

SUBMISSION OF REPORT

GUEST LECTURE / ALUMNI LECTURE / SEMINAR / WORKSHOP

Name of the Event	Entrepreneurship as a Career Option: My
	Story & Learning
Name of the Resource Person	Mr. Aditya Bose
Day & Date	Tuesday, 24 th Aug 2021
Time/ Duration	11:30 pm onwards
Attended by	BBA , B.Com and BCA students
Number of Students participated	100
Venue	ZOOM Platform

Introduction:

The BBA Department of JIMS Engineering Management Technical Campus, Greater Noida organized a Guest lecture on "Entrepreneurship as a Career Option: My Story & Learning". The Resource person for this event was Mr Aditya Bose, he is a Founder & CEO of Probano. The event was organised on 24th August 2021 at 11:30 pm onwards



Description of the Event:

The event starts with a welcome address given by Dr. Shikha Jalota, Associate Professor, BBA Department. The objective of this event is to promote entrepreneurship skills to the students. He shared his personal entrepreneurship journey with the students as how he denied the top auditing company job offer and pursued his dreams for becoming a good entrepreneur. He motivated everyone on how to be successful in life and how to use each day as an opportunity to improve and to be better. The session was very influential and very motivating. The outcome of this event is to make everyone understand that to take up the new opportunities which excite you, never give up on your dreams. It is rightly stated by Mr. Bose that "Struggle is a consistent part and it is not exclusive to anyone".

In the end, he answered all the questions that were asked by the students. Students really like to attend his session in future also.

The session ended with a vote of thanks by Ms. Swati Sharma, Assistant Professor, BBA department. The Coordination of this event was done by Dr. Rashi Gupta, Assistant Professor, BBA department.



















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