



ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-201308

Name of the Event: -Workshop on “Pitching and Linkage of Innovators with Innovation Ambassadors”

Resource Person: - Mr. Virendra Sharma, Start- up India Mentor, Entrepreneur, Motivator, Corporate Trainer, Co- Founder @ Kumpel (IIT, Delhi incubated)

Day &Date: - Friday, 27th November, 2020

Time: - 11.00AM to 1.00 PM

Attended by: - All the second & third year BBAS students

Venue:Online, ZOOM App

You are screen sharing Stop Share

Talking: shraddha sharma

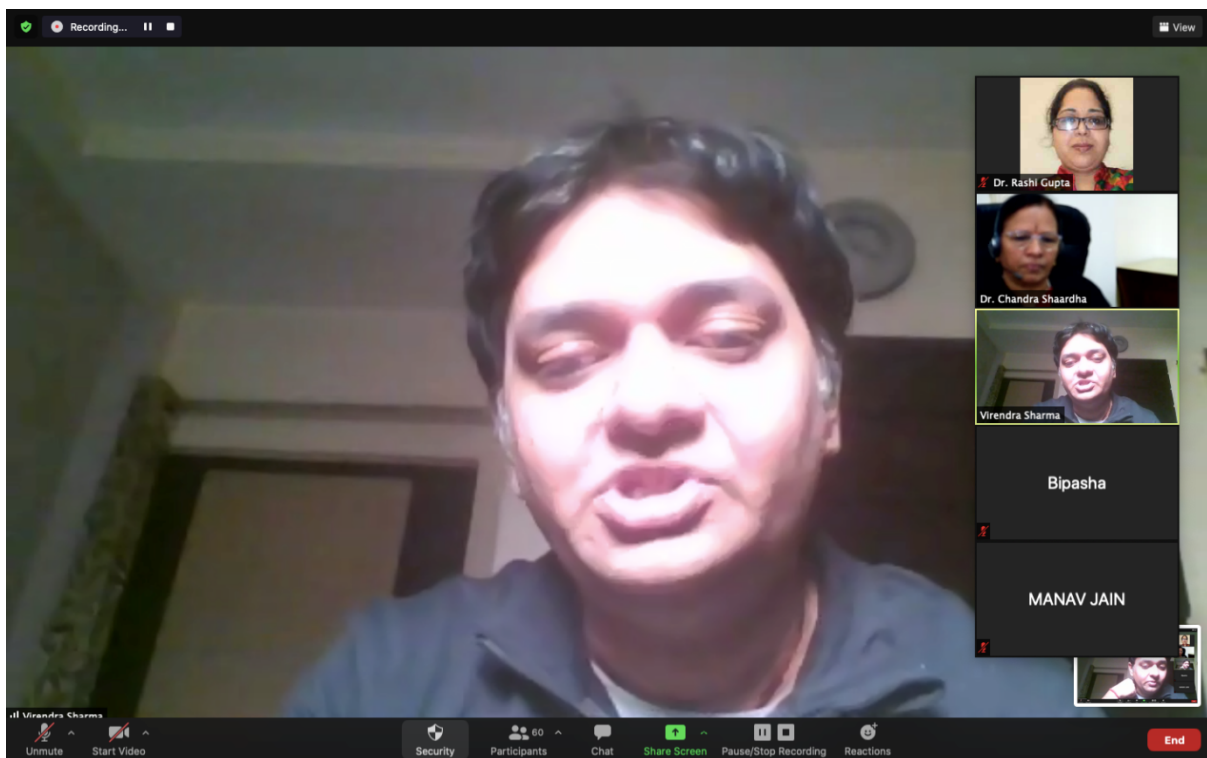
Department of Management Studies (BBA)
in association with
Institution's Innovation Council (IIC)
Jointly organizing a Workshop on
***“Pitching and Linkage of Innovators
with Innovation Ambassadors.”***
Guest Speaker
Mr. Virendra Sharma,
Start- up India Mentor, Entrepreneur, Motivator,
Corporate Trainer, Co- Founder @ Kumpel
(IIT Delhi incubated)

27th November 2020 11:00 AM - 1:00 PM

www.jimsgn.org





The Department of Management Studies at JIMS Engineering Management Technical Campus, Greater Noida organised a Workshop on “Pitching and Linkage of Innovators with Innovation Ambassadors” on Friday, 27th November, 2020 in association with Institution’s Innovation Cell (IIC). Mr. Virendra Sharma, Start-up India Mentor, Entrepreneur, Motivator,

Corporate Trainer, Co- Founder @ Kumpel (IIT, Delhi incubated) was the resource person, his expertise in the field of innovation and entrepreneurship came out to be very fruitful for the students.

