीं है। अपने उद्बोधन में कोविड-19 के बाद आईटी उद्योग क्रांति
पर जोर दिया। मुख्य वक्ता आशीष श्रीवास्तव ने तकनीकी विकास की
भूमिका के बारे में बताया। उन्होंने स्थायी विकास लक्ष्यों और सहस्राब्दी
विकास लक्ष्यों पर चर्चा की। उन्होंने बेहतर डेटा विश्लेषण के महत्व को
भी समझाया। इसके अलावा, उनके अनुसार, संपूर्ण सीएसआर
गतिविधियां प्रभावित होती हैं। इस संगोष्ठी में पूरे भारतवर्ष की 12 राज्यों
से 80 से अधिक शोध पत्र प्राप्त हुए जिनमें से 44 शोधार्थियों ने अपने शोध
पत्रों को प्रस्तुत किया। कार्यक्रम के उद्घाटन सत्र में शोध पत्रों के संकलन
का पुस्तक के रूप में विमोचन किया गया। शोध पत्रों के प्रस्तुतीकरण के
लिए उत्कृष्ट प्रस्तुतीकरण का पुरस्कार चंडीगढ़ के सिमरन जीत कौर बग्गा,
बेंगलुरु से फिरदौस ख़घन तथा नोएडा के दीपक चक्रवर्ती को उत्कृष्ट शोध
कार्य तथा प्रस्तुतीकरण के लिए दिया गया।

कोविड-19 के बाद नए अवसरों को किया साझा

ग्रेटर नोएडा। जिम्स इंजीनियरिंग कॉलेज में ऑनलाइन राष्ट्रीय संगोष्ठी हुई। मुख्य अतिथि जीबीयू के कुलपति प्रो. बीपी शर्मा ने कहा कि भारत से चीनी उच्च प्रौद्योगिकी निर्यात 30 गुना अधिक है। उन्होंने नीतिगत हस्तक्षेप, नियामक तंत्र, तीसरी औद्योगिक क्रांति के वर्तमान परिदृश्य, खेती और रक्षा पर प्रकाश डाला गया।

Message links:

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Dear Sir,
Kindly find the observation of the national conference.
More watch time will be expected after sharing the link on different platforms.

You Tube Live Conference Analysis			
Overview	Before	After	Delta
Subscribers	1657	1686	29
View Time	13618	14.3k	682
Watch Time	886.8hours	1.7khours	813.2

Thanks & Regards
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