



## ENGINEERING MANAGEMENT TECHNICAL CAMPUS – JEMTEC

(Affiliated to Guru Gobind Singh Indraprastha University, New Delhi)  
Plot No. 48/4, Knowledge Park-III, Greater Noida, PIN-201308

**Name of the Event:** -Workshop on “Entrepreneurship and Innovation a Career Opportunity”

**Resource Person:** - Dr.V. K. Arora, CEO, IGDTUW- Anveshan Foundation, New Delhi

**Day & Date:** - Tuesday, 17th November, 2020

**Time:** - 11.00AM to 1.00 PM

**Attended by:** - All the second & third year BBA Students

**Venue:** Online, ZOOM App

The image shows a Zoom screen sharing interface. At the top, there is a green status bar that says "You are screen sharing" with icons for mute, video, and chat, and a red "Stop Share" button. Below this is a white banner with the "jims Greater Noida" logo on the left and the "JEMTEC" logo on the right. The main content area has a blue background with white text. It reads: "Department of Management Studies (BBA) in association with Institution's Innovation Council (IIC) Jointly organizing a Workshop on 'Entrepreneurship and Innovation as Career Opportunity' Guest Speaker Dr. V. K. Arora, CEO, IGDTUW- Anveshan Foundation, New Delhi". At the bottom, there is a white bar with the date "17<sup>th</sup> November 2020" on the left and the time "11:00 AM - 1:00 PM" on the right. Below this is a blue bar with the website "www.jimsgn.org" in white text.

You are screen sharing   Stop Share

**jims**  
Greater Noida

JEMTEC

Department of  
Management Studies (BBA)  
in association with  
Institution's Innovation Council (IIC)  
Jointly organizing a Workshop on  
*"Entrepreneurship and Innovation  
as Career Opportunity"*  
Guest Speaker  
**Dr. V. K. Arora,**  
CEO, IGDTUW- Anveshan Foundation, New Delhi

17<sup>th</sup> November 2020   11:00 AM - 1:00 PM

[www.jimsgn.org](http://www.jimsgn.org)

Recording... You are viewing Dr V K Arora's screen View Options

**IIC Workshop**

**'Entrepreneurship and Innovation'**  
as  
**Career Opportunity**

**17<sup>th</sup> November 2020**

**Dr. V K Arora**

**jims** Greater Noida

Jagan Nath Gupta Memorial Educational Society  
<https://www.jimsgn.org>

Participants (73)

Search

Dr. Rashi Gupta (Co-host, me)

JIMS (Host)

Dr V K Arora (Co-host)

Aditya 3A

Akhil Madaan (2nd shift)

Akshat Aggarwal

Amisha Katiyar

Invite Mute All More

Unmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Leave

Talking: JIMS

Participants (69)

Search

Dr. Rashi Gupta (Co-host, me)

JIMS (Host)

Dr V K Arora (Co-host)

Aditya 3A

Akhil Madaan (2nd shift)

