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**SUBMISSION OF REPORT****ALUMNI LECTURE**

<b>Name of the Event</b>	<b>Alumni Lecture:</b> Success Mantras to be an Entrepreneur at an Early Age
<b>Name of the Resource Person</b>	Mr. Raghav Sharma
<b>Day &amp; Date</b>	Friday, 3 <sup>rd</sup> Sep 2021
<b>Time/ Duration</b>	11:00 AM -1:00 PM
<b>Attended by</b>	BBA students
<b>Number of Students participated</b>	100
<b>Venue</b>	ZOOM Platform

**Introduction:**

The BBA Department of JIMS Engineering Management Technical Campus, Greater Noida organized an Alumni lecture on "Success Mantras to be an Entrepreneur at an Early Age ". The Resource person for this event was Mr. Raghav Sharma, Managing Director, ARTBERG International. He is an alumnus of the batch 2017-2020. The event was organised on 3rd September 2021 from 11:00am-1pm.

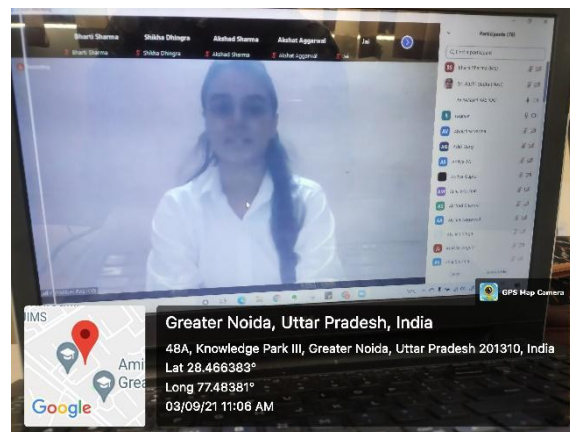
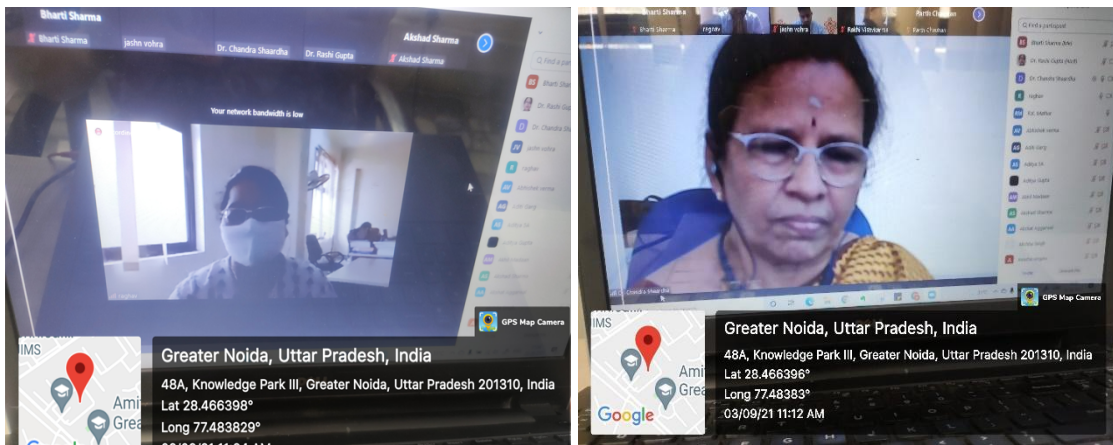
### **Description of the Event:**

The event commenced with a welcome address given by Dr. Rashi Gupta, Assistant Professor, BBA Department. The objective of this event was to share the 'success mantras' of a young entrepreneur with the students. Mr. Raghav Sharma, discussed his journey of becoming a businessman at the age of 22. He motivated the students to take risks in their 20s without thinking about the consequences as this is the best age to learn from good and bad experiences. He is a believer of 'Leap of Faith and Hope'. He highlighted the inspiration which motivated him to start his venture in Dubai. He also discussed the challenges faced by him during this journey. The mantra he gave to combat the same was 'Use your anger and ego as motivators to do something which others think you can't do.' He disclosed that to excel as a businessman, one should follow the cartel and never go against it. He focussed on building networks and contacts. For him, time is money. According to him, an entrepreneur must understand human behaviour and the needs of his customer.