Dr. Chandra Shaardha, HoD, BBA welcomed the guest and thanked him for accepting the invitation.

The screenshot shows a Zoom meeting interface. At the top, a green bar indicates "You are viewing Virendra Sharma's screen". The main content area displays a presentation slide with a red background and a blue square containing a lightbulb icon. The slide title is "Innovation In Me" in large white letters. Below the title, a white box contains the text "Pitching & Linkage of Innovators with Innovation Ambassadors". At the bottom of the slide, it says "Author: Virendra Sharma". On the right side of the interface, there is a small video window showing Virendra Sharma. The bottom toolbar includes icons for Unmute, Start Video, Security, Participants (65), Chat, Share Screen, Pause/Stop Recording, Reactions, and an End button.

The screenshot shows a Zoom meeting interface. The main content area displays a photograph of a large audience seated at round tables in a conference hall, facing a stage with a large screen. Overlaid on the photograph is a white text box with the following text: "Hi, I'm @Viren", "Co-founder @ (IIT-D incubated) startup", and "Every month I do workshops, keynotes, ... on innovation, start-ups & passioneurship." An arrow points from the text box to the stage area. On the right side of the interface, there is a small video window showing Virendra Sharma. The top left corner shows a "Recording..." status.

Mr. Sharma is having two successful start-ups in his bag, with his vast experience and knowledge in the field he began the Workshop with a lot of enthusiasm and talked about the ground reality. He showed the path to students how to keep their spirits high and move towards pitching tirelessly. He began with the problems that he faced on ground for his start ups and the ways he and his team sorted them with patience and moved towards success and left no stone unturned.

He also discussed while many may link innovation with technology, innovation can be applied to any job in any industry in any geography. He talked about opportunities for those who want to be innovators but who don't have a STEM (science, technology, engineering and math) background, his own start-ups and their journey proved to be an apt example in this context.

The screenshot shows a Zoom meeting interface. At the top, a green bar indicates "You are viewing Virendra Sharma's screen" and a "View Options" dropdown. The main content area displays a presentation slide titled "About me" with the following text:

- 9+ years of total experience as IT Trainer cum Consultant. Running his two start-ups as well based on Education and Healthcare Sector.
- TEDx Speaker, Motivator, Coach, Startup Mentor, Corporate Trainer, Leader, Business Advisor and Author
- Delivered more than 100+ sessions in different campuses, universities across PAN India

Out of the Passion:

- Currently started my Food Blog- www.dilsekhaana.com and looking forward to be food blogger down the line
- Writing up a book as well.

Associated with

Logos for #startupidia, AIMA, IIT Delhi, FITT, IISc, and SIBM PUNE are shown, followed by "And more.....".

Trained and Mentored
10,000+
Students & Professionals

Served Clients
90+

On the right, a video feed shows Virendra Sharma speaking. The bottom toolbar includes icons for Unmute, Start Video, Security, Participants (93), Chat, Share Screen, Pause/Stop Recording, Reactions, and an End button.

Recording... You are viewing Vinendra Sharma's screen View Options

“

INSPIRE OTHERS RATHER THAN WAIT TO BE INSPIRED.

”

- Former President Mr. Pranab Mukherjee

Dr. Chandra Shaardha

Unmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Reactions End

Recording...

04 metro hindustantimes

htcampuscalling

Educating new generation of innovators, problem solvers

UPGRADE MHRD will form students and faculty startup policy to encourage innovative ideas

WHAT DOES INNOVATION CELL DO?

