

Paper Submission Guidelines

The manuscript should be prepared in the following format:

- Title of the Paper, Name, Affiliation, Contact no. and Email address
- Name of the author should be in font size 12 and affiliation in font size 11
- Title of the paper should be in font size 16 and should be centrally aligned
- Abstract of approximately 500 words with 3-4 keywords at the end of the abstract
- Abstract should be in font size 12 (Times New Roman, 1.5 Line Spacing)
- The subheadings and the body of the text should be in font size 12
- The final paper word limit is 4000-5000 words, along with the abstract
- Paper should be submitted in MS-Word format
- All the tables and diagrams should be appropriate number and provided at the end of paper
- All references should follow APA style(6th edition)

Participation / Presentation / Publication Of Papers

- Shortlisted papers qualify for presentation in the conference. The proceedings of the conference will be published in a book with ISBN No.
- * Selected papers will be published in JIMS Journal of Science & Technology, JIMS Journal of Law, JIMS Journal of Education (with ISSN number).
- All rights of publication of papers presented in the conference shall rest with the institute.

Registration Fee Per Author / Participant

Industry Professionals	600 INR
Academicians	400 INR
Research Scholars/student	300 INR
Participation	250 INR

Virtual Mode of conduction: Considering safety for all we have decided to organize all the sessions of the conference online using a Webinar platform. In this way, we will avoid travel and maintain physical distance.

Registration fee includes E-certificate and conference proceedings with ISBN No.

Author(s) with multiple papers has to register separately for each paper with 25% discount on each paper's fee.

Conference E-Mail ID: nci4.0@jagannath.org
Registration fee is payable by Online Bank Transfer.
The details are as follows:

Name of Beneficiary: JIMS ENGINEERING
MANAGEMENT TEC CAMPUS
Account No: 02781450000327
IFSC Code: HDFC0000278
Name of Bank: HDFC Bank
Branch: Alpha Plaza, Greater Noida

Important Dates

Abstract Submission	05th June,2020
Notification of Acceptance	10th June, 2020
Authors Registration	15th June, 2020
Full Paper Submission	20th June, 2020
Conference Date	11th July, 2020

Chief-Patron: Dr. Amit Gupta, Chairman

Patron: Dr. R. K. Raghuvanshi, Director

Convener: Dr. Arun Kumar Singh, HOD, Department
of Management Studies

Co-convener(s): Dr. Shikha Jalota, Dr. Rashi Gupta

Conference Secretary: Mr. Mayank Kumar Pandey,
Ms. Anubhuti Saxena

Advisory Committee: Dr. Devendra Jha, Dr. Vikas
Chaudhary, Dr. Ravindra Nath Rajotia, Dr. Pallavi
Gupta, Dr. Ruchi Agarwal, Dr. Sumit Agrawal,
Dr. Rekha Mahajan, Dr. A.K. Jain , Dr. Shiv Kumar,
Prof. Anjani Srivastava, Prof. S. Padamanabhan,
Dr. Sandeep Gupta

Organizing Committee: Dr. A.S. Pandey, Mr. Vikram
Sharma, Ms. Swati Sharma, Dr. Ambika Sharma,
Mr. Ankur Budhiraja, Mr. Manpreet Singh

Contact Details: Mr. Mayank Kumar Pandey
(9555045191), Mr. Vikram Sharma (9891766984)

Venue

JIMS Engineering Management Technical Campus
(Affiliate to GGSIPU, New Delhi)
48/4 Knowledge Park-3, Greater Noida, U.P.