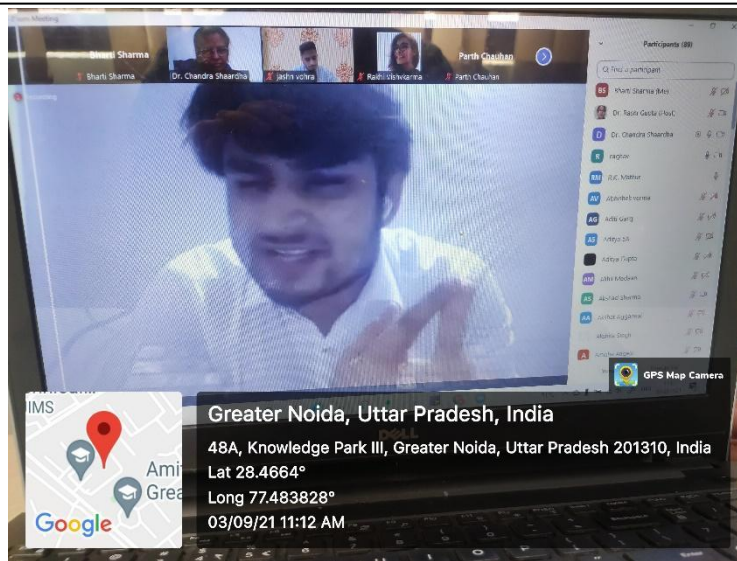
The session was interactive where the students asked diverse questions, ranging from how the business started, why it started, how the finances were arranged, how the company follows business ethics and HRM principles. Mr. Raghav answered all the queries with perfection and persuasion. The session was very informative and motivating. The purpose of the event was achieved as the students got first-hand information from a budding entrepreneur himself.

The session ended with a vote of thanks by Ms. Bharti Sharma, Assistant Professor, BBA department. The Coordination of this event was done by Dr. Rashi Gupta, Assistant Professor, BBA department.