Akshat Aggarwal

Amisha Katiyar

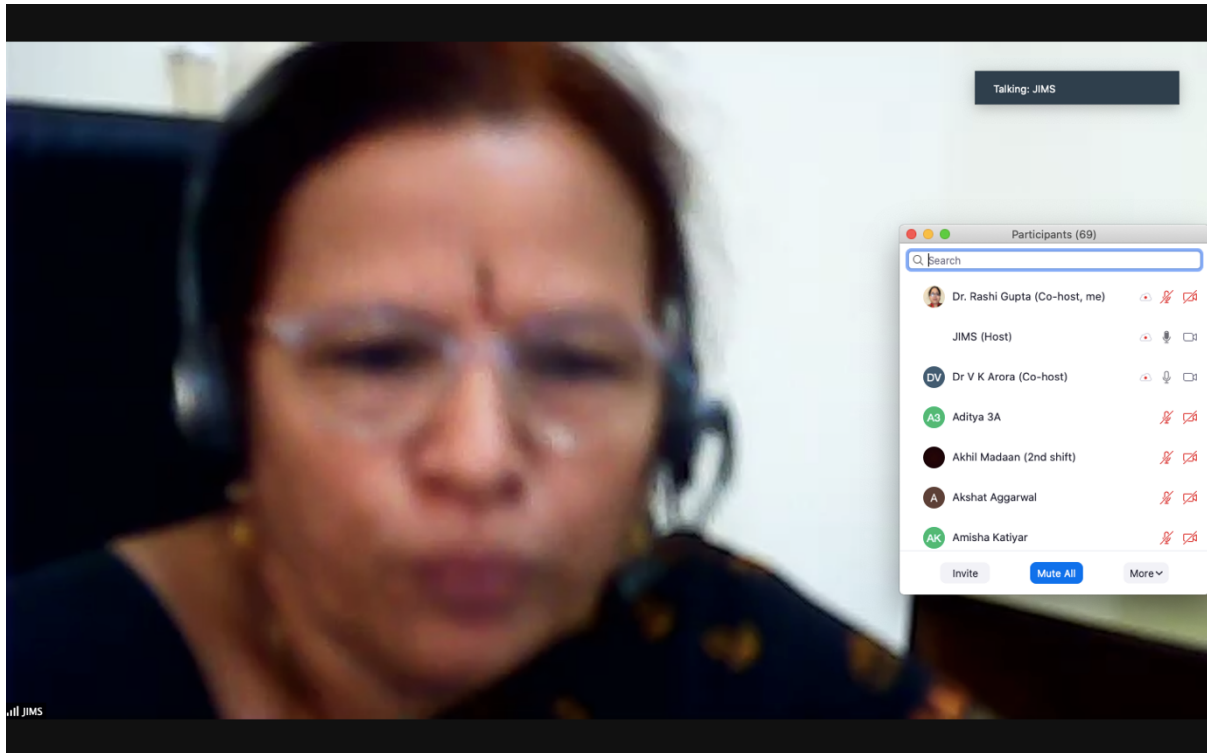
Invite Mute All More

Dr V K Arora

The BBA Department of JIMS Engineering Management Technical Campus, Greater Noida organised a Workshop on “Entrepreneurship and Innovation a Career Opportunity” on Tuesday, 17th November, 2020. Dr. V. K. Arora, CEO, IGDTUW- Anveshan Foundation, New

Delhi was the resource person, he is expert in the field of innovation and entrepreneurship and acting as CEO of an incubation centre.

Dr. Chandra Sharda, HoD, BBA welcomed the guest and thanked him for accepting the invitation.



Dr. Arora began the Workshop with a lot of enthusiasm. He counselled students to add more to their vision about their career. He said motivation is the most important factor for one to start with an entrepreneurship, it's all about the prevailing problems in the society. One needs to be aware and observant of such problems in order to explore new ideas for incubation.

While many may link innovation with technology, innovation can be applied to any job in any industry in any geography. If that is the case, what are the innovation career opportunities for those who want to be innovators but who don't have a STEM (science, technology, engineering and math) background, he answered this important question by simplifying the definition of the term innovation.

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Here ↓

**UNIVERSITY Degree**

**Your Choice**

**Other's Choice**

Great

Make it Great

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Unmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Leave

Dr V K Arora

Dr. Rashi Gupta

JIMS

Piyush Bhardwaj (SEC-B)

sanya sharma

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Here ↓

**UNIVERSITY Degree**

**Getting A JOB**

**Starting A STARTUP**

**Employee**

**Employer**

**Passion**

**No Other Option(s)**

**Other's Choice**

**Higher Education**

**Placement Cell (CRC)**  
Employability Skills  
Fill campus-corporate Gap  
Campus Placement

**Incubation Centre**  
Motivation  
Facilitation  
Acceleration

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Unmute Start Video Security Participants Chat Share Screen Pause/Stop Recording Breakout Rooms More End

Dr V K Arora

Dr. Rashi Gupta

JIMS

Tanushka Rawat 3B

Piyush Bhardwaj (SEC-B)

He suggested that innovation is important in entrepreneurship. In this highly competitive world, innovative ideas are what will separate you from the rest. Your goal should not be to

build just an average startup, so in order to create an outstanding product, strong brand and to build your customer network, a person needs to innovate. Innovation doesn't always mean to create something new: innovators often take something that already exists, improve it, change it, make it better and make it the best for their customers. Innovative ideas are what will make a startup competitive.

Being innovative doesn't happen overnight: it requires time and effort to create something truly innovative that will make difference in the start up world. Innovation and creativity walk hand in hand when we talk about entrepreneurship. He suggested great ways to look at innovation in order to understand its importance in entrepreneurship, education, ideas execution, knowledge and more.

The screenshot shows a Zoom meeting interface. At the top, a green bar indicates "You are viewing Dr V K Arora's screen". The main content area displays a presentation slide titled "Innovative" with the following list:

- 1. Sense to convert Innovation from Creativity
- 2. Product and Process Innovation
- 3. Entrepreneur Vs. Innovator
- 4. Innovation towards Target Market
- 5. Open and Closed Innovation

Below the list, the following topics are listed in green text:

- What is Creativity?
- What is Innovation?
- Difference between Creativity and Innovation
- Relation between Creativity and Innovation

The slide number "7" is visible in the bottom right corner. On the right side, a vertical list of participants is shown, including Dr. V K Arora, Dr. Rashi Gupta, Tanushka Rawat 3B, Kartikey Arora, and Arun 5-B. The bottom toolbar contains icons for Unmute, Start Video, Security, Participants (87), Chat, Share Screen, Pause/Stop Recording, Breakout Rooms, and More, along with a red End button.