Facebook	https://www.facebook.com/jemtec.gn
Twitter	https://twitter.com/JIMS_GN
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Website	https://www.jimsgn.org/



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National Conference on
Industry 4.0:
Exploring New Horizons
and Challenges for
New Normal
post COVID-19
Saturday, 11th July 2020



About JIMS

JIMS Engineering Management Technical Campus, Greater Noida, functions under the aegis of the Jagannath Gupta Memorial Educational Society, a non-profit registered organization, which has been imparting high quality professional education since 1993. The society runs six higher education institutes in Delhi-NCR, two in Jaipur, Rajasthan and Two private State Universities, one each in Haryana and Rajasthan. The Institute has been established to cater the growing needs of higher education in the country. In order to face the challenges of globalization and liberalization in the field of academics, the Institute has endowed its faculty and students with modern technologies, skills and attitudes. The Institute has an excellent infrastructure in support of high quality teaching, learning and research activities. The Wi-Fi enabled campus has the state-of-art infrastructure comprising of an environment friendly campus with internet and intranet connectivity and hi-tech multimedia and laboratories for each department. The campus offers engineering in five streams and professional courses in the field of education, law, management, commerce and journalism. Besides building the learning resources the Institute has also created several other facilities such as separate hostel for boys, sports facilities, medical room, other facilities and services. The campus has playground and courts for various games such as basketball, volleyball, badminton and facilities for indoor games for recreational activities. The world class physical and academic infrastructure developed by the Institute, essential for imparting quality technical education, facilitate teaching learning process and delight the students, faculty, corporate visitor and parents.



Theme Of The Conference

The goal of the conference is to bring together academicians, researchers and industry experts on technological development on a single platform to share their learnings and vision on how to deal with the Covid-19 pandemic and develop strategy for new normal post COVID. Industry 4.0 is one of the most talked about themes of business discussions. The reasons why industry 4.0 is important are the benefits it fetches to the industry at the macro and firms at the micro levels. It enables enterprises to combat the ongoing challenges by adopting a more flexible and responsive approach in the market. It is not only necessary for encouraging innovation at a faster pace, but also will transform local and global economies and create a new future for us all. The business people today understand that we all are in the midst of a significant transformation regarding the way we produce products on account of the digitization of manufacturing and other business processes. This compelling transition is called Industry 4.0 – which is a representation of the fourth industrial revolution that has brought a wave of changes significant for one and all to consider. Therefore, the current conference will try to bridge the gap of understanding and will enlighten everyone with innovative thoughts and exchange of ideas for new normal post COVID-19.

Conference Sub-Themes

Management/Commerce:

Financing Industry 4.0, Strategic Marketing 3.0, Marketing 360: The need of hour, Green Marketing, Business Analytics and Optimization, Supply Chain Management, Industry 4.0- Strategy and Operations, Innovation in Business for Industry 4.0, Online Banking System, Credit Risk Management, Flexibility, Speed and Quality in Manufacturing, Talent Management, Trends in best HR Practices, Sustainable Development, Employer Brand, Leadership in 4.0 Industry revolution, Business Analytics, Ethical issues at work, Innovative Employee Training in light of Industry 4.0 requirements, Financial Engineering, Challenges of Digital Media Platforms, Recent Trends in Online Shopping, Value Creation & Competitive Advantage, Talent Transformation, Challenges of Predictive Analysis, Disruptive Innovation, Managing Digital Economy, Business Models, Relevance & Requirement, Issues of Organization Structure, Leadership & Governance, Technology Management, Future of Organizations.

Engineering: Internet of Things (IoT), Artificial Intelligence & Machine Learning, Blockchain, Cloud Computing and Cognitive Computing, Big Data Analytics, Cyber Security and Forensics, Robotics and Automation, Augmented Reality & Virtual Reality, Networking and Securities, Image Processing, VLSI, Communication Systems, Embedded Systems, Signal Processing, Structural Engineering, Environmental Engineering, Water Resources, Solid Waste Management, Transportation Engineering, CAD/CAM, Automation & Robotics, Production Engineering, Industrial Engineering, Renewal Engineering.

Law: Digitalization and Innovations in Legal Environment, Cyber Law and Protection, Legal Challenges and Issues related to the parallel import, Protection of Copyright in digital era, E-Courts and related provisions, Legal Protection of Domain Names in India, Trade Secret Protection In India.

Education: Transformations in Education Systems, Impact on Education, Active Blended Learning, Digitalization in Education, Innovative pedagogical practices, E- Learning.

Journalism & Mass Communication: Digital Media transforming Indian media business, Social media: impact, future issues, Block chaining and media industry: New challenges, Changing Media, Changing Audiences.