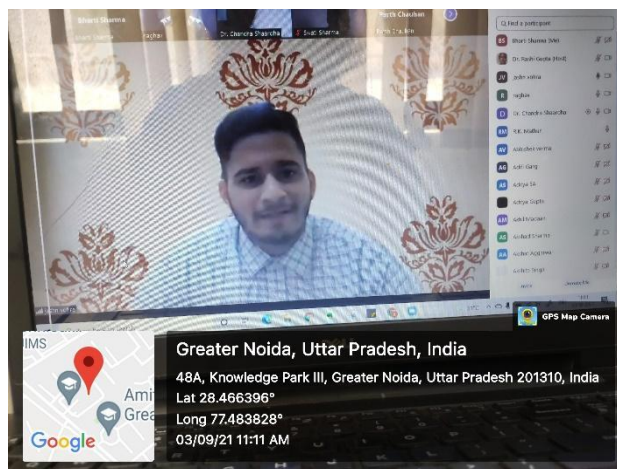
## Welcome address



## Guest Speaker

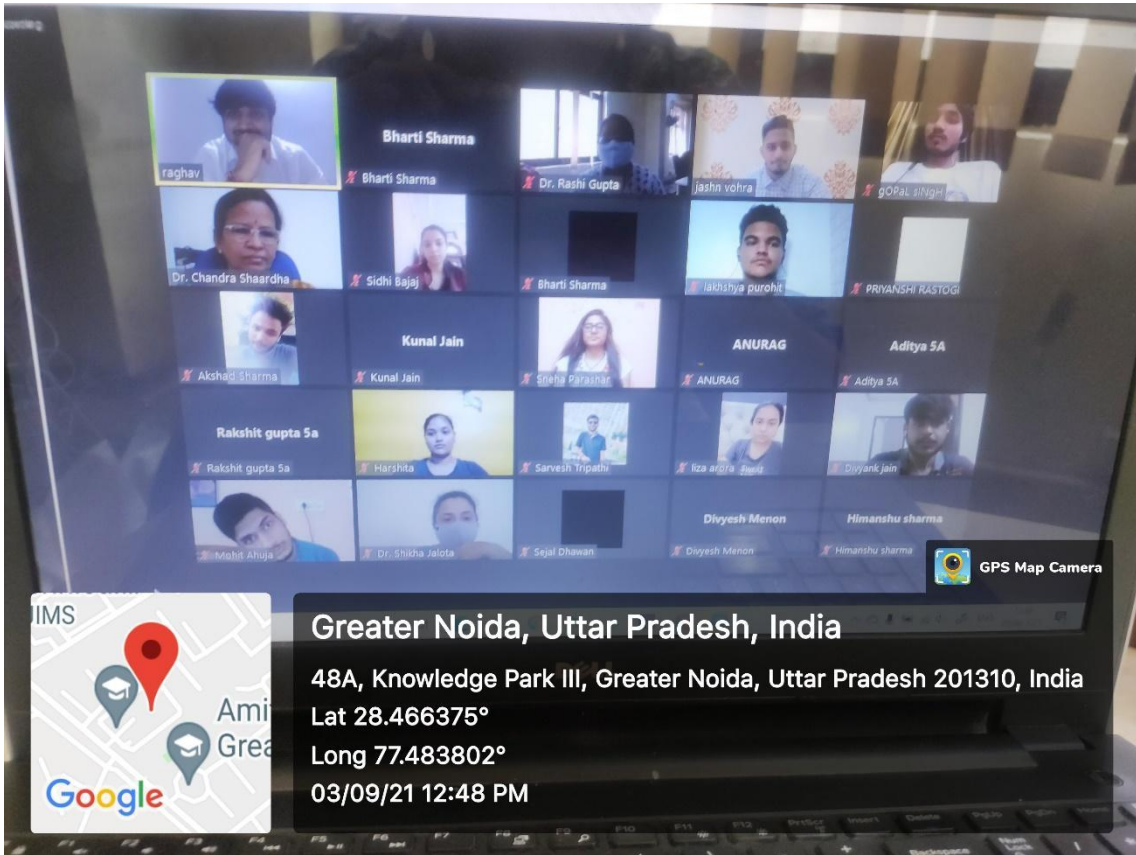


## Student Interaction

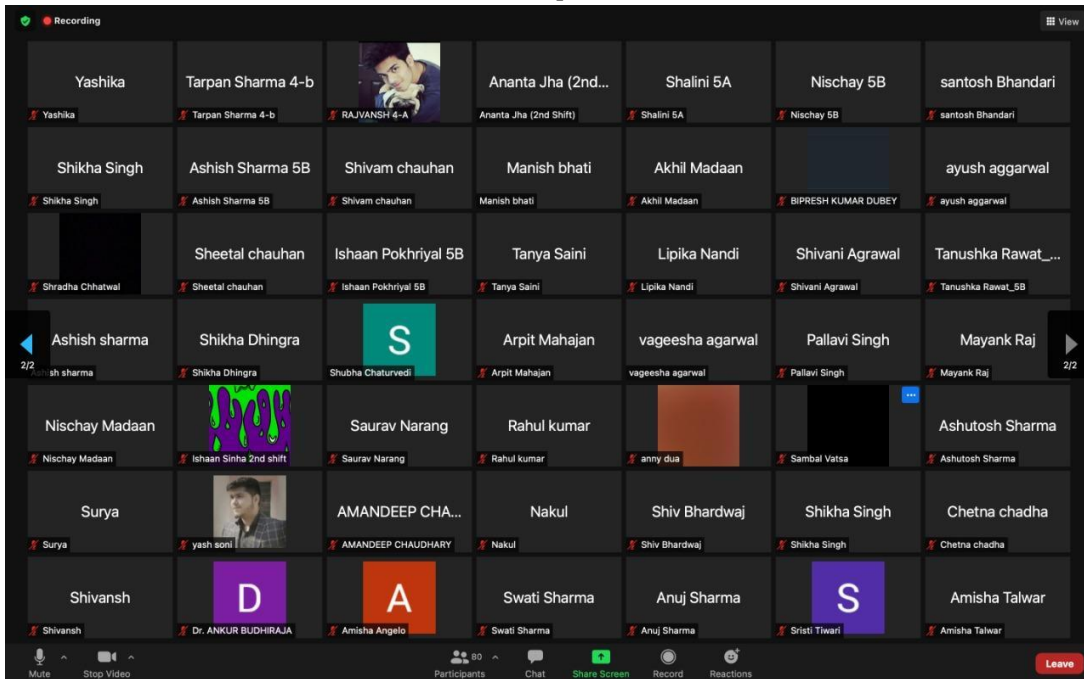


## Closure of the event





## Participants



## Invitation/Poster

