
COURSE CURRICULUM OF PGDM

TRIMESTER- FIRST

Managerial Economics

Business Statistics

Financial Accounting & Reporting

Marketing Management- I

Business Laws

Organizational Analysis and Human Behavior at Work

Managerial Communication

Information Technology for Management

Software Lab-1

TRIMESTER- SECOND

Macro Economics & Business Environment

Quantitative Methodology for Decision Making

Cost and Management Accounting

Marketing Management-II

Corporate and Competition Law

Inter personal Dynamics and Group Behavior

Financial management

E- Commerce

Software Lab-II

TRIMESTER- THIRD

Global Business Environment

Marketing Research

Operation Management

Financial Analysis and Decision making

Human Resource Management

Consumer Behavior

Indian Financial System

Management Information and Control System

Software Lab-III

TRIMESTER- FOUR

Summer training and Project Report (Evaluation and Viva Voce)

TRIMESTER- FIVE

Business Policy and Strategic Management

Strategic Application of IT

Logistics and Supply chain management

Software lab-IV

Elective groups (any two) Dual Specialization

EM-Elective(marketing)

EF-Elective (Finance)

HER-Elective(Human Resource)

TRIMESTER- SIX

Marketing of services

Strategic application of IT

Quality Management

Software Lab-V

EM-Elective(marketing)

EF-Elective (Finance)

HER-Elective(Human Resource)

TRIMESTER- SEVEN

**Entrepreneurship Development and New
Enterprise Management**

Project Management

Corporate Governance and Social Responsibility

Business ethics and values

International Trade Policy and Mangement

Project Dissertation
