

**SUBMISSION OF REPORT****FACULTY KNOWLEDGE SHARING PROGRAM**

<b>Name of the Event</b>	INNOVATIVE STUDENT ENGAGEMENT METHODS IN VIRTUAL ENVIRONMENT
<b>Name of the Resource Person</b>	<u>PROF. SHWETA SHARMA</u>
<b>Day &amp; Date</b>	<u>WEDNESDAY, 18<sup>th</sup> August 2021</u>
<b>Time/ Duration</b>	<u>2:30 pm to 4:30 pm (2 hours)</u>
<b>Attended by</b>	Faculties of Jims Engineering Management Technical Campus
<b>Number of participants</b>	<u>21</u>
<b>Venue</b>	<u>Zoom Meeting</u> <u><a href="https://zoom.us/j/91600094996?pwd=dXBIVGVKQ0poRW01Umxpd3ZsdURXZz09">https://zoom.us/j/91600094996?pwd=dXBIVGVKQ0poRW01Umxpd3ZsdURXZz09</a></u>

## **Introduction:**

The concept of traditional education has changed radically within the last couple of years. Being physically present in a classroom isn't the only learning option anymore, not with the rise of the internet and new technologies, but due to the pandemic situation. Nowadays, you have access to a quality education whenever and wherever you want, if you have access to a computer. We are now entering a new era — the revolution of online education. But this revolution brought with itself few challenges also for the educators.

The most obvious challenge in the online environment is that students and educators are physically and (usually) temporally disconnected. Regardless of the design associated with the online experience, the interpersonal relationship is inherently different when students and teachers are not actually together in the same place. After all, there is something personal about sitting face to face with a student, determining by conversation or body language, what the student does or does not understand. It is useful to stand in front of a classroom or sit in a seminar and talk, discuss, explore, read facial expression, sometimes argue and often laugh together. Even in the best online classroom this just isn't possible.

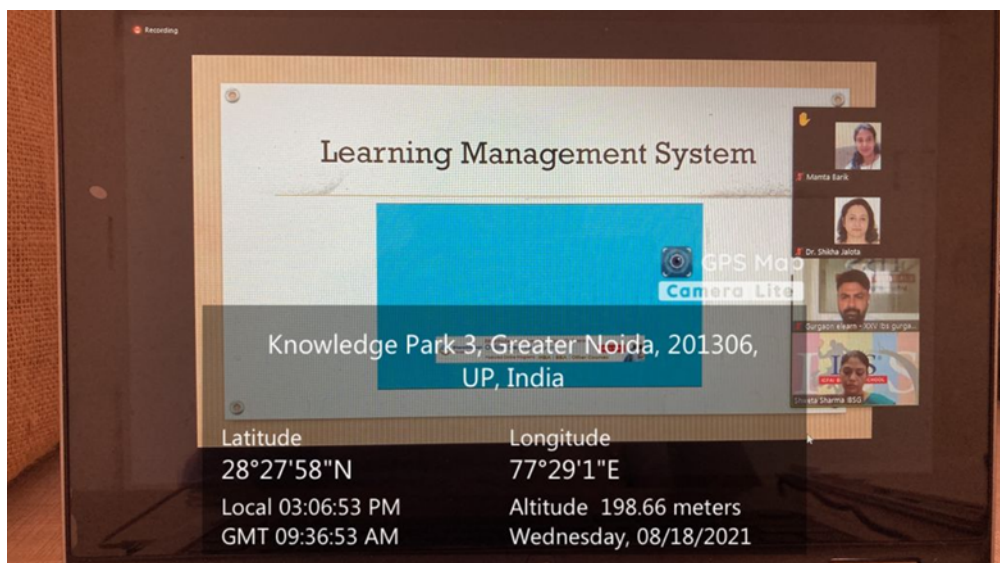
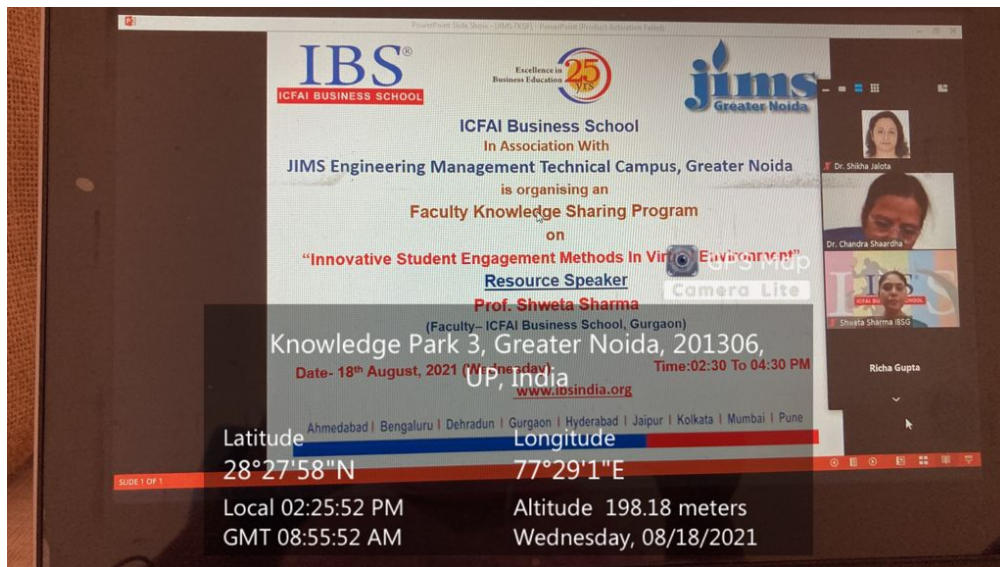
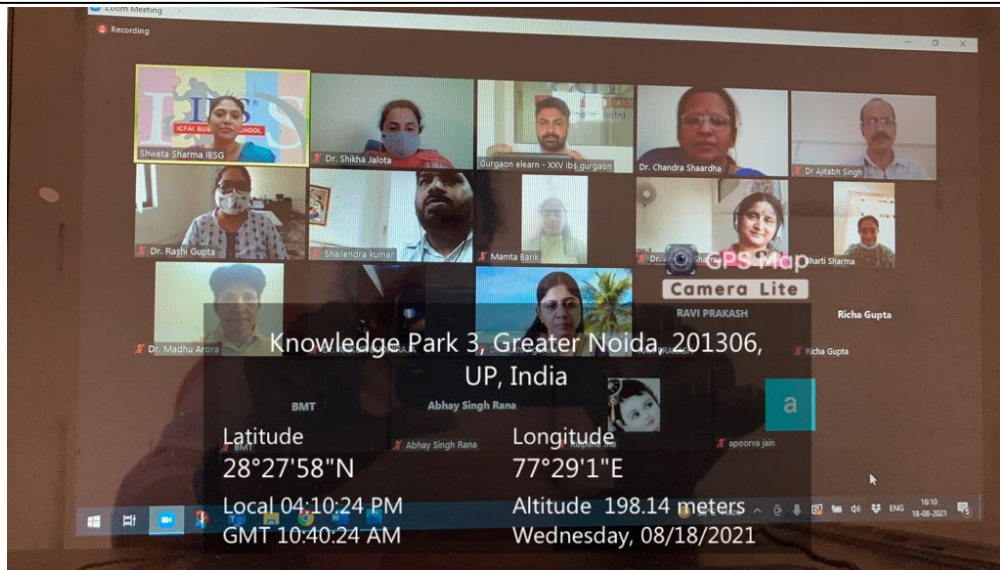
Therefore, keeping this aspect in mind BBA Department of JIMS Engineering Management Technical Campus organised a Knowledge Sharing Program on the topic "INNOVATIVE STUDENT ENGAGEMENT METHODS IN VIRTUAL ENVIRONMENT". The program was organised with the objective to learn additional methods to seek ways so that the classes can be converted to more interact sessions.