- Department of Science and Technology (DST)
- Department of Bio-technology (DBT)
- Department of Scientific and Industrial Research (DSIR)
- Council of Scientific and Industrial Research (CSIR) Department of Science and Technology (DST)
- Innovation and Entrepreneurship Development Board (IEDB)
- Science & Technology Entrepreneurship Development Centre (STEDC)
- Science and Technology Entrepreneurship Development (STED) project
- Technology Business Incubator (TBI)
- Technology Information, Forecasting and Assessment Council (ITFAC)
- Small Industries Development Bank of India (SIDBI)
- National Innovation Foundation (NIF)
- Small Business Innovation Research Initiative (SBIRI)
- Department of Scientific and Industrial Research (DSIR) through PRISM (Promoting Innovations in Individuals, Startups and MSME)
- Technology Incubation and Development of Entrepreneurs (TIDE)
- Council of Scientific & Industrial Research (CSIR) through New Millennium Indian Technology Leadership Initiative (CSIR-NMILTI) Scheme
- Nationally Evaluated Projects (NEP) and Industry Originated Projects (IOP)
- NC Library at www.ncmlibrary.com or the Funding Database at www.venturescenter.co.in/funding/

Innovation Ambassadors" promising minds forestalling the future

Innovation ambassadors will stimulate entrepreneurship at universities and hospitals

18 Aug 2020

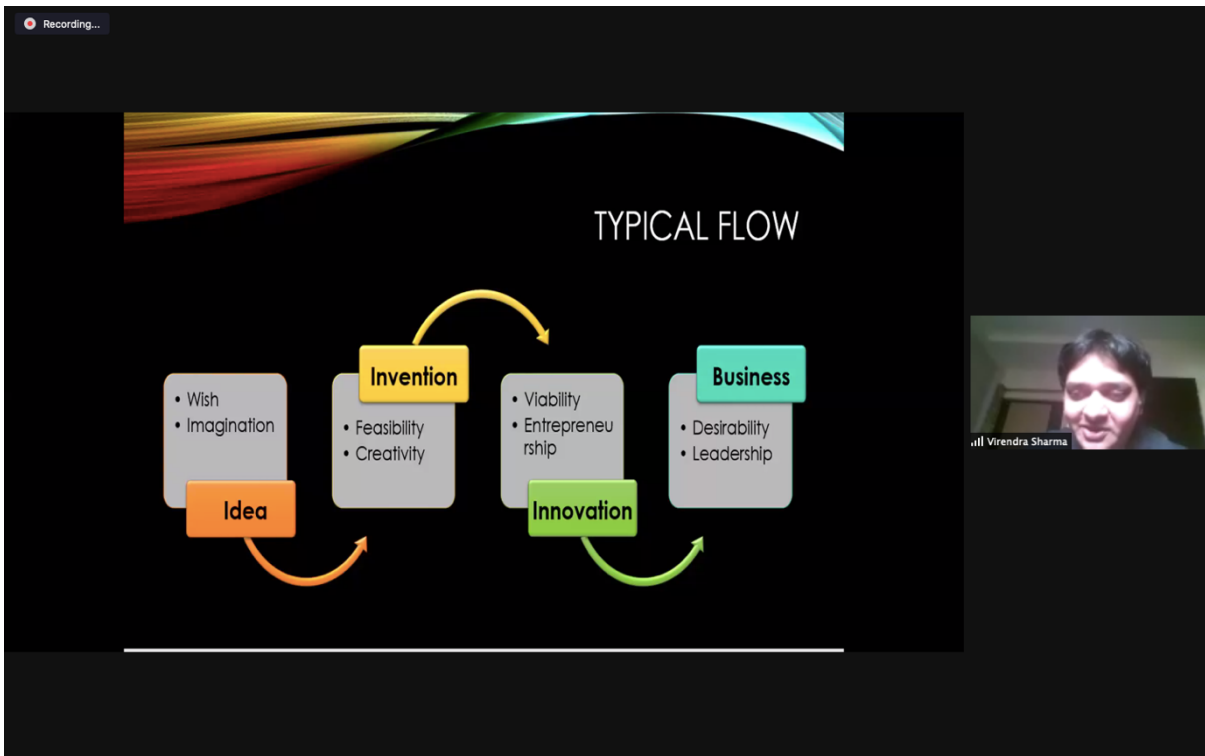
The Novo Nordisk Foundation has awarded a total of DKK 30 million to the innovative researchers to explore the commercial potential of a discovery. The researchers will also serve as ambassadors for innovation at their knowledge institutions.

He suggested that innovation is important in entrepreneurship. In this highly competitive world, innovative ideas are what will separate you from the rest, this statement is easily quoted in many such events but he suggested students how to develop this analytical thinking

and target for higher aims. He discussed the process of developing innovation in one's thought and the most important skill that he talked about is not to fear the failure and such failures accelerate the process towards a sure shot success.

