



ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-201308

Name of the Event: - Guest Lecture on “Practical Motivation”

Resource Person: - Mr. Nitish Kumar Bhardwaj, Sr. Design Engineer, ATS Pvt. Ltd.,
Hyderabad

Day & Date: - Friday, 26th February, 2021

Time: - 10.00 AM to 12.00 Noon

Attended by: - All the BBA Students

Venue: Online, ZOOM App

**JIMS ENGINEERING MANAGEMENT TECHNICAL CAMPUS
GREATER NOIDA**

**Department of Management
(BBA)**

Cordially invite you to a
Guest Lecture
by

NITISH KUMAR

Sr Design Engineer, ATS Pvt.Ltd,
Hyderabad

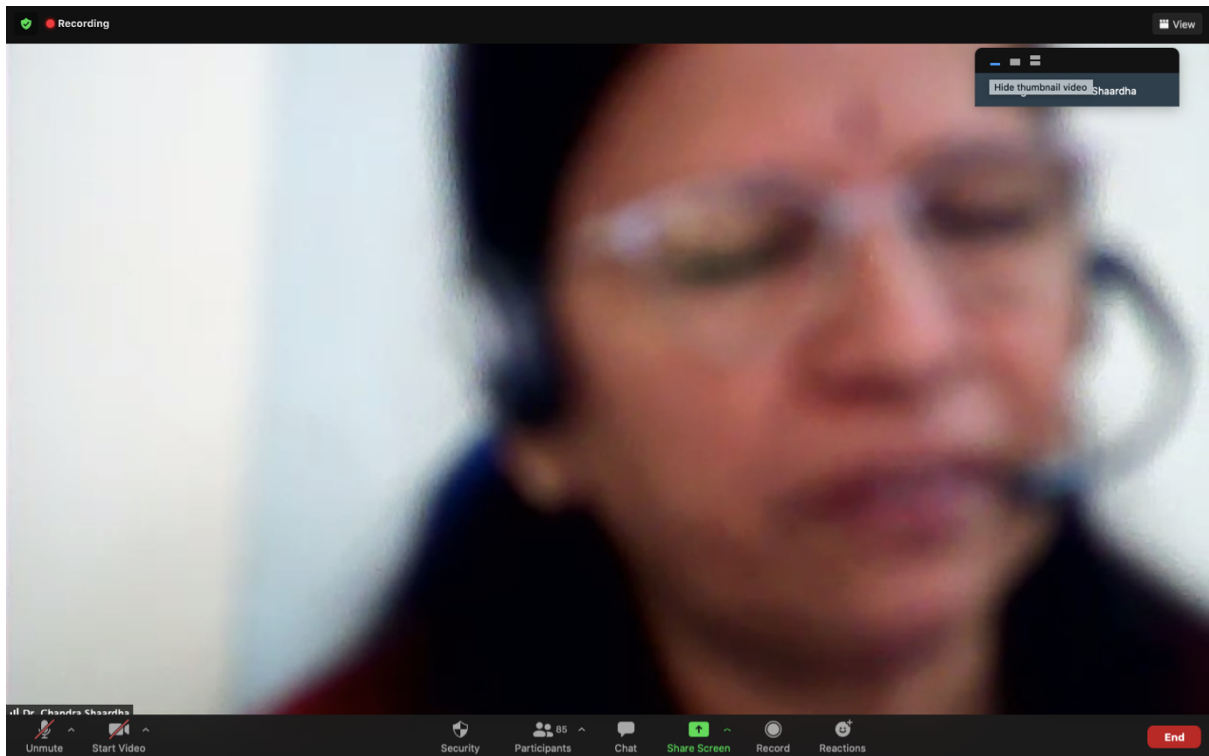
Friday, 26 February 2021

10 AM to 12 Noon



The BBA Department of JIMS Engineering Management Technical Campus, Greater Noida organised a Guest Lecture on “Practical Motivation” on Friday, 26th February, 2021. Mr. Nitish Kumar Bhardwaj, Sr. Design Engineer, ATS Pvt. Ltd., Hyderabad was the resource person, his area of expertise is in research & development and motivation.

Dr. Chandra Shaardha, HoD, BBA welcomed the guest and thanked him for accepting the invitation and sparing time from his busy schedule.



Mr. Bhardwaj began the guest lecture with a lot of enthusiasm and instructed students on motivation. He suggested that motivation is a driving factor for actions, willingness, and goals. It is derived from the word motive, or a need that requires satisfaction.