Recording... You are viewing Dr V K Arora's screen View Options

Entrepreneur Entrepreneurship Enterprise

'Q' Qualities 'C' Characteristic

Entrepreneurship 'an art'

'M' Motivation (Self-Support)

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Dr V K Arora

Dr. Rashi Gupta

Tanushka Rawat 3B

Kartikey Arora

Udit Singhal

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QCM All Together

Creative	Flexible	Proactive
Clear Vision	Good Memory	Leadership
Analytical	Ability to diverse	Stable
Hardworking	Realistic	Optimistic
Decision Maker	Public Relation	Risk Taking
Well Informed	Competitiveness	Ability to take work
Determinant	Love for success	Administrative Ability

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Dr V K Arora

Dr. Rashi Gupta

Tanushka Rawat 3B

Kartikey Arora

Udit Singhal

Unmute Start Video Security Participants 97 Chat Share Screen Pause/Stop Recording Breakout Rooms More End

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Exit Minimal Video

### OCS of an Entrepreneur (Entrepreneurship)

In the beginning	In Middle Stage	Long Time	Long Long Time
<b>Innovative</b>	<b>Optimistic</b>	<b>Determinant</b>	<b>Analytical</b>
Love of Success	Proactive	Decision Maker	Flexible
Hardworking	Ability to take work	Administrative Ability	Leadership
Risk Taker	Stable	Clear Vision	Ability to diverse
General Awareness	Well Informed	Public Relation	Good Memory

Business

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Dr V K Arora

Dr. Rashi Gupta

Tanushka Rawat 3B

Udit Singhal

Arun 5-B

Unmute Start Video Security Participants 97 Chat Share Screen Pause/Stop Recording Breakout Rooms More End

Dr. Shikha Jalota, Associate Professor, BBA gave vote of thanks and expressed gratitude towards the guest for giving his valuable time to the students. Dr. Rashi Gupta, Assistant Professor, BBA coordinated for the event to make it successful. Dr. Arora answered queries related to topic aptly. The workshop was highly inventive,informative, practical, needed and interactive for all the students.

Recording... You are viewing Dr V K Arora's screen View Options

Human Body Special Spirit Brain Thinking Mind

**Pitch Deck**  
(Business Plan/ Report)

Technical | Economical | Marketing | Manpower  
**Viability**  
Social | Legal | Value Chain

**Business Idea Generation** ← **Seed**

**Cognitive Thinking**  
**Prominent Focused Thinking**  
**Success**  
**Creative Thinking**  
**Creative**  
**Entrepreneurial Thinking**  
**Innovation**

**FARM-OUT**

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Dr V K Arora  
Dr. Rashi Gupta  
Tanushka Rawat 3B  
Mayank BABBAR  
Ananta Jha (2nd Shift)

Unmute Start Video Security Participants 100 Chat Share Screen Pause/Stop Recording Breakout Rooms More End

Recording... You are viewing Dr V K Arora's screen View Options

**Basic facilities at Incubation Centre**

Pre-incubation (Through E-Cell)	Incubation	Acceleration	Post-incubation
• Motivation	• Company Incorporation	• Support in Marketing & Supply Chain	• Consultancy
• Ideation	• Trademark	• Franchise Model	• Diversification
• Innovation/ PoC	• Product Refinement	• Strategic Management	• Portfolio Management
• Feasibility	• Human Resource	• Bank Loan	• Investment Options
• Prior Art/ IPR	• Office Space/ Lab/ ICT	• Pitching	• <b>Offer for Equity Buyback</b>
• Pitch Deck	• <b>Seed Fund</b> - Grant - Soft loan - Investment	• Alternate Investment Fund	• <b>Success Stories</b>
• Business Plan	• Basic Consultancy	• Growth	
• Presentations			

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Dr V K Arora  
Dr. Rashi Gupta  
Tanushka Rawat 3B  
Mayank BABBAR  
Ananta Jha (2nd Shift)

Unmute Start Video Security Participants 99 Chat Share Screen Pause/Stop Recording Breakout Rooms More End



Recording...

## Complete Entrepreneurial Ecosystem in India

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Tanushka Rawat 3B

Mayank BABBAR

Ananta Jha (2nd Shift)

Recording... ||

Dr. V. K. Arora

Dr. Rashi Gupta

shikhabba.gn@jagannath.org

Arpan Sharma

Ananta Jha (2nd Shift)

Swati Sharma

Shikha Singh 3A

Udit Singhal

Kartikey Arora

Arun 5-B

Tanushka Rawat 3B

sanya sharma

manpreet singh

Chitransh Sheel (BBA 3-A)

Sarvesh Tripathi

Akshat Aggarwal

Liza Arora 3B

Vaibhav Babbar3-A

RAJIVANSH 3-A

Priyansh Srivastava

Kartik Gupta

Aradhya Mangotra 3A

Arshi Saifi,

Sunya Prakash Mani Tripathi S...

Tanu

1/4

1/4

Stop Video (0:45V)

Mute Stop Video Security Participants Chat Share Screen Pause/Stop Recording Breakout Rooms More End