Being innovative doesn't happen overnight: it requires time and effort to create something truly innovative that will make difference in the start-up world. Innovation and creativity walk hand in hand when we talk about entrepreneurship. He conducted an interactive session and tried to pull out great ways from students to look at innovation in order to understand its importance in entrepreneurship, education, ideas execution, knowledge and more.





Recording...

Be An 'Innovator' to be 'Innovation Ambassador'

- Product (Visible to Customer)
 - New Product (Kindle)
 - Improved Product (Digital camera resolution)
 - New Feature (power window to car)
- Process (Visible within Organization)
 - Changes in equipment (manual to robot)
 - Changes in methods/tools (paper based book keeping to digital)
 - Changes in technology (12 nm to 7 nm semiconductor chips)
- Business model (Experienced by Customers)
 - How products and services brought to the market
 - How to make money from it

Virendra Sharma

Recording...

THE INNOVATOR'S METHOD
Key activities at each stage of the process.

STAGE	KEY ACTIVITIES
INSIGHT	Savor surprises
PROBLEM	Discover job-to-be-done
SOLUTION	Prototype minimum awesome product
BUSINESS MODEL	Validate go-to-market strategy

SCALE IT

SOURCE NATHAN FURR AND JEFF DYER HBR.ORG

Virendra Sharma

Recording... You are viewing Virendra Sharma's screen View Options

ENTREPRENEURIAL MINDSET

A mindset is the ideas and attitudes with which a person approaches a situation

Effectual Thinking

"The future belongs to those who can think like an entrepreneur."

Virendra Sharma

Unmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Reactions End


Dr.Rashi Gupta,AssistantProfessor, BBA gave vote of thanks and expressed gratitude towards the guest for giving his valuable time to the students. She also coordinated for the event to be a success and highly fruitful for the students. Mr. Sharma raised the curiosities amongst

students to pitch further which a lot many questions which he answered aptly with patience. The workshop was highly inventive,informative, practical, needed and interactive for all the students.

Recording... You are viewing Virendra Sharma's screen View Options

MY EXPERIENCES

- It's not that hard
- It's going to be testing times (Physical, Mental, Emotional, and Relationships)
- Learn from everything, from everywhere at all times
- Go outside building & talk to your customers
- Talking vs. Doing is a huge difference
- Ego is your enemy
- Your initial Idea is most probably wrong
- Seek help actively
- Joy of Discovery is speechless!
- At the end, you will love it.



Participants: Virendra Sharma, Dr. Rashmi Gupta, Dr. Chandra Sharda, Anushreya, Anjali singh

Unmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Reactions End


Recording...

My Learnings and Your Take Home Points

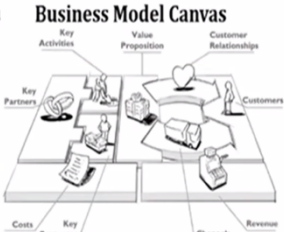
Essential elements of Startups

- Ideas
- Team
- Business Model
- Funding
- Timing


Uncommon out of Common



Business Model Canvas



Self Motivated



Participants: Virendra Sharma, Dr. Rashmi Gupta, Dr. Chandra Sharda, Anushreya, Ananta Jha (2nd Shift)

Recording...


Big Question 3 : What an Innovator should do ?







7 Providing Funding Support through a Fund of Funds with a Corpus of ₹66,000 crore

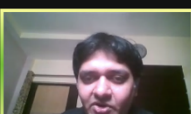
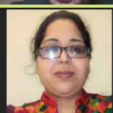

10 Tax Exemption to Startups for 3 years

12 Organising Startup Fests for Showcasing Innovation and providing a Collaboration Platform.





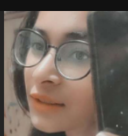


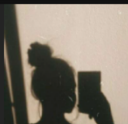





Yash Goel bba 2nd ye...

Ananta Jha (2nd Shift)

Recording...

			Ananta Jha (2nd Shift)	Arun 5-B
	Anushreya	Anjali singh	aradhya kansal (2nd shift)	Ansh Bhatnagar 5 B
Rachit Gupta	Mayank Kumar	Akshat's Iphone	Tushar Jaiswal	Navya Priyadarshi
Amisha Katiyar	Ritika Singh	Harshit Kumar	Roopali	
Vibhor Chatrath	Vanshita Sharma			Himanshu

1/3