The session started with the welcome address by Ms. Aparna Verma. The Guest Speaker of the event Prof. Shweta Sharma, Faculty, ICFAI Business School, Gurgaon started the session discussing the importance of having a interactive online classes for quality delivery of the content as well as more involved students. She suggested and demonstrated certain tools which can be used during the online classes to make the sessions more interactive and seek better participation from the students. These tools are:

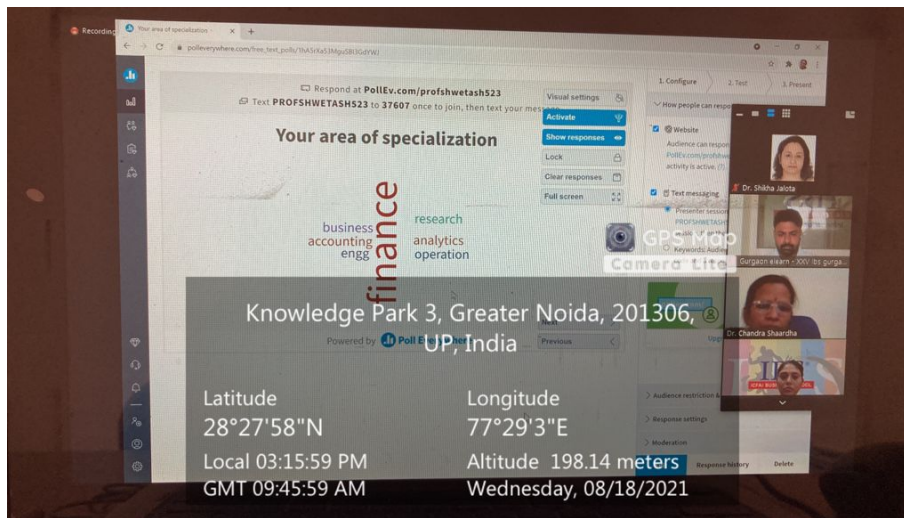
- Asking questions from the students through surveys using ZOHO Surveys or POLLEVERYWHERE tools,
- Using small Video Cases other than the regular text cases followed by open floor discussion,
- Using Open Educational Resources (OER),
- Developing and using LMS like MOODLE.

The session was very informative, and participants benefitted a lot with the shared information. Everyone took active participation and discussed their queries.

The session concluded with a token of thanks by Mr. Vivek Kumar, Branch Manager, IBS Information Team, Greater Noida.













**ICFAI Business School**  
 In Association With  
**JIMS Engineering Management Technical Campus, Greater Noida**  
 is organising an  
**Faculty Knowledge Sharing Program**  
 on  
**“Innovative Student Engagement Methods In Virtual Environment”**  
**Resource Speaker**  
**Prof. Shweta Sharma**  
 (Faculty– ICFAI Business School, Gurgaon)

**Date- 18<sup>th</sup> August, 2021 (Wednesday)**
**Time:02:30 To 04:30 PM**

[www.ibsindia.org](http://www.ibsindia.org)

Ahmedabad | Bengaluru | Dehradun | Gurgaon | Hyderabad | Jaipur | Kolkata | Mumbai | Pune