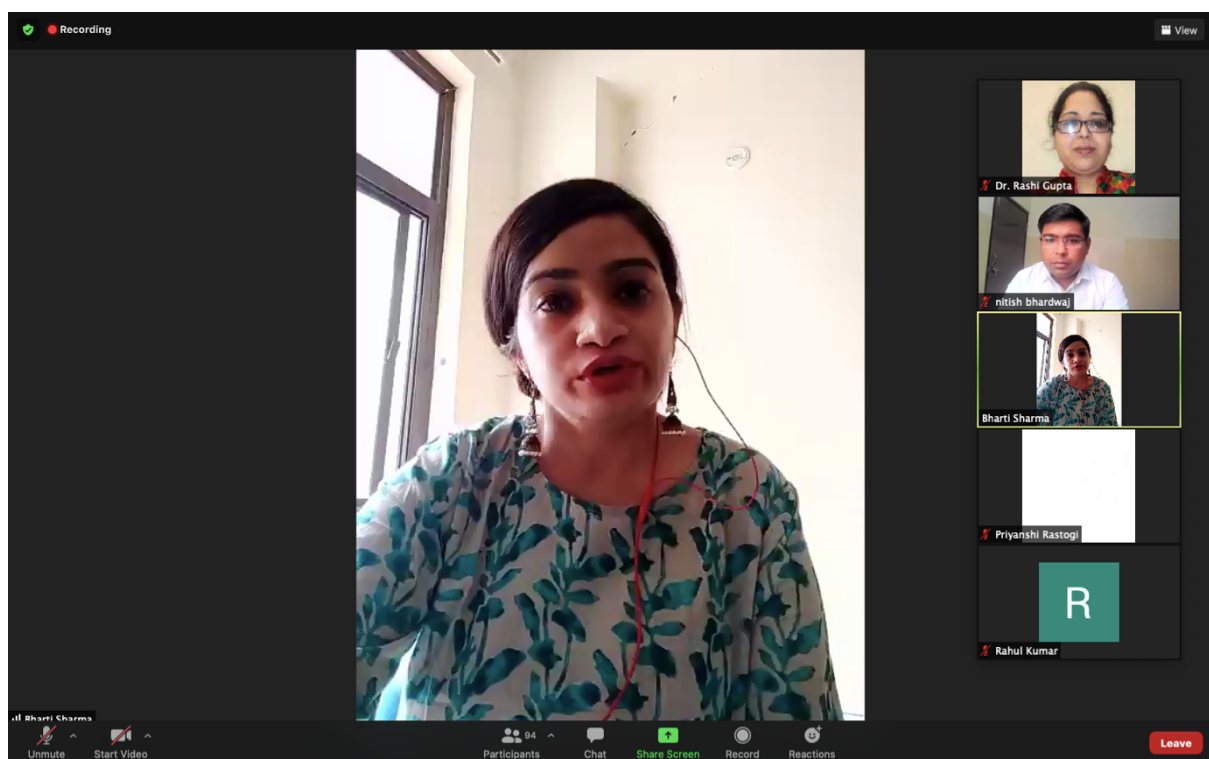
These needs, wants or desires may be acquired through influence of culture, society, lifestyle, or may be generally innate. An individual's motivation may be inspired by outside forces (extrinsic motivation) or by themselves (intrinsic motivation). Motivation has been considered as one of the most important reasons to move forward. Motivation results from the interaction of both conscious and unconscious factors. Mastering motivation to allow sustained and deliberate practice is central to high levels of achievement, e.g. in elite sport, medicine, or music. Motivation governs choices among alternative forms of voluntary activity.



He further expressed that motivation is a state that energizes, directs and sustains behavior. It involves goals and requires activity. Goals provide the impetus for and the direction of action, while action entails effort: persistence in order to sustain an activity for a long period of time.






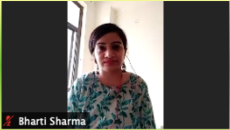





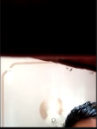





There are recognized indices of motivation that are important to be aware of. Indices typically place a value or quantity on an idea; a student can understand the value or quantity of motivation for an individual by these four indices.

The selection of a task under free-choice conditions indicates the motivation to perform the task. High effort levels, especially when working on different tasks and assignments, are also indicative of motivation for students. Working for a longer period of time, especially after encountering numerous obstacles, is also associated with higher motivation. Students need to keep themselves motivated and be ready to face the practical situations in their struggling life ahead.



Ms. Bharti Sharma, Assistant Professor, BBA gave vote of thanks and expressed gratitude towards the guest for giving his valuable time to the students. Dr. Rashmi Gupta, Assistant Professor, BBA coordinated for the event to be a success. Mr. Bhardwaj motivated students to ask all their queries. The lecture was highly, informative, practical, needed and interactive for all the students.

Recording

				Priyanka Jeenwal
shradha chhatwal		 Bharti Sharma	Shikha Singh	
				Yashika
	Simardeep Singh	Nischay Madaan		
DAANISH CHAWLA		Sheetal chauhan		

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