

**SUBMISSION OF REPORT****GUEST LECTURE / ALUMNI LECTURE / SEMINAR / WORKSHOP**

<b>Name of the Event</b>	ALUMNI TALK
<b>Name of the Resource Person</b>	Ms. Anushka Raina
<b>Day &amp; Date</b>	Friday, 16 <sup>th</sup> July, 2021
<b>Time/ Duration</b>	11.00 am to 12.30 pm
<b>Attended by</b>	BBA students, HoD, Faculty
<b>Number of Students participated</b>	72
<b>Venue</b>	ZOOM online platform, JEMTEC, Greater Noida

**Introduction:**

The BBA department of JEMTEC, Greater Noida organised an Alumni Talk on the 16<sup>th</sup> July, 2021, Friday from 11 am onwards. Ms. Anushka Raina, alumna, JEMTEC BBA batch 2016-19 was the resource person who delivered the talk and addressed the current students on the topic 'How to prepare yourself for placements'.

**Description of the Event:**

The event started with a welcome address by Dr. Chandra Shaardha, HoD of the BBA department in which she warmly welcomed Ms. Anushka Raina and expressed her

pride in having her as the resource person. The main objective of the Alumni Talk was to create a link between the present students with the alumni of the institution so that the present students can be connected to their super seniors. The topic on which the talk was delivered was of much relevance for the students and they learnt several success mantras from the personal experience of Ms. Anushka who got selected for IBM.

The resource person further highlighted in a vivid way the complete process of selection in interviews and gave many tips how to prepare for the same. She started with laying importance on the need for polishing one's communication skills and how important communication is in the process of selection in an interview. She further focused upon the relevance of self-evaluation through SWOT analysis by which an individual can analyse and introspect into self-understanding and what exactly is required to be better in life. This also gives an insight into one's strengths, weaknesses, opportunities and threats.

Moving on, she discussed the importance of developing self-confidence which is the key for all success. She also talked about how her faculty at JEMTEC and the activities of industry interface have all helped her to grow and evolve in terms of confidence and attitude building. She also discussed about the significance of proper research as to what one wants to do and what one doesn't want to pursue and what can be done to prepare for a panel interview, what are the basic etiquette for presenting in front of a panel, etc.

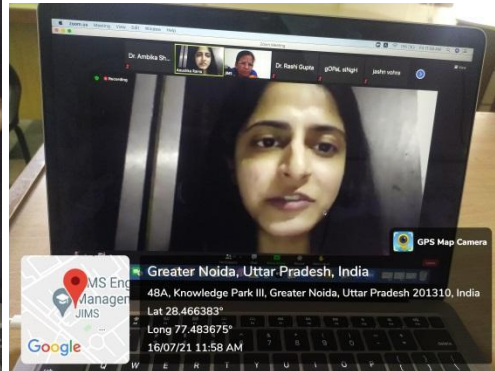
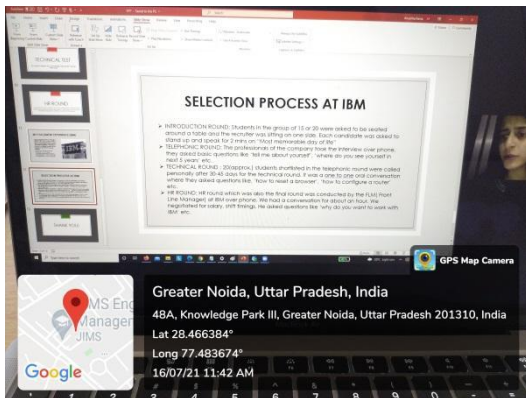
The major learning from the alumni talk was about gaining self-confidence, understanding the tips for being successful at the interview and also gaining knowledge about the importance of one's own strengths and weaknesses and what needs to be done to overcome the weaknesses. Towards the end, Dr. Ankur Budhiraja, Assistant Professor, BBA JEMTEC proposed the Vote of Thanks in which he expressed his heartfelt thanks to one and all from the HoD, Resource person, Ms. Anushka Raina and the faculty and student participants.

The event was well coordinated by Priyanka and Priyanshi, the first year students under the guidance of Dr. Rashi Gupta, Assistant Professor, BBA JEMTEC.



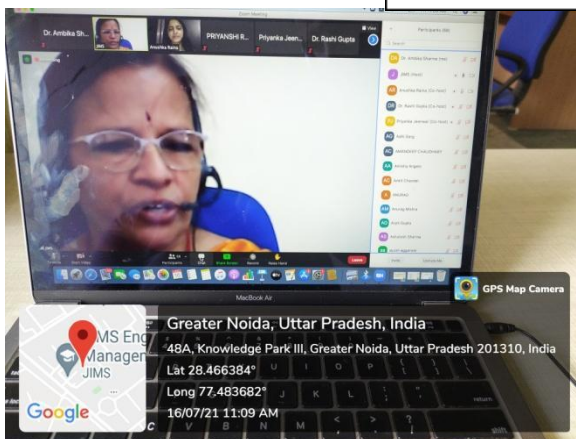
2.

Resource Person's screenshot from ZOOM



3.

Welcome Address Screenshot from ZOOM



4.

Closure Screenshots with on videos from ZOOM



To be pasted - Invitation / Poster

5.

**jims**  
Greater Noida

**JIMS Engineering Management Technical Campus  
Greater Noida**

Department of Management Studies (BBA)  
is organizing a

**Alumni Guest Lecture**

Resource Person

**Anushka  
Raina**

Alumna, BBA  
(2016-19 Batch),  
Technical Support  
Associate, IBM

**"How to prepare  
yourself for the Placement"**

Friday, 16th July 2021, 11 AM onwards

zoom